



**VICTORIA UNIVERSITY**  
MELBOURNE AUSTRALIA

*Dismantling prevention: Comparison of outcomes following media literacy and appearance comparison modules in a randomised controlled trial.*

This is the Accepted version of the following publication

McLean, Sian, Wertheim, EH, Marques, MD and Paxton, Susan J (2016)  
Dismantling prevention: Comparison of outcomes following media literacy and appearance comparison modules in a randomised controlled trial. *Journal of Health Psychology*. ISSN 1359-1053

The publisher's official version can be found at

Note that access to this version may require subscription.

Downloaded from VU Research Repository <https://vuir.vu.edu.au/33437/>

Dismantling prevention: Comparison of outcomes

Table 3

*Descriptive and Summary Statistics from Repeated Measures ANOVAs Comparing Intervention and Active Control Conditions*

|   | Intervention Condition |       |                |       | Active Control |       | Interaction Effects |            | Main Effects      |            |       |            |
|---|------------------------|-------|----------------|-------|----------------|-------|---------------------|------------|-------------------|------------|-------|------------|
|   | HBM-Media              |       | HBM-Comparison |       | HBM- Eating    |       | F                   | $\eta_p^2$ | Time              |            | Group |            |
|   | M                      | SD    | M              | SD    | M              | SD    |                     |            | F                 | $\eta_p^2$ | F     | $\eta_p^2$ |
| Body dissatisfaction <sup>a</sup>           |                        |       |                |       |                |       | 0.56                | 0.004      | 3.50*             | 0.014      | 0.12  | 0.001      |
| Baseline                                    | 29.64                  | 10.59 | 28.64          | 10.44 | 26.57          | 10.30 |                     |            |                   |            |       |            |
| Post-intervention                           | 30.00                  | 11.69 | 28.99          | 9.76  | 26.48          | 10.93 |                     |            |                   |            |       |            |
| Follow-up                                   | 29.43                  | 11.30 | 28.27          | 8.58  | 27.44          | 9.70  |                     |            |                   |            |       |            |
| Dietary restraint <sup>^a</sup>             |                        |       |                |       |                |       | 1.67                | 0.013      | 3.17*             | 0.021      | 2.64  | 0.021      |
| Baseline                                    | 2.30                   | 1.05  | 2.09           | 0.92  | 1.89           | 0.89  |                     |            |                   |            |       |            |
| Post-intervention                           | 2.21                   | 1.07  | 2.02           | 0.97  | 1.85           | 0.89  |                     |            |                   |            |       |            |
| Follow-up                                   | 2.17                   | 1.02  | 2.17           | 1.04  | 1.92           | 0.81  |                     |            |                   |            |       |            |
| Bulimic symptoms <sup>^b</sup>              |                        |       |                |       |                |       | 1.74                | 0.014      | 0.25              | 0.001      | 0.42  | 0.003      |
| Baseline                                    | 13.94                  | 6.28  | 13.06          | 5.84  | 11.66          | 4.41  |                     |            |                   |            |       |            |
| Post-intervention                           | 13.47                  | 6.32  | 12.08          | 6.23  | 12.70          | 6.87  |                     |            |                   |            |       |            |
| Follow-up                                   | 14.43                  | 7.19  | 13.05          | 6.69  | 11.83          | 4.76  |                     |            |                   |            |       |            |
| Internalisation <sup>a</sup>                |                        |       |                |       |                |       | 1.63                | .013       | 2.98 <sup>¶</sup> | .012       | 2.41  | 0.019      |
| Baseline                                    | 13.25                  | 5.92  | 14.22          | 5.35  | 13.23          | 5.78  |                     |            |                   |            |       |            |
| Post-intervention                           | 12.40                  | 5.81  | 12.60          | 5.03  | 12.94          | 6.21  |                     |            |                   |            |       |            |
| Follow-up                                   | 13.10                  | 5.41  | 12.81          | 4.92  | 13.30          | 5.37  |                     |            |                   |            |       |            |
| Physical appearance comparison <sup>a</sup> |                        |       |                |       |                |       | 0.15                | 0.001      | 2.93 <sup>¶</sup> | 0.008      | 1.48  | 0.014      |
| Baseline                                    | 13.88                  | 5.58  | 14.57          | 5.84  | 13.32          | 6.06  |                     |            |                   |            |       |            |
| Post-intervention                           | 12.61                  | 5.77  | 13.50          | 5.47  | 12.61          | 6.10  |                     |            |                   |            |       |            |
| Follow-up                                   | 13.39                  | 5.61  | 14.01          | 5.20  | 13.23          | 5.12  |                     |            |                   |            |       |            |
| Upward appearance                           |                        |       |                |       |                |       | 2.53*               | 0.020      | 2.98 <sup>¶</sup> | 0.012      | 0.37  | 0.003      |

Dismantling prevention: Comparison of outcomes

|   | Intervention Condition |      |                |      | Active Control |      | Interaction Effects |            | Main Effects |            |       |            |
|---|------------------------|------|----------------|------|----------------|------|---------------------|------------|--------------|------------|-------|------------|
|   | HBM-Media              |      | HBM-Comparison |      | HBM- Eating    |      | F                   | $\eta_p^2$ | Time         |            | Group |            |
|   | M                      | SD   | M              | SD   | M              | SD   |                     |            | F            | $\eta_p^2$ | F     | $\eta_p^2$ |
| comparison <sup>a</sup>                               |                        |      |                |      |                |      |                     |            |              |            |       |            |
| Baseline  | 3.08                   | 1.14 | 3.18           | 1.11 | 2.76           | 1.37 |                     |            |              |            |       |            |
| Post-intervention                                     | 2.80                   | 1.24 | 2.80           | 1.10 | 2.65           | 1.20 |                     |            |              |            |       |            |
| Follow-up   | 2.85                   | 1.16 | 2.80           | 1.06 | 2.83           | 1.19 |                     |            |              |            |       |            |
| Downward appearance comparison <sup>b</sup>           |                        |      |                |      |                |      | 0.45                | 0.004      | 3.14*        | 0.012      | 2.04  | 0.016      |
| Baseline  | 2.28                   | 1.01 | 2.50           | 1.11 | 2.11           | 1.10 |                     |            |              |            |       |            |
| Post-intervention                                     | 2.29                   | 1.14 | 2.47           | 1.07 | 2.21           | 1.11 |                     |            |              |            |       |            |
| Follow-up   | 2.44                   | 1.04 | 2.56           | 1.05 | 2.32           | 1.07 |                     |            |              |            |       |            |
| Realism scepticism <sup>b</sup>                       |                        |      |                |      |                |      |                     |            |              |            |       |            |
| Baseline  | 8.15                   | 1.81 | 8.21           | 1.97 | 8.35           | 1.77 |                     |            |              |            |       |            |
| Post-intervention                                     | 8.30                   | 1.86 | 8.24           | 1.78 | 7.76           | 2.03 |                     |            |              |            |       |            |
| Follow-up   | 8.17                   | 1.92 | 8.07           | 1.95 | 8.03           | 1.99 |                     |            |              |            |       |            |
| Critical thinking about media <sup>bc</sup>           |                        |      |                |      |                |      | 1.83                | 0.009      | 1.86         | 0.007      | 0.18  | 0.001      |
| Baseline  | 18.07                  | 6.34 | 17.45          | 6.22 | 16.84          | 7.54 |                     |            |              |            |       |            |
| Post-intervention                                     | 16.38                  | 8.09 | 15.77          | 8.27 | 16.98          | 8.43 |                     |            |              |            |       |            |
| Critical thinking about appearance media <sup>b</sup> |                        |      |                |      |                |      | 0.69                | 0.005      | 0.88         | 0.003      | 0.48  | 0.004      |
| Baseline  | 16.07                  | 7.49 | 15.53          | 7.28 | 15.76          | 8.21 |                     |            |              |            |       |            |
| Post-intervention                                     | 15.65                  | 8.34 | 14.64          | 8.00 | 15.60          | 8.48 |                     |            |              |            |       |            |
| Follow-up   | 15.68                  | 7.59 | 14.65          | 7.60 | 16.32          | 8.08 |                     |            |              |            |       |            |
| Appearance conversations <sup>a</sup>                 |                        |      |                |      |                |      | 2.24 <sup>¶</sup>   | 0.018      | 5.39**       | 0.021      | 1.37  | 0.011      |
| Baseline  | 2.16                   | 1.06 | 2.12           | 0.95 | 2.08           | 1.10 |                     |            |              |            |       |            |
| Post-intervention                                     | 2.23                   | 1.13 | 1.90           | 0.88 | 2.20           | 1.25 |                     |            |              |            |       |            |

Dismantling prevention: Comparison of outcomes

|   | Intervention Condition |      |                |      | Active Control |      | Interaction Effects |            | Main Effects |            |       |            |
|---|------------------------|------|----------------|------|----------------|------|---------------------|------------|--------------|------------|-------|------------|
|   | HBM-Media              |      | HBM-Comparison |      | HBM- Eating    |      | F                   | $\eta_p^2$ | Time         |            | Group |            |
|   | M                      | SD   | M              | SD   | M              | SD   |                     |            | F            | $\eta_p^2$ | F     | $\eta_p^2$ |
| Follow-up   | 2.20                   | 1.05 | 2.13           | 0.94 | 2.20           | 1.08 |                     |            |              |            |       |            |
| Fear of negative appearance evaluation <sup>a</sup> |                        |      |                |      |                |      | 3.06*               | 0.024      | 4.82**       | 0.019      | 0.18  | 0.001      |
| Baseline  | 17.82                  | 7.21 | 18.10          | 6.83 | 16.29          | 7.01 |                     |            |              |            |       |            |
| Post-intervention                                   | 17.21                  | 7.28 | 16.00          | 6.46 | 15.98          | 6.72 |                     |            |              |            |       |            |
| Follow-up   | 16.80                  | 6.84 | 15.72          | 6.31 | 16.66          | 6.55 |                     |            |              |            |       |            |

Note. Effect sizes of 0.01 = small; 0.06 = medium; 0.14 = large.

<sup>a</sup> [Original unit-transformed means and standard deviations reported variable](#); <sup>a</sup> Lower scores more desirable; <sup>b</sup> Higher scores more desirable; <sup>c</sup> Follow-up data not assessed

\* $p < .05$ ; \*\* $p < .01$ ; \*\*\* $p < .001$ ; <sup>†</sup> $p < .10$