H.H.H

FITLEX AA36596 237344 NYREV UR AUSTRALIAN BOOK REVIEW ATTN JOHN MCLAREN

FOLLOWING UP YOUR MEETING LAST FEBRUARY WITH GEORGE GIBSON CONCERNING DISTRIBUTION FOR THE NEW YORK REVIEW OF BOOKS IN AUSTRALIA. I PLAN TO BE IN MELBOURNE FOR ONE DAY—THURSDAY, FEB 6 AND WOULD MUCH APPRECIATE MEETING TO DISCUSS YOUR MAGAZINE OPERATING AS OUR AGENT IN AUSTRALIA FOR 1) SUBSCRIPTION PROMOTION= 2) POSSIBLE MAILING OF SUBSCRIPTION COPIES TO BE SENT BY YOU IN BULK= AND 3) SELECTED BOOKSTORE/NEWSDEALER DISTRIBUTION THROUGH YOUR ARRANGEMENT WITH PENGUIN. ANY INFORMATION YOU CAN GATHER IN ADVANCE ABOUT DISTRIBUTOR DISCOUNTS, POSTAGE COSTS, AND PROMOTION COSTS WOULD BE MOST HELPFUL FOR DISCUSSION. TRUST YOU ARE INTERESTED IN PURSUING. PLEASE TELEX ME WHETHER MEETING AGREEABLE AND POSSIBLE AT NEW YORK REVIEW, TELEX NBR 237344 (ANSRBACK: NYREV). I WILL CONFIRM PRECISE TIME OF ARRIVAL.

WHITNEY ELLSWORTH
PUBLISHER
(SIGNED IN MY ABSENCE. DUPLICATE OF TLX SENT LAST WEEK.
SORRY FOR REPEAT IF PREVIOUS ONE ARRIVED.)
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ATTN: JOHN MCLAREN OR OTHER AUSTRALIAN BOOK REVIEW

FOLLOWING MY TELEX 24 JAN AM STILL HOPING APPOINTMENT TO DISCUSS DISTRIBUTION NEW YORK REVIEW ON AFTERNOON 6 FEB MELBOURNE. HAVE REC'D NO WORD. PLEASE CONFIRM VIA TELEX NEW YORK REVIEW 237344 NYREV UR AND THEY WILL REACH ME. WILL PHONE 5 FEB FROM SYDNEY TO CONFIRM. THANKS

WHITNEY ELLSWORTH PUBLISHER NYREVIEW

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