

# Conceptualising decision-making and its development: a phenomenographic analysis

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## Conceptualising decision-making and its development: a phenomenographic analysis

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**Abstract** 

A novel phenomenographic approach was used to examine how former elite players

who had all subsequently become elite coaches conceptualise three sets of phenomena

related to decision-making in football: what it is; what constitutes a good decision-

maker; and how is decision-making developed. Participants were interviewed and their

responses to questions were recorded, transcribed and coded. An iterative analysis

revealed conceptions of each of the three phenomena, ranging from simple and narrow

to more sophisticated and holistic. In the narrower conceptions, coaches viewed

decision-making as a collection of judgments leading to given outcomes that could be

correct or incorrect. More holistic conceptions of decision-making reflected several

sources of complexity arising from various contingencies within the game (e.g., speed

of play, team dynamics). Participants' conceptions of good decision-makers reflected

the broadening range of abilities required of players. In the most elaborate conceptions,

the participants conceived of players as having to predict what happens next, based on

their knowledge, as well as having to collaborate with teammates when on-the-ball and

off-the-ball, within an ever changing environment. Participants highlighted their

conceptions of how decision-making may be developed, emphasising the importance

of: playing with others; effective communication; balancing structure and autonomy;

knowledgeable inspiration from other players and coaches; and a focus on improvement

rather than winning. In future, research is needed to better understand how a coach's

conceptualisation of decision-making impacts on his/her ability to create effective

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environments to promote skill development in players.

Keywords: coaching; game intelligence; expertise; pedagogy; football

## Conceptualising decision-making and its development: a

## phenomenographic analysis

## Introduction

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The ability to make quick and accurate decisions is crucial to performance in team games such as football (O'Connor and Larkin 2015; McGuckian et al. 2018). The traditional approach to investigating decision-making in players is to use theoretical ideas and experimental methods from cognitive psychology to analyse specific and discrete epochs of decision-making (Williams and Ericsson 2005). Moreover, alternative frameworks based on an ecological dynamics approach have been proposed to understand how players perceive and make decisions in performance contexts (Araújo et al. 2006; Travassos et al. 2012; Travassos et al. 2013). In this paper, we present a complementary method to these more accepted approaches to enhance understanding of decision-making in football. In addition to studying decision-making directly (a 'first order' approach), we argue that it can be valuable to study how decision-making, and its development, are understood by some of the key stakeholders. Specifically, we report research carried out with 25 elite-level football coaches, each of whom also had prior experience as a professional player. Our aim was to understand how they conceptualize decision-making and its development in football. Although the 'second order' approach used in this paper has proved useful in educational research, it has rarely been used in the sport sciences (Marton and Pang 2006). Knowing more about how experts understand a phenomenon of interest provides helpful knowledge that may be used to improve the design of educational and training programmes to help evaluate and enhance performance. Our ultimate aim is to help coaches improve the manner in which they design training programmes to facilitate better decision-making.

## **Research on decision-making**

Decision-making can be defined as the process of selecting the most appropriate response (e.g., moving to create space to receive the ball) or functional action (e.g., passing; dribbling; one or two touch control) from a range of possible options to achieve a specific game-play outcome (Abernethy 1996; Hastie 2001). The ability to utilise appropriate game-play information to guide skilled movement is a fundamental component of performance (Abernethy and Russell 1987; Williams et al. 1999; McGuckian et al. 2018). In team sports, such as football, decision-making is considered to be a complex process influenced by a range of constraints including the player's technical competency (e.g., ability to execute), the team's game plan (e.g., playing out from the back), what the opposition are doing (e.g., opposition tactics), and the game context (e.g., game score, location on the pitch) (Travassos et al. 2012; 2013). Consequently, sport-specific decision-making can be defined as the process of identifying and selecting the most appropriate response, from a range of possible actions, which incorporates strategy, to achieve a specific goal (Abernethy 1996; Hastie 2001; Travassos et al. 2012; 2013; O'Connor and Larkin 2015).

In football, successful performance is underpinned by the ability of players to consistently and efficiently make effective decisions during a match (e.g., when to pass or shoot; where to run) (Gréhaigne et al. 2001; McGuckian, et al. 2018). Such decisions are made under game pressures, and require players to use information related to space and time in order to execute appropriate actions in response to the chaotic, unstable game environment (Travassos, et al. 2012; McGuckian et al. 2018). Within this pressured game environment, players must identify and select appropriate situational cues and integrate this information with their knowledge of team strategy and technical competence to make effective decisions about what to do with the ball (e.g., one-touch

pass, dribble or shoot) (Williams 2000; Cotterill 2014; Broadbent et al. 2015). While 'on the ball' decisions have observable outcomes, it should be noted that during a game individual players often spend less than two minutes in possession of the ball (Carling 2010); players make the majority of their decisions when not in possession of the ball (i.e., 'off-the-ball'). These latter instances can include, but are not limited to, decisions such as: *In what direction should I move to receive the ball next? How will I evade the opposition player marking me? If I get the ball, how many touches will I take? In what direction should I move with the ball? How much space is there around me?* Such decisions need to be made prior to making an effective in-game action and are equally vital for performance in the sport (e.g., making an effective run in order to receive the ball; tracking an attacking player). Ineffective decision-making can lead to loss of possession, fewer goal scoring opportunities, more defensive errors and ultimately an increased risk of losing the match.

## Research on how decision-making is developed

Due to the importance of decision-making for game performance, researchers have explored several methods to develop this ability in players. One such approach has been the use of video-based methods. Starkes and Lindley (1994) proposed that the perceptual-cognitive processes associated with fast and accurate decision-making in a game situation could be replicated using a video task. The positive results reported by Starkes and Lindley (1994) led many researchers to use video-based training methods to accelerate sport-based decision-making performance (see Larkin et al. 2015). In football, researchers have demonstrated the efficacy of video-based training programmes to improve the decision-making accuracy of individuals (see Broadbent et al. 2015). However, a limitation of video-based training methods is the perceived poor

ecological validity of the task, that is, the extent to which the task replicates the game/match environment (McGuckian et al. 2018).

In an attempt to address this concern over ecological validity, researchers have proposed an ecological dynamics approach to investigating and developing decision-making in players. In sport, decisions are not made in isolation, with perception and action inherently coupled (Gibson 1979), and therefore researchers propose information related to decision-making in sports is linked to the dynamic environment and continuous interaction of the player and the environment (Davids Araújo Vilar et al. 2013; Travassos et al. 2012; McGuckian et al. 2018). As sport-based decision-making is a complex process, with the continuous changing of environmental constraints, researchers argue that it is counter intuitive to examine decision-making independent of the behavioural expressions of the decisions in the performance environment (Araújo et al. 2006; Travassos et al. 2013).

Investigations using the ecological dynamics approach have identified changes in players' behaviours in relation to the performance environment, implying decision-making in sport can be understood based on the dynamics of the special-temporal interactions between the performer and the environment (Araújo et al. 2006; Headrick et al. 2012; Travassos et al. 2013). So, to develop decision-making, key stakeholders should consider the nature of the practice environment in order to ensure appropriate environmental information is available for the player to make appropriate decisions (Pinder et al. 2011; Headrick et al. 2012; McGuckian et al. 2018).

O'Connor and colleagues (2017) explored the different coaching strategies used by youth football coaches to improve decision-making. Coaches indicated that practice sessions focused on decision-making should include small-sided games based on real game scenarios, the use of cues to prompt decision-making, the use of a question and answer approach, and an emphasis on constraints-led approaches to instruction (O'Connor et al. 2017). These findings align with research that advocates the use of small-sided games to create environments that promote more holistic skill development, with technical skills, tactical awareness, and decision-making all developed within the same activity (Williams and Hodges 2005; Hill-Haas et al. 2011; Headrick et al. 2012; Travassos et al. 2012; Davids, Araújo, Correia et al. 2013). Small-sided game environments provide players with the opportunity to interpret cues, explore options, make decisions and execute technical skills, providing an environment where players are able to experiment with their decision-making and technical skills execution to identify appropriate competitive in-game decisions and actions (Headrick et al. 2012; O'Connor and Larkin 2015; O'Connor et al. 2017; McGuckian et al. 2017; 2018). Furthermore, it is acknowledged that a less prescriptive approach to instruction and greater focus on questioning may enhance decision-making learning through problem solving and discovery by stimulating players to engage in higher order thinking (Chambers and Vickers 2006; Harvey et al. 2010; Headrick et al. 2012; Partington and Cushion 2013; O'Connor et al. 2017). As such, these pedagogical approaches afford structure and facilitate learning through athlete-centred environments, whereby an individual's interaction with the environment can foster decision-making development (Kidman et al. 2005; Chambers and Vickers, 2006; Harvey et al., 2010; Partington and Cushion 2013; Light et al. 2014; O'Connor et al. 2017).

## Phenomenographic research in sport

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Phenomenography is an approach to qualitative research that is distinguished by its interest in how people experience selected phenomena. As opposed to trying to research

those phenomena directly or first hand, phenomenography takes a second-order approach by evaluating people's understandings of the phenomena (Marton and Booth 1997). Phenomenography is related to phenomenology. Martínková and Parry (2011) observe that the term 'phenomenology' is over-used and misused in research on sports. The founder of phenomenography, Ference Marton (1981), acknowledges some connections between phenomenology and phenomenography, but marks out the latter as being concerned with finding out "the different ways in which people experience, interpret, understand, apprehend, perceive or conceptualize various aspects of reality" (p. 178). Although there are variations in how people experience phenomena, these variations are far from infinite. In general, phenomenographic research typically uncovers a small set of categories of experience and groups these categories into an 'outcome space'.

Phenomenography has an obvious appeal when the aim is to inform education or training; knowledge of the main variations in how people understand something can be very useful when it comes to designing training that meets their needs. In our case, knowing more about how coaches and players experience and understand decision-making in football may provide useful insights for a range of interventions aimed at helping to improve decision-making in players.

There are some examples of research in sports that focus on mapping participants' experiences of a phenomenon (or set of related phenomena), without using the phenomenographic label and/or without taking on board the whole methodological apparatus commonly used by phenomenographers (e.g. Kian et al. 2011). Some of these studies may be described as being phenomenological, though in Martínková and Parry's (2011) terms, they would merely be another species of qualitative research.

Lindgren et al. (2002) and Kristén et al. (2003) provide useful entry points to research on sport using a phenomenographic approach. These papers report studies of how young female athletes experienced a self-strengthening programme and how parents of children with disabilities understood the effects on their children of participation in sports. Such studies illustrate how phenomenographic research can inform the evaluation, (re)design and enhancement of programmes (see also Lake 2001). Similarly, in a study of judges in figure skating, where mixed quantitative and qualitative methods were employed, Kenworthy (2009) used phenomenography to "map out and describe how expert skating judges experienced the skating performances that they judged ... [and to examine their] varying conceptions and their mechanisms for structuring their perceptions into meaningful decisions" (p. 41). Similarly, in a study of Game Based Approaches to teaching, Jarrett et al. (2014) drew on phenomenography to explore school teachers' experiences. Their paper is particularly useful for those wanting to understand the functioning of the interview in phenomenographic research. Fagher et al. (2016) took a phenomenographic approach to examining the experiences related to sports-related injuries in Paralympic athletes. They interviewed 18 athletes from 10 sports and found nine distinct categories of experience. The study vividly demonstrates both the complexity of these athletes' experiences and the value of the research insights in redesigning injury surveillance and prevention programmes. Finally, Allen-Collinson (2011) used an autophenomenographic approach in researching her own experience of distance running, injury and rehabilitation. This latter approach presents a special instance of phenomenographic research in which the researcher studies their own experience, understandings and apprehensions of phenomena, rather than other people's experiences of those phenomena. From our utilitarian perspective, autophenomenography could be deployed as a method for

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practitioner research by football coaches researching their own practice. In summary, there are some convincing examples of phenomenographic research in the sports science literature, but coverage is patchy and there is very little work on core areas like decision-making and its development. We attempt to fill this gap in the literature. More specifically, we explore coaches' understanding of three sets of phenomena related to decision-making in football: what is it; what constitutes a good decision maker; and how is decision-making developed.

#### Method

## **Participants**

A purposeful sample of 25 participants (24 = male; 1 = female) who had a minimum of 20 years of experience in football (playing and coaching) volunteered to be interviewed ( $M_{age} = 48.5 \pm 9.3$ ). All participants had played professional football in Europe and Australia for an average of 14.8 ( $\pm$  4.5) years. Since retiring from playing, all participants had become coaches and had been coaching elite youth and senior teams for an average of 15.4 ( $\pm$  9.8) years. The ethical approval for this study was granted by the University of Sydney's Human Research Ethics Committee. Participants were informed of the procedures employed before providing written consent prior to participation.

#### Semi-structured interviews

Semi-structured interviews are one of the preferred methods in phenomenography (Åkerlind 2005; Marton 1986). This approach allows participants scope to describe how they understand key phenomena and to explain their conceptions through conversation. A set of open-ended questions promoted consistent discussion to identify the participant's conceptions of decision-making and its development in players (e.g., How would you define decision-making in football? How do you identify decision-

making expertise? What do you do to develop decision-making in players?). This approach follows Marton's (1986) suggestion, in that interview questions should be as open-ended as possible to allow the interviewee to select any aspect of the phenomenon. Follow up questions were incorporated to further understand decision-making (e.g., What skills/attributes contribute to decision-making?), how to identify expert decision-makers (e.g., How do you identify decision-making expertise in your players?) and how best to develop this skill in players (e.g., How do you plan to develop decision-making in players?). Follow up questions are important in phenomenography to encourage the participant to reflect more deeply (Prosser 2000). Interviews were carried out by research assistants with experience in using the protocol and took 30-65 minutes to complete. The content was recorded and transcribed.

## Analysis of the interview material

The interviews had three main foci: conceptions of decision making; conceptions of good decision makers; and conceptions of how decision making can be developed. Conceptions are the central unit of analysis in phenomenographic studies (Harris 2011). Phenomenographic analysis does not seek to provide a quantified representation of participant understandings. In contrast, the analyst aims to uncover distinct conceptions, stopping when no new conceptions emerge from the interview data. A similar process was used for each of the three focal areas (Trigwell 1997).

Individual interview transcripts were uploaded to NVivo (a qualitative data analysis tool – see Bazeley and Jackson 2013). A new node or category was created for each interview to make it easier to attribute specific comments to participants. The analysis began with a close reading of the amalgamated interview responses. On reading and re-reading the transcripts, utterances that described decision-making and

related ideas were coded into a new node in NVivo. A node can be conceptualised as a category to which a certain concept can be assigned. This comprised the 'pool of meanings' derived from the data (Åkerlind 2012). The meaning of an utterance often lies in the utterance, but the context is needed to interpret the meaning. For this purpose, NVivo provided the tools needed to look at individual utterances separately while being able to jump to the particular interview and then to the entire pool of meaning when connection to the whole was required. By using this iterative process, utterances were grouped together based on their similarities and differences (Åkerlind 2012). Initially, a large number of categories were created and then a process of abstraction was used to merge similar conceptions, reducing them in number until the final set of categories emerged. Descriptive metaphors were then assigned to each category, capturing the category's essence. This process was carried out independently by two members of the research team.

Once the categories emerged, the analysis continued a step further. In this step, the categories themselves were analysed to determine logically the internal relationships between them. The categories were organised hierarchically into an *outcome space*, ranging from categories that expressed a more sophisticated, complete or holistic understanding to categories that focused on narrower and simpler ideas (Åkerlind 2012). An important aspect of phenomenographic methodology to note is that the outcome space does not organise conceptions as discrete, competing ideas. The aim is to show how more elaborate conceptions embrace or include less complete conceptions. Such an approach aligns with a practical aim of helping people develop more sophisticated conceptions through growth from less sophisticated conceptions. In general, participants who expressed more complex or complete conceptions made reference to some or all of the simpler or less complete conceptions. The reverse is not

true; it was very rare for someone whose talk predominantly referred to a simpler conception to speak about the more complex conceptions.

#### Results

## What is decision-making?

As shown in Table 1, the analysis produced an outcome space with five distinct ways that coaches conceptualised decision-making.

## < Insert Table 1 about here >

A small number of respondents found it very difficult to explain what they understood decision-making to mean. The five distinguishable conceptions that arose increase in complexity when moving from left to right in Table 1.. The two simplest conceptions focus on judgements about the outcomes of decision-making, whereas the three more complex conceptions focus on what makes decision-making particularly difficult.

Following established practice in the reporting of phenomenographic research, we offer some illustrative quotations that give a flavour for each of the five conceptions.

1) There is always a right and wrong decision to be made in football

"...you trust that your players will make the right decision to carry out the game plan."

"My view is that it's the moment that a player, either with or without the ball, is faced with more than one option and them choosing the right option. That is, in its essence, is what I think that the decision making is".

The underpinning idea is that the coach sets a game plan and the player has to follow the game plan. The player has little choice, agency or flexibility. From this viewpoint, decisions are right if they follow the game plan and if they result in a win. Spontaneous decisions, particularly ones that do not result in a successful outcome, are

269 considered the wrong decision. A good decision is when a player follows the game plan 270 and executes the correct action at the right time. 271 2) There are no right or wrong decisions in football 272 "...the decision that the player makes is the correct decision for that moment" 273 "... I don't think you can categorically say, black and white, whether a right 274 decision or whether a wrong decision." 275 Since no two games are identical, a decision that is right in one game might not be right 276 in the next one. Players have different abilities, so the same decision, such as choosing 277 to pass the ball at a specific angle, might not be the right decision for every player 278 because not every player would be able to execute this skill. Furthermore, a player will 279 not always make the right decision and even high profile players will sometimes make 280 wrong decisions. However, they will make the right decisions more often than not. 281 The next category of conception represents a significant jump in complexity. 282 3) Decision-making is difficult because in football decisions have to be made rapidly 283 and under pressure 284 "...decision making is important to do it quick, at the right moment ... make that 285 decision quicker because you don't have this time to control ..." 286 "I will say that football is a game of chess played at high pace, because like chess, 287 you're trying to make a move that exposes the opposition but doesn't expose 288 yourself, but you don't get two minutes to make it. The men aren't standing still, 289 and in a fraction of a second" 290 One thing that was mentioned in relation to this concept was that training players is 291 difficult due to the challenges of replicating the speed and pressure that exists in 292 competitive matches. Also, training players by showing them video footage of the game 293 is limited as this doesn't authentically reflect the real game situation. Another aspect of 294 this conception, was that good physical ability does not mean a player can make quick 295 decisions, but a player who can handle pressure mentally can make decisions faster, 296 even when the player is not that fit physically.

#### 4) Decision-making is difficult because football is a team game

"I think that a player as part of a team must have a strong understanding of the team function, how the team proposes to work. I think they have to have an ability to analyse or identify opportunities to partake in that style of play, but also opportunities because of something that the other team haven't recognised or there's spaces available or whatever."

"I think decisions have to be in relation to the team style, the game circumstance, the ability and quality of your teammates, so trying to play a final pass to someone who can't run fast, it's sharing but is it going to work? ... I think that also in relation to your position on the pitch, what decisions are good decisions. And I think the last thing I had in my mind regarding decision making was the balance of predictability and unpredictably; that your teammates have to have some ability to predict what you might do so they can take up the right positions."

A key part of this concept is that a player should know his team-mates well enough to predict how they will handle a situation. The player's decision to execute an action would be affected by how his team-mate decides to react to his action. In this conceptualisation, communicating with team-mates is important. Also, a good team player will let go of his/her ego in order for the team to win; a good player would pass the ball to another player who is better positioned to score rather than trying to score himself, to make him/herself look good.

## 5) Decision-making in football is complex and influenced by multiple factors

The most elaborate of the conceptions we discovered includes the difficulties of decision-making at speed in multi-player situations, but goes further to take in additional complexities.

"Obviously I think that football if it's categorised is an open skill game, it's an interdependent team activity with constantly changing circumstances. Whether that's the weather, the opponent, the result, the number of players on the field; all those conditions are constantly changing."

"Could be anything, could be a number of issues instead of what I normally do. It could be the different opponents, so I was doing well but I had more space in those previous two games and I'm not doing well now because there's a difference in

328 the way the opponents are playing or the coach has changed the way we play and 329 that's affected my form. I think there's more than one factor that will go into it." 330 An essential notion within this conception is the *openness* of the game of football. 331 Characteristics of good decision-makers 332 Table 2 illustrates the main findings for this focus area. We explain each of the five 333 distinctly different ways coaches conceived of good decision makers, moving from 334 simpler and narrower to more complex and inclusive conceptions (left to right in Table 335 2). 336 < Insert Table 2 around here > 337 1) Perception: good decision-makers see the field and the things around them 338 This category sees good decision-makers quite simply; good players need to be aware 339 of their surroundings in the game. They need to be switched on and scan the field 340 actively. They need to know where they are, the space around them, and be able to do 341 something quickly when they get the ball. 342 "For me, I believe the ones who are the best decision makers are the ones that can 343 actually see what's happening on the field, especially at a younger age, sometimes 344 they don't have the physical capabilities of executing the pass but they can see 345 what's happening in front of them. I think they are the ones that are going to go 346 to the next levels" 347 "You must be able to see what's around you before you see the ball, so you've got 348 to be aware of all that" 349 2) Good decision-makers can make decisions off the ball 350 This category of conceptualisation is expressing the view that players need to make 351 many decisions when they are not in direct possession of the ball. A good player will 352 know what to do when they are waiting to get the ball. A good player will position 354 an action. 355 "So much decision making is going on without the ball, we just don't do it enough. 356 Particularly if you're thinking about transitioning and a high intensity game, being 357 able to transition quickly and the anticipation element, so if I'm off the ball, I'm 358 always thinking about what's going to happen next and where can I go, where can 359 I be, what information can I give" 360 "even if you've not got the ball, you've still got decisions to make in where you 361 go and where do you support, and where do you move to. When the opposition 362 have got the ball you got to make decisions of where you put yourself, you know, 363 positions without the ball" 364 3) Collaboration: good decision-makers play as part of the team 365 From this viewpoint, a good player is someone who can play as part of the team. They 366 listen to their peers and collaborate with them effectively. 367 "So, they learn to be curious, they learn to try different solutions and always with 368 that little chain that links them back to the responsibility of the team, that I can't 369 just do my own thing all the time, otherwise I might as well go and do figure 370 skating or something. I've got to express myself in terms of, what is going to help 371 our team overcome what's before us" 372 "Also listening to your peers but also then collaborating with peers as quickly as 373 you can in some situations depending on the game scenario." 374 4) Knowledgeability: good decision-makers understand the game 375 This concept describes the view that in order to be a successful player you need to have 376 a complete understanding of the game. From this viewpoint, a good player knows how 377 to play at the right speed and in accordance with the space, the position of the ball and 378 other players. Good players know how to react to signs in the game. They know what 379 to do with and without the ball. They can "read" the game and they know their own

him/herself in the best way and in the right space to receive the ball and then execute

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strength and ability. The more knowledge of the game a player has the better decisions they can make.

"Know your own game. Know your teammates' game if you can and get to know the opposition's game. You know, you should be able to get a sense of what that is even if you've never seen it before, in 10 or 15 minutes. And that helps you make decisions, you know the standard of people around you, what they're good at, what they're capable of, what they expect from you, all of that."

"The fact that they understood the game. So they could read the game. Simple. So it can never happen in isolation... a decision has to be based on the scenario. So it's situation based. What great players have is they read the game."

5) Prediction and 'playing ahead': good decision-makers see things before they happen This conception is the most extensive in this list, involving abilities mentioned in relation to categories 1-4. From this viewpoint, a good player is someone who can predict the game and knows what is going to happen before it happens. These players can perceive a situation and prepare to react to it before the situation arises. Their prediction ability gives them more time to decide what to do about the situation that is yet to come. This ability makes them more capable of dealing with the situation and they are always *playing ahead* in the game in that they know what to do two to three moves ahead.

"That's the first thing is their quality, you just have players I don't know how to explain this, players that are thinkers. Players that before they receive the ball they already know what they're going to do next"

"...there are things going in your head while you're playing, prior to you getting the ball. I'm big on that too, I'm the sort of player that, not that I see things before they happen but I always try and think where's the next ball going because it does make your decision a lot easier."

The five categories describing good decision makers reflect a broadening range of

abilities required of a player. Players with the skills involved in the fifth category (right hand end of Table 2) are deemed to already have the skills associated with the other categories (i.e., subsuming the skills to the left in the table). In other words, a player who can predict what will happen next is assumed to understand the game, will be collaborating with their team, will know what to do all the time including when not in possession of the ball and will be aware of what is happening around them in the field, where the players are, where the goal is located, etc.

## How can decision making be developed?

In this section, we summarise a large volume of responses to questions about how to approach the development of decision-making in football.

Table 3 illustrates the results from our analysis of this material. Most conceptions focussed directly on the challenges involved in supporting the development of decision-making. In contrast, a few participants came at this indirectly – talking about the training and resources needed by coaches. This finding is captured in the leftmost column of Table 3. It is an important area of concern; if coaches are to do a better job of developing players' decision-making, then they need a good understanding of decision-making (through better training for themselves) and they need time, support and other resources. The latter concept is very different to the more direct approaches captured in the rest of Table 3.

#### < Insert Table 3 about here >

The remaining approaches shown in Table 3 can be classified as more and less sophisticated and complete.

At the simplest level (left hand side of Table 3), we find assertions that technical skills should not be neglected because they (are believed to be) pre-requisites for the

- development of decision-making. We also find a range of complementary perspectives
  on the core belief that the development of decision-making takes a lot of time. Views
  expressed included the following:
- Coaches should know and expect that proper development of decision-making skills will take a long time;
- The development of decision-making skills should start early (when players are young) it is easier to develop good decision-making habits by 'catching players young';
- The more time players spend playing, the better their decision-making will become.
  - The next columns in Table 3 illustrate approaches or strategies for the development of decision-making that grow in sophistication as we move to the right in the table. For brevity, we distinguish these approaches primarily through their focus. Further information on each approach, with some illustrative quotations, now follows.
- 445 1) Focus on playing with others

This concept represents the idea that players do not develop better decision-making skills playing by themselves at home. Decision-making should be developed while playing as a member of a group, in part because players learn from their peers. Associated with this is a view that players should play more "street football" - playing informally with family or friends in the park or in the backyard. When people play street football they have to deal with players of different ages and there are no rules and no coach, so they are making their own decisions and having opportunities to develop better decision-making skills. Also, since the players are not practicing long enough hours in the formal football club situation with coaches and other players, playing street

football gives them the extra hours they need, which then incorporates the 'time to develop' category mentioned above.

"So one player, one ball, one back yard. What decision making processes could that particular child go through?"

"I think I was self-taught quite a bit as well because I, as a young player, again was playing in a team that was full of international class players so you would watch sessions with them and slowly you would get involved in those sessions. So visually what I was seeing every day, I would maybe focus on my position and see what they were doing at the top end and then trying to use that and take that into my game and then if I got the opportunity to go and join into that environment, be very conscious of trying to think about all of those things and trying to implement them in that session. So I learnt a lot by playing the players that were well ahead of me and whether it be older or whether it be higher level, and I picked up so much from that."

## 2) Focus on effective communication

 In this conceptualisation, the core idea is that coaches should communicate more effectively with players in order to help them make better decisions. For example, coaches should provide direct feedback and feedback provided on the field is better than later. However, in this concept, coaches should be cautious about providing feedback to players in front of their peers. It is better that coaches get to know their players so they can provide them with better feedback. Coaches should use questioning to make the players aware of their own decisions and should avoid overloading the players with too many questions and feedback. They should definitely not give feedback during the game by screaming at players from the sidelines.

"it's not just about what you do, it's about the timing of what you do, and that's equally important for coaches. It's how do you give the players information, when do you give them it, when do you step off them, and sometimes it's trial and error. You maybe make a mistake and then immediately you've got to correct yourself,

and it's the same for them. You don't mind them making mistakes, but you would hate to see them make the same mistake again and again and again, and the same applies to you as a coach."

"Well, maybe we ask too many questions, and whether we have too many coaches asking questions to get the answer that they wanted, that the coach wanted, and if that's the point why didn't you just tell them what you wanted and why are you asking the question when you know the answer? I think the right kinds of questions are obviously questions that make the players think and think."

## 3) Focus on balancing structure and autonomy

- This perspective suggests that effective coaching, and the design of good learning opportunities for players, often depends on finding the right balance between giving the players autonomy and providing them with guidance, clear tasks and other kinds of supportive structures. Players need some freedom, in order to be creative and learn how to make decisions on their own. Coaches should not yell at the players from the sideline, because they sometimes do not understand what the players are seeing and how and why they are reacting to things in certain ways. Over-coaching is killing creativity, some participants stated. On the other hand, in this conceptualisation, coaches should provide opportunities to players within a properly designed structure to help them develop better decision-making. There are many ways that coaches can structure training as highlighted below:
  - Have a purpose for each training session so you can base training on specific principles;
- Vary the practice constraints to ensure the players don't get bored;
- Embed decision-making in the training throughout the player's development and provide players with plenty of opportunities to make decisions;

- Take players out of their comfort zone by replicating realistic match situations so that players have experience of dealing with match-like situations;
  - Increase pressure on the players slowly and do not overload them with too many decisions.

## Some illustrative quotes relating to autonomy include:

"I believe it's about not creating robots and I think that we have the models in place with the skill acquisition phase here to allow players to express themselves, as long as it still is about the players and not about coaches. ... It's still about the individuals and giving them the freedom to make the right decisions themselves."

#### And on structure:

"... you have to replace it with proper training. Because you've got limited amount of time. So in my view, most kids here are going to be doing between two and three sessions, an hour, 75 minutes. I'm talking 10s, 11s, 12s. Two sessions for under 8s, plus a game. Those two sessions are – there's not a minute to waste. They have to be helped as much as possible. That means the session has to be perfectly designed, it has to be relevant, it has to be target oriented, it has to be a principle, a technique and a tactical principle to open the mind."

## 4) Focus on knowledgeable inspiration (heroes)

The focus of this concept is on positivity and inspiration and the role heroes play in motivating young players to become better decision-makers. Players need someone to look up to – they need their own football heroes – and they need to watch high quality football for inspiration and for fresh insights. Coaches can work with this in a number of ways that involves not just providing some inspiration themselves but also referring to the skills and achievements of star players and encouraging young players to model themselves on their heroes.

533 "I think having heroes helps, watching top players, people with fantastic vision, 534 the Zidane, Bergkamp, Pirès, top players that see, Riquelme, Xavi. The list goes 535 on of players that probably influence other people's lives by what they see, so kids 536 having heroes and watching those people and watching them express themselves 537 is the first thing" 538 "Because before you're good at anything, you have to love it, and for when we're 539 dealing with the young kids here, there are coaches – and I say to them, 'It's not 540 teaching them the game, it's teaching them the love of the game'. Because if you 541 teach someone the love of something, they'll come back to you to become better, 542 you won't have to go to them. And if you're going to somebody else to become 543 better then you're motivated, and I think that's critical." 544 5) Focus on improvement rather than winning 545 This concept is fundamentally concerned with the long-term or over-arching aims of 546 coaching and player development. Winning games may be good, enjoyable and 547 motivating, but it is not the main point. 548 "...if the drive is to simply win the game, and you know how to coach to do that, 549 that means realistically you're a coach in an anti-development way." 550 "So no points, no tables, total development and better players because of it. Points, 551 tables, glory, grand finals, whatever, no footballers. Great experiences and 552 everyone gets a trophy, but no one actually learns how to play football." 553 The categories in this section (and shown in Table 3) demonstrate how some of the 554 ideas for better development of decision-making are more holistic in comparison to 555 other, narrower, views. On the right hand side of Table 3, the ideas are more holistic -556 concentrating on changing general perspectives, such as from a focus on winning to a 557 focus on improvement. The middle categories express a need to develop decision-558 making through more holistic approaches that take into account the multiple and 559 complex factors involved in football. Moving further left, the categories describe less

holistic approaches, such as the length of time needed for developing better decisions, how the coach should be structuring trainings sessions, and when should they start the development of decision-making skills. The remaining conceptions (left of Table 3) offer a much narrower view on how better decision making should be developed. The focus is more on the development of technical skills and informal ways of developing decision-making, such as through street football.

## **Discussion**

In sport, and many other professional domains, decision-making is a complex and dynamic process (Travassos et al. 2012; 2013). We examined how elite-level football coaches understand decision-making, the characteristics of good decision-makers, and how decision-making is developed. We use a relatively novel approach to the sports sciences using phenomenography to inform coach education and influence the effectiveness of the training environment.

Although all participants had extensive experience of playing and coaching the game, their definitions and descriptions of decision-making varied considerably. In relation to the question what is decision-making, the conceptions articulated by some participants seemed fixed around certainties (decisions are right or wrong), whereas others had a more complex perspective that acknowledges the interdependence of ideas (Sandoval 2009). The more holistic conceptions of decision-making elicited from some coaches acknowledge that there are many different elements involved due to the open environment of the game, interaction with other players, the context-specific nature of decisions and the uncertainty associated with decision outcomes. The diversity of responses outlined by the participants mirrors the diversity of the research base on this topic (Williams and Hodges, 2005; Travassos et al. 2012; Davids, Araújo Correia et al. 2013). Numerous researchers have attempted to understand the process of decision-

making in isolation via perceptual-cognitive assessments, such as video-based tasks (Broadbent et al. 2015; Larkin et al. 2016; O'Connor et al. 2016), or using an ecological perspective, which considers the multiple environmental factors associated with the decision-making process (i.e., team mates; opposition, and the uncertainty within the playing environment) (Williams and Hodges, 2005; Hill-Haas et al. 2011; Headrick et al. 2012; Travassos et al. 2012; Davids, Araújo Correia et al. 2013).

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The coaches' understanding of the characteristics of good decision-makers also varied, reflecting a broadening of the player's skillset. For example, for some coaches, good decision-makers were described as being able to predict what will happen next in on- and off-the-ball moments, whereas for other coaches this was limited to a player having a good awareness of their surroundings to assist them in making decisions onand off-the-ball. These levels of complexity reflect current decision-making knowledge, where researchers have identified differences in decision-making ability for expert and novice players in on-the-ball decision-making assessments (Ward et al. 2013; O'Connor et al. 2016). Furthermore, our findings support current decisionmaking knowledge indicating skilled decision-makers complete more perceptual exploratory behaviours (i.e., head movements; Jordet 2005a; 2005b). While research relating to off-the-ball decision-making remains limited, researchers have demonstrated that skilled decision-makers are better able to anticipate/predict the next passages of play (Roca et al. 2012; Causer et al. 2017). These variations in complexity in understanding decision-making have implications for how effective coaches will be in developing in-game decision-making in players, and may provide a conceptualisation of the process associated with the identification of talent in football.

The coaches interviewed in this study perceived the development of decisionmaking to be the dual responsibility of the coach and player. It is imperative that youth coaches create learning environments that provide players with the opportunity to be creative and express themselves and experience different authentic decision-making situations (O'Connor et al. 2017). Decision-making occurs within the game environment and is relative to the dynamic and continuous interaction of the player and the environment (Travassos et al. 2012; Davids, Araújo Correia et al. 2013; McGuckian et al. 2018), using pedagogical approaches such as modified/constrained games (i.e., small-sided games) ensures players are exposed to 'match-like' decisionmaking opportunities (O'Connor et al. 2017). These contextualised learning activities are related to the actual performance (Ford et al. 2010; Harvey et al. 2010), and may promote decision-making development better than drill-based activities (Lee and Simon 2009; O'Connor et al. 2017). In addition, most, but not all, coaches were aware of the importance of planning, the use of feedback and a questioning approach, and the pitfalls of over coaching. Yet, despite this understanding, researchers have shown that football coaches may still be prone to over coaching with findings indicating approximately 30% of a training session players are inactive listening to the coach (O'Connor et al. 2018). Therefore, coaches may need to consider different coaching strategies to ensure players have the opportunity to perceive game-play information, decide on the best action and then execute an appropriate decision (O'Connor et al. 2018). All coaches recognised that the development of decision-making is a long-term process. Finally, the views expressed by the coaches suggest that players need to invest in their own development, have a love for the game and be inspired by their favourite players.

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It is evident that there is considerable confusion and controversy in the existing research on decision-making. From the empirical research reported, it is clear that there is little or no consensus among coaches about decision-making and how it is best

improved. The two may be connected, but it is also likely that understandings of decision-making are strongly influenced by the personal experiences of playing, coaching and being coached. In short, we still know very little about the genesis of coaches' conceptions of decision-making. Further research is needed on this aspect of player-coach development.

## **Practical Implications**

- It is recommended that coaches adopt an athlete centred approach to youth coaching (Kidman et al. 2005), where coaches focus on long-term development, and devise activities that provide players with opportunities to be creative and make decisions without over coaching. In future, professional development opportunities for coaches should aim to help them expand their conceptions of decision-making and the ways in which better decision-making can be fostered.
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 Table 1: Variations in conceptualisations of decision-making in football

| Simpler and more fragmented conceptualisations                    |   |  |   | More sophisticated and cohesive conceptualisations                        |
|---|---|--|---|---|
| There is always a right and wrong decision to be made in football | There are no right or wrong decisions in football | Decision-making is<br>difficult because in<br>football decisions<br>have to be made<br>rapidly and under<br>pressure | Decision-making is<br>difficult because<br>football is a team<br>game | Decision-making in football is complex and influenced by multiple factors |

**Table 2:** Variations in conceptualisations of the characteristics of good decision-makers in football

| Simpler and more fragmented conceptualisations (fewer skills required)  |   |   |  | More sophisticated<br>and cohesive<br>conceptualisations<br>(more skills required)         |
|---|---|---|--|--|
| Good decision-<br>makers see the field<br>and the things around<br>them: they can<br>perceive what's<br>important | Good decision-<br>makers can make<br>decisions off the ball<br>(without the ball) | Good decision-<br>makers play as part<br>of the team; they<br>collaborate | Good decision-<br>makers are<br>knowledgeable: they<br>understand the game | Good decision-<br>makers are good at<br>prediction: seeing<br>things before they<br>happen |

**Table 3:** Variations in approaches to developing decision-making in football

| Indirect         | Less             |              |             |               |               |               | More           |
|------------------|------------------|--------------|-------------|---------------|---------------|---------------|----------------|
| strategies       | sophisticated    |              |             |               |               |               | sophisticated  |
|                  | strategies and   |              |             |               |               |               | strategies and |
|                  | foci             |              |             |               |               |               | foci           |
| (Indirect) focus | Well-practiced   | Development  | Focus on    | Focus on      | Focus on      | Focus on      | Focus on       |
| on providing     | technical skills | of decision- | playing     | effective     | balancing     | knowledgeable | improvement    |
| coaches with     | are a pre-       | making takes | with others | communication | structure and | inspiration   | rather than    |
| right training   | requisite or     | time         |             |               | autonomy      |               | winning        |
| and resources    | foundation for   |              |             |               |               |               |                |
|                  | decision-making  |              |             |               |               |               |                |