

The Effect of Board and Audit Committee Characteristics on the Financial Performance of United Arab Emirates Firms

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BM, MHR, MBA (Business)

A thesis submitted in fulfilment of the requirements for the degree of
Doctor of Business Administration

College of Business
Victoria University
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Australia

July 2018

Abstract

Corporate governance has received a great deal of attention because of financial scandals and corporate failures, such as with Enron, WorldCom, Global Crossing and Arthur Andersen, to name a few. Although previous studies have explored the relationship between corporate governance and financial performance, limited research exists on the effects of corporate governance on financial performance in the United Arab Emirates (UAE). The main purpose of this study was to study the effects of corporate governance—comprising board characteristics and audit committee characteristics—on the financial performance of listed companies in the UAE, covering the period from 2006 to 2015. In addition, this study undertook a comparison of the changes to corporate governance practices, based on the UAE corporate governance codes, for three different periods of time between 2006 to 2007, 2009 to 2010 and 2013 to 2014. The study sample included 47 listed firms in the UAE.

This research adopted a multi-theoretic approach, incorporating agency theory and resource dependence theory, to develop a context-specific UAE corporate governance framework to guide the study. A multiple regression panel model was employed to examine the effects of corporate governance characteristics on firm financial performance. In addition, an ordinary least squares model, along with analysis of variance testing, was employed to compare the effect of changes to financial performance arising from changes to the UAE corporate governance codes.

The results demonstrated that board size and board meetings had a positive relationship with financial performance, while, from an overall perspective, there was no association between board composition (independent directors) and financial performance. The variables of board members' education and board members' experience had an insignificant relationship with firm financial performance. With respect to audit committee characteristics, there was no significant relationship between audit committee size and firm financial performance. However, there were positive relationships between both audit committee composition and audit committee members' education and firm financial performance. Finally, the number of audit committee meetings had an overall positive association with financial performance.

The two amendments made to the corporate governance code during the study period affected the audit and board committee characteristics, as intended by these amendments. Of these amendments, the second amendment had the most significant effect on board meetings, board members' education, board members' experience, audit committee meetings and audit committee members' education.

The potential policy implications arising from the study consist of the following: (i) rationalising audit committee size to help improve firm financial performance; (ii) firms to employ directors with a more diverse skill set to enhance board effectiveness; (iii) strengthening corporate governance reporting; (iv) specifying a maximum proportion of independent board members; (v) requiring all members of the audit committee to be independent to better monitor the performance of the board; and (vi) requiring audit committee members to have a recognised qualification in finance or significant expertise in accounting and financial affairs.

Declaration

I, Abdulfattah Mohamed G Khalifa H, declare that the Doctor of Business Administration thesis entitled 'The Effect of Board and Audit Committee Characteristics on the Financial Performance of United Arab Emirates Firms' is no more than 65,000 words in length, including quotations and exclusive of tables, figures, appendices, bibliography, references and footnotes. This thesis contains no material that has been submitted previously, in whole or in part, for the award of any other academic degree or diploma. Except where otherwise indicated, this thesis is my own work.

Signature: Abdulfattah Mohamed G Khalifa H

Date: 4 July 2018

Dedication

This thesis is lovingly dedicated to my father, mother, wife, sisters and brothers for their support, encouragement and constant love that have sustained me throughout my life. I love you all dearly. I also dedicate this work and give special thanks to my supervisors, Dr Riccardo Natoli and Dr Segu Zuhair, for their friendly support and encouragement.

Acknowledgments

I would like to express my special appreciation and thanks to my principal supervisor, Dr Riccardo Natoli, for his guidance during the research and writing of this thesis. I would also like to thank my associate supervisor, Dr Segu Zuhair, for encouraging my research and allowing me to grow as a research scientist. His advice on both research and my career has been priceless. I could not imagine having better advisors and mentors for my study.

I would like to extend my gratitude to all the staff at the College of Business and Victoria University. Thanks are also extended to all members of the college doctoral group. This is a special group of people who I consider members of my extended family. We were always there for each other and I will always appreciate the encouragement and goodwill we shared.

I am grateful to Libya for providing me with a scholarship. In addition, special recognition goes to my family for their support, encouragement and patience during my pursuit of the Doctorate in Business Administration. Words cannot express how grateful I am to my parents, wife, brothers and sister. The support and sacrifices they have made on my behalf throughout writing this thesis, and my life in general, will not be forgotten. I would also like to thank all my friends who supported me in striving towards my goal.

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List of Abbreviations

2SLS	Two-stage Least Squares
3SLS	Three-stage Least Squares
ACCOM	Audit Committee Composition
ACED	Audit Committee Members' Education
ACM	Audit Committee Meetings
ACS	Audit Committee Size
ADX	Abu Dhabi Securities Exchange
AICD	Australian Institute of Company Directors
ANOVA	Analysis of Variance
ASX	Australian Securities Exchange
BCOM	Board Composition
BM	Board Meetings
BMED	Board Members' Education
BMEX	Board Members' Experience
BS	Board Size
CEO	Chief Executive Officer
CG	Corporate Governance
DFM	Dubai Financial Market
ESCA	Emirates Securities and Commodities Authority
FA	Firm Age
FE	Fixed-effects
FS	Firm Size
GCC	Gulf Cooperation Council
GFC	Global Financial Crisis
HSD	Honestly Significant Difference
IMF	International Monetary Fund
KSA	Kingdom of Saudi Arabia
LEV	Leverage
LM	Lagrange Multiplier
OECD	Organisation for Economic Co-operation and Development
OLS	Ordinary Least Squares

PJSC	Public Joint Stock Companies
RE	Random-effects
ROA	Return on Assets
ROE	Return on Equity
UAE	United Arab Emirates
UK	United Kingdom
US	United States
VIF	Variance Inflation Factor

Chapter 1: Introduction

1.1 Background to the Study

Financial scandals and corporate failures, such as those involving Enron, WorldCom, Global Crossing and Arthur Andersen, have led to considerable attention being devoted to corporate governance (CG) issues. CG not only addresses the issue of corporate failure via accountability and transparency at the board and audit committee levels (Ghabayen 2012; Kirk 2009; OECD 2015), but also, as Clarke (2004) stated, provides economic benefits to firms and is linked to the economic growth of a country¹.

CG has long been considered to have significant implications for the growth prospects of an economy because effective CG practices reduce risks for investors, attract investment capital and improve the performance of companies (Spanos 2005). According to Abhayawansa and Johnson (2007), for developing economies, such as the United Arab Emirates (UAE), CG is important to build investor confidence to attract foreign and local investors and expand trade. This is reflected in the actions of organisations such as the Organisation for Economic Co-operation and Development (OECD), International Monetary Fund (IMF) and World Bank, who have influenced developing countries to improve their CG characteristics and regulatory infrastructure (Abhayawansa & Johnson 2007).

With increasing foreign investment in the Gulf States, and specifically the UAE, CG has an important role to play in firms' financial performance by encouraging transparent monitoring of firm activity, with a focus on the training and development of directors (Pearce II & Zahra 1992). CG is particularly important for the UAE to ensure it has a good international standing. However, the literature on CG shows a paucity of studies on the UAE, particularly in the area of board characteristics and audit committee characteristics, which are pivotal aspects of monitoring transparency. During the past few years, many countries around the world have issued their own codes of good CG. This is evidenced by Middle Eastern countries, such as Kuwait, Saudi Arabia, Jordan and the

¹ According to Tarus and Omandi (2013), corporate transparency reduces information asymmetry which in turn more effectively monitors managers' decisions and helps mitigate the agency problem. This should lead to improvements in firm financial performance and, more importantly, steer the firm in the direction of shareholder objectives.

UAE, which have focused on implementing their own CG codes and regulations (Shehata 2015).

Since 1973, the UAE has embarked on a mission to diversify its economy by increasing investments in areas such as tourism, financial services and construction to reduce its dependence on oil (Trading Economics 2017). Although the UAE is still quite dependent on oil revenue, the non-oil-based and private sectors of the economy have increased over the past 15 years (IMF 2016). In fact, the rapid nature of the UAE's economic growth rate has made the UAE one of the most developed countries in the Middle East. Gross domestic product in the UAE averaged US\$125.51 billion from 1973 to 2016, reaching a record low of US\$2.85 billion in 1973 and a high of US\$348.7 billion in 2014 (Trading Economics 2017). From a per capita perspective, the UAE is among the top 30 economies in the world (Trading Economics 2017). The improvement in the UAE's economy, especially with respect to infrastructure, has provided avenues for investment opportunities for both local and foreign investors. For example, in the past four years, entrepreneurs from the Indian subcontinent have invested more than US\$14 billion in the real estate sector of Dubai (Navin 2017).

Despite this rapid growth and high levels of foreign investment, the regulatory and legal framework in the UAE has, as yet, failed to keep up with these changes. Consequently, a disparity exists between the two. This is reflected in the findings of the Transparency International Corruption Perception Index, which rated the UAE low on transparency (Andrew 2015). According to Andrew (2015), this has led to an absence of financial disclosure laws, which renders effective implementation of CG policies difficult. Within this, the board of directors and audit committee play major roles in upholding CG. As representatives of the board of directors, the audit committee is involved in an organisation's internal and external audits, internal control, accounting and financial reporting, regulatory compliance and risk management (Australian Institute of Company Directors [AICD] 2012).

Thus, to address what has been recognised as lax governance practice laws, or poor CG, the UAE government in 2007 established the first CG code through *Decision No. R/32 of 2007*, which presented the primary regulatory framework for the Emirates Securities and Commodities Authority (ESCA). The CG code identified the UAE's CG structures and principles, including the distribution of rights and responsibilities between different

participants in the corporation, such as the board of directors, managers, shareholders, creditors, auditors, regulators and other stakeholders (ESCA 2007).

Although this was a positive step towards tightening governance and transparency issues, Aljifri and Moustafa (2007) felt that the UAE first CG code could be improved to render it more suitable for the UAE business environment. One way to approach this issue was to make the CG code mandatory for listed companies in the Abu Dhabi Securities Exchange (ADX) and Dubai Financial Market (DFM). Aljifri and Moustafa added that international CG standards, such as the OECD Principles of Corporate Governance, should act as the basis for implementation. Moreover, a report by the IMF (2007) stated that the first UAE CG code was weak and required improvement. Consequently, the UAE instituted a second CG code in 2009. This code further advanced and promoted the adoption of good CG practices through many business sectors. As Ahmad (2010) stated, the global financial crisis (GFC) was also a catalyst to introduce this improved CG code to foster a greater sense of 'safety' for the UAE business environment. Thus, in 2009, the UAE Ministry of Economy published the *Ministerial Resolution No. 518 of 2009* (the second CG code), which replaced the first CG code (*Ministerial Resolution No. 518 of 2009*). The main aim of the second CG code was to further enhance CG rules and discipline standards for UAE public joint stock companies (PJSC) and institutions whose securities were listed on the securities market. In 2010, the second CG code became mandatory for all listed companies, with these companies required to comply with the code by 30 April 2010 (*Ministerial Resolution No. 518 of 2009*).

With the advent of both CG codes, the UAE became a better environment to mitigate corruption. This was reflected in Transparency International's Corruption Perception Index, which saw the UAE move from the thirty-first cleanest country in terms of perceived corruption to twenty-third in 2015 (Andrew 2015). Thus, according to Andrew (2015), the UAE had the lowest corruption perception index among the Gulf Cooperation Council (GCC) countries. The shift to a more transparent and regulated financial environment via the implementation of CG codes also had direct effects on board and audit committee characteristics. Consequently, the main objective of this study is to determine the relationship between the board and audit committee characteristics and the firm financial performance of listed companies in the UAE. In addition, this study will examine the influence of the changes to the CG codes on the financial performance of listed companies in the UAE.

A few previous studies have focused on CG policies in the UAE. For example, Altamimi and Charif (2012) examined the UAE national banks' practices of CG, especially the role of the board of directors in the formulation and implementation of bank policies and strategies. Their report concluded that CG practices in the UAE were still poor, and recommended that the government should implement training programs to improve CG culture. In addition, Hussainey and Aljifri's (2012) study recommended that policymakers need to ensure that firms implement effective CG characteristics in the UAE. This implementation should be appropriate for the UAE business environment, while embracing international CG standards via the domestic codes of CG. This would contribute to improved efficiency, effectiveness and governance of UAE listed firms.

Typically, most research regarding CG and its effect on firm financial performance has been undertaken in developed countries, such as the United Kingdom (UK) and United States (US) (Aguilera et al. 2006), while fewer studies have focused on developing countries, where different cultural and economic considerations prevail. The few studies that have examined CG in specific Middle Eastern countries are, as posited by Ananchotikul (2007), difficult to generalise because of the variations in the regulatory regimes. This lack of generalisability among Middle Eastern countries increases the importance of a UAE-specific study examining the effect of CG characteristics on firm financial performance.

While the primary purpose of CG characteristics is to protect the interests of investors and shareholders (Ruparel 2015), an effective CG framework has the potential to produce economy-wide benefits. Good CG frameworks enable all stakeholders to contribute to the decision-making process, which has the potential to improve the public image of the firm and build a strong relationship between the firm and its stakeholders, which are some of the key elements of success in any organisation (Lipman & Lipman 2006). According to Monks and Minow (2004), lack of a strong CG framework leads to weak CG practices, which were among the main factors leading to the crises that affected the Asian stock markets in 1997 to 1998. This resulted in the implementation of governance reforms in the emerging markets to restore investor confidence by providing a secure institutional platform on which to build a good investment market. Thus, the presence of an effective CG system, within an individual business or group and through the economy as a whole, helps deliver the degree of confidence that is necessary for the proper functioning of market economy (Chen, Li & Shapiro 2011).

The main goals of the UAE CG practice are to ensure that firms are financially viable, meet legal compliance, and consistently improve the value of the shareholders. Adopting good CG principles can help firms attract investors, raise funds and strengthen the foundation for financial performance. Companies that actively promote good CG practice and apply the highest governance standards tend to attract more investors who are willing to provide capital at a lower cost because the risk inherent in share investment is significantly reduced (International Finance Corporation 2016).

As a result of a lack of research, not much is known about the key factors, or key determinants, of CG in the UAE. Hence, an examination of CG in the UAE context is one way of providing a deeper understanding of the extent to which the financial performance of UAE companies is influenced by CG characteristics. Consequently, the present study will draw from the above evidence and provide an analysis of the effect of board and audit committee characteristics on the financial performance of UAE firms. In addition, it will undertake a comparative analysis of the extent of the effect of CG codes on UAE firm financial performance.

1.2 Definition of Key Terms

1.2.1 Corporate Governance

Although definitions of CG vary, the present research adopts the OECD (2015, p.9) definition, in which CG involves a set of relationships between a company management, its board, its shareholders and other stakeholders. This definition is the accepted UAE definition of CG, and is also widely accepted elsewhere and has long-established principles that aim to assist governments in their efforts to evaluate and improve their frameworks for CG and to provide guidance for participants and regulators of financial markets (Nickell 2006).

1.2.2 Board Characteristics

A firm's board is an important CG characteristic that monitors and advises the top management in performing their responsibility to protect the shareholders' interest, which can have direct implications for successful CG (Baysinger & Butler 1985; Hillman & Dalziel 2003). Although studies vary in their selection of board characteristics, these characteristics can comprise, but are not limited to, board size, board composition, board meetings, board members' education and board members' experience.

1.2.3 Audit Committee Characteristics

As a subcommittee of the board, the audit committee provides an important function to oversee corporate financial reporting and disclosure for public companies (Huang & Thiruvadi 2010; Marsh & Powell 1989). As stated by Aldamen et al. (2012) and Pincus, Rusbarsky and Wong (1989), the resultant enhancement of information quality should lead to improved firm financial performance. Although studies vary in their selected audit committee characteristics (Abbott, Parker & Peters 2004; Arens, Elder & Mark 2012; Klein 2002), these characteristics can comprise, but are not limited to, audit committee size, audit committee composition, audit committee meetings and audit committee members' education.

1.2.4 Key Definitions of the Research

Table 1.1 provides definitions of the key concepts used throughout the present research.

Table 1.1: Definitions of Key Concepts in This Study

Concepts	Description
Corporate governance	Involves a set of relationships between a company's management, its board, its shareholders and other stakeholders. Also provides the structure through which the objectives of the company are set, and the means of attaining those objectives and monitoring performance are determined (OECD 2015, p.9).
Agency theory	Explains the relationship between shareholders (principal) and company executives (agents) in business, and is concerned with resolving problems that can exist in agency relationships because of unaligned goals or different aversion levels to risk (Fama & Jensen 1983, p. 301).
Resource dependence theory	Explains the link between the external resources and behaviour of the organisation (Hillman, Withers & Collins 2009, p. 404).
Shareholders	Anyone who legally owns at least one share of a company's stock (Masoom 2013, p. 491).
Stakeholders	Any group or individual who can affect or is affected by the achievement of the organisation's objectives (Freeman 1984, p. 229).
Board size	One of main determinant factors to decide the efficiency and decision-making process of a firm. Refers to the number of directors on the board, which also influences its effectiveness (Nazar 2015, p. 40).
Board composition (independent directors) ²	A member of the board of directors who does not have a material or pecuniary relationship with the company or related people, except sitting fees (Singh 2005, p. 110). They are more likely to monitor the firm's financial reports more effectively than executive directors because they are less likely to be influenced by the managers and can subsequently offer independent views on management (Lim 2011, p. 1011).
Board meetings	An important way to improve the effectiveness of the board. The meetings of the board are important channels through which directors obtain firm-

² The terms 'board composition' and 'independent directors' are used interchangeably throughout this thesis.

Concepts	Description
	specific information and are able to fulfil their monitoring role (Adams & Ferreira 2009, p. 293).
Board members' education	A director's education background is defined as a good knowledge base and intellectual competence that can significantly influence decision making, managerial behaviour and the performance of the company (Hambrick & Mason 1984, p. 200).
Board members' experience	The level of board members' experience, which is the best way to cope with business complexities, competition and change (Johl, Kaur & Cooper 2015, p. 204).
Audit committee size	The number of audit committee members chosen by the leading bodies, which affects the quality of financial reporting and corporate disclosures, and affects the commitment of members to monitor management and detect deceitful behaviour (Moses 2016, p. 63; Persons 2009, p. 295).
Audit committee composition (independent members) ³	An independent audit committee is a fundamental component of good CG that leads to better controlling and monitoring of the management of the company (AICD 2012, p. 1).
Audit committee meetings	Indicates the diligence of the audit committee, based on the number of meetings occurring per year. This is used to assess the effectiveness of audit committees in monitoring the firm's financial performance (Kikhia 2014, p. 100).
Audit committee members' education	The knowledge or skill gains obtained through involvement in actual practice. Audit committee members are appointed with an appropriate mix of skills, experience and expertise to address complex and judgemental accounting matters (Kachelmeier, Rasmussen & Schmidt 2016, p. 252).
Firm financial performance	A subset of organisational effectiveness that covers operational and financial outcomes (Santos & Brito 2012, p. 98).

1.3 Research Problem

Despite many CG studies being undertaken on developed countries, there are relatively few studies in a developing country context. Although empirical studies on CG in Middle Eastern countries have primarily focused on the specific characteristics, dimensions or attributes of CG, the literature is sparse on the contribution of some of the more important CG characteristics in the UAE, particularly the characteristics of the audit committee and board of directors (Hassan & Halbouni 2013). The relationship between CG and financial performance is not as well understood in developing countries as it is in the developed world (Elghuweel 2015). Consequently, the research problem for this study is:

To identify the relationship between board and audit committee characteristics and the financial performance of UAE listed firms.

³ The terms 'audit committee composition' and 'independent members' are used interchangeably throughout this thesis.

1.4 Aims of the Research

The specific research questions arising from the research problem are:

1. RQ1: Do board and audit committee characteristics affect the financial performance of UAE publicly listed firms?
2. RQ2: Have the UAE CG codes affected the financial performance of UAE publicly listed firms?

The research objectives pursued to answer the research questions are:

- a. Determine the relationship between the board and audit committee characteristics and the firm financial performance of listed companies in the UAE.

To achieve this, the present research will undertake a panel regression model.

- b. Determine the influence of the changes to the CG codes on the financial performance of listed companies in the UAE.

To achieve this, the present research will employ an ordinary least squares (OLS) regression model and analysis of variance (ANOVA) testing to analyse three periods to enable effective comparison of the effect of changes to the CG code:

1. the period prior to adoption of the first CG code: 2006 to 2007 (Period 1)
2. the period two years after adoption of the first CG code: 2009 to 2010 (Period 2)
3. the period three years after adoption of the second CG code: 2013 to 2014 (Period 3).

A comparative analysis will be conducted to investigate the extent to which the listed companies in the UAE adopted the CG codes and changes to CG practice, and their effect on performance. The years between these periods are deemed to be transition periods and are subsequently not included in the estimation models.

1.5 Overview of the Conceptual Framework and Research Method

A number of CG theories exist to guide analysis and understanding of CG. The ability of a general CG framework to effectively and efficiently improve firm value⁴ has been

⁴ The terms 'firm value' and 'firm financial performance' are used interchangeably throughout this thesis.

questioned, with many arguing for the need to customise a general framework to suit local needs (Brickley, Coles & Jarrell 1997). In response to this, the present research adopts a multi-theoretic approach that incorporates agency theory and resource dependence theory to determine a conceptual framework suitable for the UAE context. The framework provides a conceptual foundation to examine the association between CG characteristics and the financial performance of UAE listed companies.

Agency theory is employed to understand the relationships between principals (owners) and agents (directors and managers). This theory explains how to best organise relationships in which one party determines the work, while another party does the work (Jensen & Meckling 1976). According to this theory, independent directors are able to provide important monitoring functions in an attempt to resolve the agency conflict between agents and principals—a factor that is not considered by any other theory. This study provides support for the agency theory perspective that CG characteristics may mitigate agency problems, leading to improvement in the performance of the company. The main board characteristics in this study are captured via the following variables: board size (Palaniappan 2017; Johl, Kaur & Cooper 2015; Katuse et al. 2013), board composition via the proportion of independent directors (Barka & Legendre 2017; Aamir & Sajid 2012; Yasser, Entebang & Mansor 2011), number of board meetings (Palaniappan 2017; Bonazzi & Islam 2007; Lin & Lee 2008; Nuryanah & Islam 2011), board members' education (Francis et al. 2015; Darmadi 2013; Vo & Phan 2013) and board members' experience (Hsu 2010; Johl, Kaur & Cooper 2015).

With respect to resource dependence theory, Pfeffer and Salancik (2003) stated that this is a management-based theory that focuses on a director's resource role, which covers some of the characteristics of the board and audit committees. The economy of the Gulf States has been reliant on external human resources for a prolonged period, and it is vital that this feature is incorporated into the study framework to capture the complex relationship between the firm and its environment and resources. Supported by the literature, the audit committee characteristics are represented by the following variables: audit committee size (Mohammad et al. 2018; Azim 2012; Hamdan, Sarea & Reyad 2013), audit committee composition (Ilaboya & Obaretin 2015; Mohammad et al. 2018; Yasser, Entebang & Mansor 2011), number of audit committee meetings (Alqatamin 2018; Aldamen et al. 2012; Hamdan, Sarea & Reyad 2013) and audit committee members' education (Aldamen et al. 2012; Alqatamin 2018; Hillman, Withers & Collins 2009). The two CG theories are examined in greater detail in Chapter 2.

The proposed framework also uses two accounting-based measures—return on assets (ROA) and return on equity (ROE)—and the market-based measure of Tobin’s Q to measure firm financial performance. In addition, three control variables are used: firm age, firm size and leverage.

The following is a list of the hypotheses tested in this study, which align with the aforementioned research questions and the multi-theoretic-based CG framework:

- H1:** There is a positive relationship between board size and firm financial performance in the UAE.
- H2:** There is a positive relationship between board composition and firm financial performance in the UAE.
- H3:** There is a positive relationship between board meetings and firm financial performance in the UAE.
- H4:** There is a positive relationship between board members’ education and firm financial performance in the UAE.
- H5:** There is a positive relationship between board members’ experience and firm financial performance in the UAE.
- H6:** There is a positive relationship between audit committee size and firm financial performance in the UAE.
- H7:** There is a positive relationship between audit committee composition and firm financial performance in the UAE.
- H8:** There is a positive relationship between audit committee meetings and firm financial performance in the UAE.
- H9:** There is a positive relationship between audit committee members’ education and firm financial performance in the UAE.

To empirically examine the relationship between the board and audit committee characteristics and firm financial performance of listed companies in the UAE, this study collected data on 47 listed companies on the DFM and ADX, covering the period 2006 to 2015. The data sources are the DFM, the ADX, Mint Global, Orbis—Bureau van Dijk, DataStream and annual reports. For Research Question 1, the data were analysed via a

multiple regression panel model, while, for Research Question 2, an OLS model and one-way ANOVA testing were employed to identify changes to firm financial performance associated with changes to the CG code.

1.6 Statement of Significance

The limited studies on CG in developing countries, and specifically in the UAE, have resulted in a significant gap between foundation theories and practical applicability. Specifically, the adoption of UAE CG codes and their effect on financial performance has not been addressed in the literature. This study will fill this knowledge gap by examining this relationship.

Further, based on a review of the relevant literature, agency theory and resource dependence theory will be used to develop a CG framework for the study. This will better suit the UAE context and enable more accurate identification of the relationships between financial performance (dependent variable) and board and audit committee characteristics (independent variables). To the best knowledge of the researcher, this is the first study to examine these factors in the UAE context. The new insights derived from this study will help foster greater awareness and understanding of the association between CG characteristics and firm financial performance for the study population.

1.7 Organisation of the Thesis

The thesis is presented in five chapters. This first chapter has presented a summary of the topic and provided the background for this research. Chapter 2 discusses CG theories and previous studies to more fully understand the relationship between firm financial performance and CG characteristics, with special reference to board and audit committee characteristics. It concludes by providing a brief outline of the CG codes and practices in the UAE. Chapter 3 outlines the conceptual framework developed for this study and provides a discussion of the hypotheses tested. It also discusses the research methods employed to achieve the objectives of the study and explains the statistical techniques applied to analyse the study data. Chapter 4 discusses the results of the analysis, while Chapter 5 consists of a summary of the research undertaken for this thesis, including the main conclusions, policy implications and suggestions for future research.

Chapter 2: Literature Review

2.1 Introduction

The previous chapter introduced the subject matter of this thesis and articulated its objectives. The current chapter discusses the theoretical issues and reviews the literature to examine CG theories and the characteristics of boards and audit committees, both generally and within the UAE context. This chapter is divided into eight sections. Section 2.2 discusses the definition of CG, while Section 2.3 reviews the main CG theories. Section 2.4 reviews the main board characteristics, while Section 2.5 reviews the audit committee characteristics in both a developed and developing country context. Section 2.6 reviews CG practice in the UAE, while Section 2.7 identifies the literature gap. Section 2.8 presents a summary of the chapter.

2.2 Defining Corporate Governance

Typically, CG is defined in either narrow or broad terms, with narrow definitions based on satisfying the interests of the shareholders, and broad definitions based on satisfying the interests of stakeholders, such as employees, customers, suppliers and the government (Gillan 2006). An example of a broad definition of CG is provided by Gillan and Starks (1998), who defined CG as setting the firm direction and involvement in executive action, supervision and accountability that extends beyond the narrow confines of management, comprising the systemic control, rules and regulations of companies. Shleifer and Vishny (1997) stated that CG deals with the ways that suppliers of finance to corporations assure themselves of gaining a return on their investments. Child and Rodrigues (2003) opined that the concept of CG includes all areas related to the affairs of the firm, either directly or indirectly. Kiel and Nicholson (2003) stated that CG is a continuous process that is indicative of organising and coordinating the organisational structures and helping sustain the management, accountability, proper leadership, direction and control of the various practices.

The OECD (2015) defined CG as involving a set of relationships between a company management, its board, its shareholders and other stakeholders. Nickell (2006) defined CG as one of the best ways for a company to provide a structure through which the goals of the company are set, to determine the means of achieving these goals, and to provide

suitable incentives for the board and management to achieve their goals in terms of the interests of the company and its shareholders.

From an operational perspective, this study adopts the OECD (2015) definition, which is widely accepted and has long-established principles that aim to assist governments in their efforts to evaluate and improve their frameworks for CG and to provide guidance for participants and regulators of financial markets. Unsurprisingly, the various definitions of CG are attributable to a wide variety of CG theories. These theories are reviewed below to provide a theoretical framework for the study.

2.3 Corporate Governance Theories

A range of theories and frameworks have been developed to guide the study of CG. There are five fundamental CG theories selected from the CG literature: (i) agency theory (Berle & Means 1932); (ii) stewardship theory (Barney 1990; Donaldson 1990); (iii) stakeholder theory (Freeman 1984); (iv) resource dependence theory (Pfeffer & Salancik 1978; Thompson 1967); and (v) transaction cost theory (Williamson 1978, 1985, 1993). According to Abdullah and Valentine (2009), these theories are associated with several CG variables, such as the configuration of board members, audit committees, independent directors and the role of top management.

According to Mallin (2016), these theories have been applied in several disciplines, such as finance, economics, accounting, law, management and organisational behaviour, and have contributed to the development of theoretical aspects of CG. Scholars have applied agency theory to reflect a finance and economic perspective, whereas stakeholder theory has been applied to reflect a social-oriented perspective, while stewardship theory has its roots in psychology and sociology (Abdullah & Valentine 2009). Prior studies on CG in UAE have utilised differing CG theories which demonstrates that there is no one CG theory that applies to the UAE context. Consequently, the five aforementioned theories are reviewed below to determine their appropriateness for the study's aims within the UAE context.

2.3.1 Agency Theory

Agency theory is based on the idea of separating ownership from control (management), where the shareholders (who are the owners of the corporation and managers or directors) are the controllers who have the authority to run the business for the corporation shareholders (Fama & Jensen 1983). When pioneering agency theory for CG, Berle and

Means (1932) argued that this theory provides an explanation of the relationship between business principles (owners) and agents (managers), which can be affected by the board to make the right decisions and take responsibility for these decisions. According to Jensen and Meckling (1976), separation is a key assumption of agency theory, and posits a clear separation of the interests between managers and owners at the objective level, which can enhance the performance of a firm and increase the wealth of shareholders.

Generally, agency relationships occur when the principals engage an agent to perform a service on the principal's behalf. Principals normally give decision-making authority to the agents, and agency problems can arise because of increased inefficiencies and incomplete information (Fama & Jensen 1983). The main concern of agency theory lies in resolving the problems that exist in agency relationships between principals (e.g., shareholders) and agents of the principals (e.g., the chief executive officer [CEO]). The first problem that agency theory addresses is the issue that arises when the desires or goals of the principal and agent are in conflict, and the principal is unable to verify what the agent is actually doing. The second problem arises when the principal and agent have different attitudes towards risk because of different risk tolerances, and the principal and agent may each seek to take different actions (Jensen & Meckling 1976).

Agency costs arise because of conflicts of interest that occur in corporate relationships as a result of the separation of the interests of shareholders and management. These conflicts usually present ethical individuals with opportunities for moral hazard (Jensen 1993). Moral hazard conflict can occur when managers tend to choose investment forms suited to their personal skills, which can increase their own value at the expense of the firm, which then increases the potential cost of replacing them. Consequently, this allows managers to gain a high degree of remuneration compensation from their firms (Shleifer & Vishny 1997). Such moral hazard conflicts are commonly found in multinational companies, where large cash flows are harder to control and external auditing and the complexity of contracts expand exponentially, thereby leading to increased agency costs (Jensen 1993).

Agency theory fundamentally focuses on the conflict of interest where those who are in control of the company operations make decisions to enhance their own power and wealth which may not necessarily lead to maximising the wealth of the shareholders (Abdullah & Valentine 2009; Bosse & Phillips 2016). In this regard, CG in the UAE can be used to change the rules under which the agent operates to restore the principal's interests. For

instance, since agency theory incorporates agent motivation, CG policies can be designed so that incentives discourage inappropriate behaviour and encourage behaviour that is in the interest of the principal. Understanding the manner in which these characteristics affect firm financial performance can help policymakers develop a more nuanced and appropriate CG policy. The core assumptions of agency theory are that: (i) managers or directors may maximise their own benefit, rather than improve principal value; (ii) contracts are not costless when writing and implementing; (iii) information is shared asymmetrically between shareholders and managers; and (iv) the parties have limited rationality (Fama & Jensen 1983).

According to Jensen and Meckling (1976), agency costs are the sum of monitoring expenditure by the principal to limit the abnormal activities of the agent. For instance, because of asymmetric information between managers and owners, shareholders cannot accurately measure the work of directors who know the detailed operations of the firm (Fama & Jensen 1983). Thus, monitoring agents' activities are an important duty of the board to minimise agency problems and achieve higher firm financial performance. In addition, the purpose of CG characteristics is to protect the interests of shareholders, reduce agency expenses and ensure that managers and owners are acting alike. Therefore, agency theory emphasises the need for CG characteristics to reduce these problems. It also provides the basis of using internal and external characteristics for CG (Roberts, McNulty & Stiles 2005).

In effect, agency theory is a precursor to explaining behaviours when there is actual goal congruence. When the goals of the principal and agent are aligned, the assumptions of agency theory are inappropriate to explain the behaviours of a principal and agent (Jensen & Meckling 1976). The limitation of agency theory for explaining behaviours in the principal–agent relationship is that agency theory has provided both predictions and prescriptions for explaining individual behaviour when outside ownership is involved (Jensen 1983). A key prescription of the theory is for principals to minimise agency costs by imposing internal controls to restrain the agent's self-serving behaviour (Jensen & Meckling 1976). It is assumed that, if there is principal–agent goal congruence, the agent's self-interested utility-maximising behaviour will result in wealth maximisation for the principal.

According to agency theory, the characteristics of the board and audit committee are important in managing the monitoring activity of agents, which, as Roberts (2005)

indicated, is a strong contributor of firm financial performance. Empirical studies increasingly recognise that the board plays a pivotal role in addressing agency costs, which result from the separation of ownership and control. Boards monitor management on behalf of their principals (shareholders), and seek to detect and remedy managerial inefficiency and abuse (Onetto 2007). Pincus, Rusbarsky and Wong (1989) argued that audit committees are used primarily in situations where agency costs are high to improve the quality of information flows from the agent to the principal. According to agency theory, to ensure the effectiveness of an audit committee, managers are encouraged to prepare financial statements adequately to specify the return generated by the companies. Thus, audit committees have a central role in reducing agency problems (Zahra & Pearce 1989).

More specifically, agency theory calls for building an institution of governance structures through establishing a set of legal contracts by shareholders to monitor managers. First, it suggests a reduction in the number of executive board members, which could enhance the board's independence (Berle & Means 1932). Further, board subcommittees, such as audit, nomination and remuneration committees, are important instruments to monitor managerial behaviour (Klein 1998). Second, the establishment of an internal control system can help limit wealth expropriation by a firm's management (Jensen & Meckling 1976). Third, designing a compensation and managerial incentive system that is linked to financial performance can encourage top managers to improve their performance (Chalevas 2011). This may subsequently limit exploitation of the firm's resources by managers for their personal interest (Jensen & Meckling 1976).

The UAE government has taken several steps over the years to reform the CG regime. The development of the 2009 UAE CG code, which is the second CG code, constituted a cornerstone of the reforms and aimed to reduce agency conflicts between managers and shareholders by improving the transparency, accountability and responsibility of corporate boards of directors. Thus, the application of an agency theoretical framework becomes even more important in the context of the UAE. The agency conflict between managers and shareholders is a traditional conflict and is still common in developed countries (Michelberger 2016). However, the separation of ownership and management may not be obvious in UAE government-owned companies because of concentrated ownership, since the government has the right to intervene in the appointment of management and key members of the boards. Therefore, the government acts as the ultimate owner of these companies and maintains managerial authority.

Typically, agency theory studies emphasise relationships between the key stakeholders in CG, such as board members, which significantly affect the roles and composition of the board. In the UAE context, Kamal and Saadi (2013) analysed the relationships between the board size, board committee and firm financial performance of UAE listed firms based on data published in 2008. They found that: (i) board size significantly influences UAE firms' performance; and (ii) the number of board committees has no significant effect on firms' performance. This study provides support for the agency theory perspective that CG characteristics may mitigate agency problems, thereby leading to an improvement in the performance of listed companies in the UAE. Agency theory also provides solutions to reduce agency conflicts and improve shareholder returns, thereby resulting in improved firm financial performance (Jensen & Meckling 1976). According to Roberts (2005), agency theory is considered the dominant theory in terms of CG practices, with both stakeholder theory and stewardship theory stemming from it.

2.3.2 Stakeholder Theory

According to Freeman (1984), stakeholder theory considers the nature of the relationships between firms and anyone who affects the processes and outcomes of the firm and its stakeholders. The theory considers how a business creates value and wealth for its stakeholders (customers, suppliers, employees, communities, financiers, shareholders, banks and so forth) by converting their stakes into goods or services. Thus, stakeholders have essential value and the power to push the firm to reach its goals.

Stakeholder theory argues that balancing the conflicting claims of the many stakeholders in a firm must derive from the objective of the firm, as well as from inside and outside the firm—such as customers, employees, stockholders, suppliers, non-profit groups, governments, investors, political groups and the local community (Freeman 1984). Mitchell, Agle and Wood (1997) proposed that stakeholders are characterised by legitimacy, power, urgency (where urgency indicates the significance of the issue to the stakeholder) or a mixture of these characteristics. Clarkson (1995) stated that stakeholders are voluntary or involuntary risk-bearers. According to Abdullah and Valentine (2009), stakeholder theory is related to groups who would cease to survive without the support of the companies.

Therefore, stakeholder theory views the relationships between any firm and other groups in its internal and external environment. It also considers how these relationships affect the business activities and how the business conducts its activities to create high value for

stakeholders. According to Duckworth and Moore (2010), stakeholder theory has succeeded in becoming as well-known theory in the business ethics fields, is used as one of the frameworks in corporate social responsibility methods, and provides a way to connect ethics and strategy.

According to Deegan (2012), the main concern of stakeholder theory is that all the groups related to the business have the full right to be provided with important information about how the company is affecting them, such as through pollution, provision of employment and so forth. This type of information must be provided to stakeholders, even if they decide not to use this information and even if they cannot directly affect the survival of the company. The interconnection among several stakeholders increases the transparency of corporations' activities and performance. In this regard, stakeholder theory assists companies to reach one of the CG characteristics—transparency—and helps firms achieve their main goals, which include increasing profitability (Deegan 2012).

According to Carroll (1979), corporations have four major responsibilities: (i) economic (to generate shareholder wealth); (ii) legal (to obey laws and regulations); (iii) ethical (to recognise that the firm is part of a community, and subsequently has obligations towards and an effect on others); and (iv) discretionary (to engage in philanthropy). Nonetheless, O'Toole and Mayer (2013) espoused that profit generation should be the outcome of a well-managed company. However, unlike O'Toole and Mayer, both Herciu and Serban (2016) and Carroll (1979) argued that, if a firm creates value for its stakeholders, it will also create value for its shareholders. Thus, stakeholder theorists believe that considering all constituent groups is the optimal way to maximise overall firm financial performance (Deegan 2012).

The underlying assumptions of stakeholder theory are: (i) corporations should operate not only for the financial benefit of their owners, but also for the interests of the relevant broader society (Kamla & Roberts 2010); (ii) executive directors are equally accountable to all stakeholders—not only the firm's owners and creditors, but also other corporate stakeholders, such as employees, the government, the local community, customers and suppliers (Clarke 1998); and (iii) companies should be strongly connected to notions of morality in business and corporate social responsibility (Westphal & Zajac 2013).

According to Aguilera and Cuervo-Cazurra (2009), stakeholder theory has been widely embedded in CG studies and CG codes, yet has been criticised by some scholars. For example, Sternberg (1997) criticised this theory from two perspectives. First, the

assumptions of stakeholder theory conflict with the central objective of the firm, which is to maximise shareholder wealth. Second, stakeholder theory conflicts with the agent–principal relationship, which suggests that managers are primarily accountable to shareholders. As such, Sternberg argued that stakeholder theory is incompatible with the basic principles of CG. In addition, Blattberg (2013) stated that a weakness of this theory is that the interests of the various stakeholders can be, at best, compromised or balanced against each other. Nevertheless, stakeholder theory remains a key CG theory (Solomon 2010).

According to Oates (2013) and Hosseini and Brenner (1992), this theory assumes that managers successfully balance the competing demands of various stakeholder groups, and effectively allocate competing claims to the firm’s resources and outcomes. All stakeholder groups play an important role in a firm’s business operations, where no one group of stakeholders is more dominant than another (Clarkson 1995; Hult et al. 2011). Nevertheless, it is difficult for managers to implement the firm’s business strategy because of various stakeholder groups having divergent interests, which will lead managers to treat all stakeholder groups with the same priority. For example, customers require good-quality products and services with lower prices, whereas suppliers require higher prices. Thus, it is difficult for managers to satisfy all customers’ demands, while adding value for shareholders (Sundaram & Inkpen 2004). As a result, a potential conflict of interest among stakeholders can occur and ultimately harm firm financial performance. This arises because stakeholder-based firms that adopt either an egalitarian or equalitarian interpretation are generally unable to obtain equity or any other financial services. Further, stakeholder theory excludes the notion of opportunistic managers who act in their own self-interest by claiming that their decisions provide benefits for particular stakeholder groups (Phillips, Freeman & Wicks 2007).

Pesqueux and Damak-Ayadi (2005) stated that the practice of stakeholder management can result in higher stability and growth, which affects firm financial performance. Hence, good CG must focus on creating a feeling of security, where a firm will consider the interests of stakeholders, because the board of directors is responsible for the firm and its stakeholders (Ljubojevic & Gordana 2011). Thus, from a stakeholder theory perspective, the objective function of the firm is to maximise total long-term (rather than short-term) firm market value (Jensen 2001). Here, the long-term market value of the firm is the scorecard by which success is measured. Jensen (2001) posited that this can be

realistically achieved by making management decisions that consider the interests of all stakeholders of the firm to maximise its value.

In the context of the UAE, the second UAE code (in 2009) included some provisions related to the protection of shareholders' and stakeholders' equity (Article 5) (Steven & Carla 2010). The board members in UAE corporations must be aware of the interests of the company and its shareholders, and invest the utmost effort to adhere to applicable laws, regulations and resolutions, as well as the articles of association and internal regulations of the company.

2.3.3 Stewardship Theory

Stewardship theory was developed by Donaldson and Davis (1991) as an alternative perspective to understand the existing relationships between ownership and management of the company. This theory arises as an important counterweight to agency theory. This theory draws on organisational psychology, where self-esteem (regardless of individual motivation or incentive) significantly affects a firm's managerial decision making (Donaldson & Davis 1991).

As stated by Davis, Schoorman and Donaldson (1997), stewardship theory suggests that, as stewards protect and maximise shareholders' wealth through company performance, the steward's utility functions will also maximise. Notably, this definition recognises the company executive as the steward acting or working for the principal. Hence, agents are stewards who control and manage the firm responsibly to enhance firm financial performance, since stewards place the value of the firm higher than their individual interests (Abdullah & Valentine 2009). According to this theory, the behaviour of stewards is assumed to be one of collective managers who are not motivated by individual goals, but are stewards whose motives are aligned with the objectives of their principals. Their goal is to increase the firm's sales growth, which leads to the satisfaction of principals because of enhanced performance (Donaldson & Davis 1991).

Stewardship theory proposes that the roles of executive managers are not those of a selfish opportunist. Rather, executive managers aim to perform a successful role as a good steward of corporate assets because of accountability. In many business fields, when the boards and managers work together, this leads to enhanced firm non-financial performance and to greater trust, empowerment, depth of experience, technical skills and ease of communication between the two. Thus, stewardship theory specifies that the

managers at the top level also have non-financial motivations, which include the demand for achievement, respect for authority and work ethic, and satisfaction from successful performance (Muth & Donaldson 1998).

According to Davis, Schoorman and Donaldson (1997), in contrast to the predictions of agency theory, stewardship theory relies on the notion that managers are not motivated by individual interest, but instead by the objectives of principals. Hence, stewardship theory advocates that managers who run firms are trustworthy (Siebels & Knyphausen 2012). This theory has been developed based on a number of assumptions, such as:

1. managers' interests are aligned with owners' interests (shareholders) (Davis, Schoorman & Donaldson 1997)
2. so long as managers are trustworthy, CEO duality could be the most appropriate system to run a company (Donaldson & Davis 1991); according to Nicholson and Kiel (2007), agents have access to information about the firm, which makes them highly capable of working towards the firm's welfare
3. managers seek to employ the company's resources in the best possible way to maximise the company's value (Nicholson & Kiel 2007) because any misconduct in using these resources may affect their reputation and future career prospects (Conyon & He 2011).

According to Donaldson and Davis (1991), CG research relies too heavily on an organisational economic model that portrays human motivation and behaviour too narrowly, whereby organisation economics discounts the behaviour of humans that cannot be adequately explained by economic theory, such as cooperative activity among individuals.

The above discussion indicates how stewardship theory exists in contrast to agency theory, which suggests that there is no agency problem because of the mutual trust between insiders and owners. However, this theory has some weaknesses, as stated by Van Slyke (2006): (i) the role of the steward is oversimplified and unrealistic; (ii) the theory fails to provide a satisfactory explanation of the complex behaviour of agents, which is an important characteristic of the principle-agent interaction; (iii) there is a lack of empirical evidence supporting the theory; and (iv) the theory includes a CEO who is not chairperson of the board.

Although stewardship theory addresses some of the reductionist assumptions of agency theory, it suffers from being static, as it considers the relationship of the principal–agent at a single point in time and assumes no learning of individuals as a result of their interactions. Stewardship theory also states that management and board members in a firm may be motivated by aspects other than the desire for personal gain (Keay 2016).

With respect to the UAE, Steven and Carla (2010) point out that the 2009 CG code (Article 3) recommends that companies consider an appropriate balance between executive, non-executive and independent board members, provided that at least one-third of members are independent members and the majority of members are non-executive members who have technical skills and experience for the good of the company. In addition, the code stipulates the importance of separating the positions of CEO and chairperson. Thus, the code's aim is to improve the accountability of firms' management by enhancing managerial supervision and monitoring. This is in direct contrast to the assumptions of stewardship theory, which suggests that managers are trustworthy individuals who may not need extensive monitoring of their management performance. Stewardship theory may be appropriate in the UAE corporate context for companies owned by families, who typically appoint their own relatives as directors and executives; thus, appointed CEOs and directors are likely to be considered trustworthy.

2.3.4 Resource Dependence Theory

According to Pfeffer and Salancik (2003), resource dependence theory has become one of the most influential organisational theories. It characterises the corporation as an open system that is dependent on contingencies in the external environment. As Hatch (2018) stated, resource dependence analysis begins by identifying an organisation's required resources and then traces them to their source. Thus, the theory proposes that organisations are not self-contained or self-sufficient, but rely on their environment for their existence, with the core of this theory focusing on how organisations gain access to vital resources for survival and growth. According to Yusoff and Alhaji (2012), resource dependence theory emphasises the role of boards in obtaining resources, rather than using such resources. According to this theory, directors attempt to connect the company with its external factors by co-opting the resources needed to survive.

According to Hillman, Withers and Collins (2009), a very important board function is the provision of resources. This is the dominant perspective adopted by scholars in resource dependence theory (Daily & Dalton 1992; Hillman, Cannella & Paetzold 2000; Pfeffer &

Salancik 2003). Resource dependence proponents propose that a board's provision of resources is directly related to firm financial performance, with these resources helping the firm reduce uncertainty and lower transaction costs, and ultimately aiding in the survival of the firm (Pfeffer 1972). In addition, this theory has implications for some organisational aspects and actions, such as organisational structure, the recruitment of board members and employees, contract structure and organisational strategies (Pfeffer & Salancik 2003).

Many of the behaviours of boards of directors can be understood by a combination of theories. For example, resource dependence theory can be used in conjunction with agency theory to support large boards to reduce agency problems and boost firm financial performance by transcending challenging market conditions (Goodstein, Gautam & Boeker 1994). Scholars have also used resource dependence theory to explain the composition of boards, especially in terms of outsider representation. For example, Bathula (2008) stated that independent directors are appointed on the board to bring a fresh perspective when the firm is not performing well. From resource dependence theory perspective, it can be predicted that a well-diversified board will improve firm financial performance.

Kaplan and Minton (1994) found that the poor financial or stock market performance of a firm often leads to the appointment of financial directors to the board. Hermalin and Weisbach (1991) stated that inside directors are replaced with experienced outsiders when the firm financial performance is poor. Based on resource dependence theory, the longer the tenure of a member, the higher will be his or her experience and knowledge gained, which leads to improved firm financial performance. As a result, resource dependence theory views the board as a resource that can not only supplement its need for other resources, but can also influence the environment in its favour, and thereby improve firm financial performance. Resource dependence theory is prevalent in supporting the explanation of specific CG phenomena in emerging countries. The theory argues that companies are dependent on resources, which provides opportunities for resource providers to gain control over the companies (Pfeffer & Salancik 1978).

This theory relies on the important assumption that the board of directors not only performs a monitoring role, but also provides necessary critical resources, such as business contacts and contracts, knowledge, experience and expertise (Chen 2011; Nicholson & Kiel 2007). Consequently, this can improve firm financial performance and

increase shareholders' wealth (Pearce Li & Zahra 1992). In addition, the board of directors has the capability to represent the interests of different stakeholders, such as local communities, government, employees, suppliers, customers, creditors, regulators and policymakers (Hillman, Withers & Collins 2009). Consequently, the board of directors will support the firm to achieve competitive advantage by serving as a direct link between the firm and the environment within which it operates.

The board of directors in UAE listed firms plays an important role in securing financial and non-financial resources, such as external financing, experience and transfer of knowledge from foreign investors. In the UAE, some companies have been reliant on external human resources for a prolonged period. In addition, government-owned companies rely on the government as a resource provider; thus, their decision making can be influenced by the government. With government influence, companies can easily gain access to resources because this access is likely to be based on government directions (Mohammed, Ahmed & Ji 2010). However, some types of government influence can be detrimental to financial performance.

2.3.5 Transaction Cost Theory

According to Geyskens, Steenkamp and Kumar (2006), transaction cost theory has become the principal theoretical framework for describing organisational boundary decisions. The idea of transaction cost theory is that transaction costs set natural boundaries for a firm. For example, the decision to make or buy is a simple cost minimising decision. Simply, production costs are assumed to be lower in the market; however, when transaction costs are accounted for, the expected total cost may become higher. Thus, the natural boundaries are set where the total costs are minimised (Geyskens, Steenkamp & Kumar 2006).

The basic premise of this theory and its origins were presented by Coase (1937) and then Cyert and March (1963), who were among the first scholars to seek to formulate this theory, which was later described and exposed by Williamson (1996a). This cost theory asked why do firms emerge. Coase (1937) argued that transaction costs explain both the existence of firms and their optimal size. In regard to the nature of the firm, Coase (1937) identified certain transactions that are prohibitively costly if the parties involved can only deal with instant market transactions. To undertake a market transaction, it is necessary to identify the party with whom one wishes to deal, and then establish terms and conditions, conduct negotiations and conclude a contract. The concept of transaction cost

theory has been continuously refined and reformulated to expand this theory to follow new theoretical and empirical developments (Geyskens, Steenkamp & Kumar 2006).

Transaction cost theory is an integrative alliance of law, economics and organisations. A firm is viewed as an organisation involving human resources with different views and objectives. According to Abdullah and Valentine (2009), transaction cost theory states that the goal of the company is to minimise the costs of exchanging resources in the business environment and to reduce the costs of managing exchanges inside the company. The transaction cost theory assumes that firms have become so large that they effectively substitute for the market in determining the allocation of resources. In other words, the organisation and structure of a firm can determine price and production (Abdullah & Valentine 2009). This theory uses the transaction as the unit of analysis. Accordingly, the combination of people with transactions implies that the transaction cost theory manager is an opportunist who arranges firm transactions in regard to their interests (Williamson 1996b).

There are two main assumptions underlying transaction cost theory. First, decision makers operate within a framework of bounded rationality (Simon 1982). Despite their best efforts to deal with the complexity and unpredictability of the world around them, they are limited in their ability to accurately predict and plan for the various contingencies that may arise (Simon 1982). As a result, it is costly, both in time and resources, for individuals to acquire and interpret information about the contracting environment and the firm. The second assumption underlying the transaction cost framework is that of opportunism. The assumption of opportunism suggests that some economic actors are 'self-interest seeking with guile' (Williamson 1975, p. 26) or subject to 'frailties of motive' (Simon 1982, p. 303). Although not all parties are prone to such opportunistic behaviour, the assumption of bounded rationality suggests that it is costly to identify untrustworthy individuals *ex-ante* (Williamson 1996b).

According to Leiblein (2003), there are two important implications associated with these assumptions. First, managers subject to bounded rationality find it costly to negotiate and write complete contingent claims contracts that fully describe each party's responsibilities and rights for all future contingencies that could conceivably arise during a transaction. That is, market contracts are incomplete. The notion of incomplete contracts suggests that, when circumstances arise that are not accounted for in the original agreement, individuals will need to negotiate revised terms that address the newly

uncovered contingency (Leiblein 2003). These renegotiations may lead to calculated efforts to take advantage of the vulnerabilities of one's trading partner in the hopes of achieving a more favourable distribution of the joint economic profits derived from the exchange. Consequently, managers will find it valuable to institute costly characteristics to monitor and enforce contractual performance that allows them to identify non-compliance and communicate instances of non-compliance to an arbiter that may provide enforcement (Leiblein 2003).

This theory is applied as one of the CG theories to explain principal-agent problems and ownership structure. Holmstrom and Milgrom (1991) used transaction cost theory to analyse the multidimensional tasks in the principal-agent model. They analysed different instruments—including employment contracts, ownership assignment and private activities limitation—based on their cost and incentive benefit in solving principal-agent problems. Considering the high-performance measurement cost, the researchers suggested analysing incentive problems in totality. To be more specific, the CG instruments should be combined to analyse the opportunity cost and measurement cost of every aspect of the agent's performance to achieve the lowest uncertainty and cost. Besides Holmstrom and Milgrom's study, other empirical studies have employed a transaction cost framework (see Arifin 2006; Heide, Kumar & Wathne 2014); however, no UAE studies have examined CG via this theory because of its limited applicability.

Table 2.1 provides a summary of the CG theories reviewed in this chapter, incorporating their key tenets and assumptions, main propositions, key limitations and relevance to UAE. The table demonstrates that no single theory encapsulates the wider environmental influencing forces affecting firms in general, and especially in the UAE. As Christopher (2010) stated, a multi-theoretic approach is required to overcome the limitations of the predominant agency perspective in the governance literature. In keeping with the sentiments of Christopher (2010), the present research adopts a multi-theoretic CG approach that combines agency theory and resource dependence theory. The combination of these theories reflects the UAE environmental influences affecting firms—for example, both the agency theory and resource dependence theory describe the correlation between board size and firm financial performance.

Table 2.1: Summary of CG Theories

Theory	Key Tenet and Assumption(s)	Main Proposition	Key Limitation(s)	Relevance to UAE
Agency theory	Managers may maximise their own utility instead of enhancing shareholder value. Contracts are not costless when writing and enforcing. Information is distributed between principals and agents.	Proposes a separation of leadership roles to minimise agency cost and ensure protection of shareholder interests.	If there is no principal-agent goal incongruence, then the agent's self-interested utility-maximising behaviour will result in wealth maximisation for the principal. The performance or outcome depends on the extent of the agent's efforts, which involves some risks. Information asymmetry makes it difficult for the principal to measure the efforts made by the agent.	It has been used in the majority of Middle Eastern CG studies. Independent directors reflect aspects of the UAE board structures. Aligns the interests of managers, owners and other stakeholders.
Stakeholder theory	The purpose of the firm is to create value for its multiple constituencies. Stakeholders are vital to the survival and success of the organisation.	Advocates that a firm's aim is to create as much value and wealth as possible for its stakeholders by converting their stakes into goods or services.	It is not possible for all stakeholder interests to be met by the company. Fails to provide a description of what information should be disclosed, e.g., disclosing necessary reporting to shareholders.	Some UAE companies have developed and run their business in terms consistent with stakeholder theory. The board members in UAE corporations must be aware of the interests of the company and its shareholders.
Stewardship theory	Managers perform as responsible stewards of assets under their control. Managers' interests are aligned with owners' interests (shareholders). As long as managers are trustworthy, CEO duality could be the most appropriate system to run a company.	The steward protects and maximises shareholders' wealth through company performance, and then the steward's utility functions will maximise.	Fails to provide a satisfactory explanation of the complex behaviour of agents, which is an important characteristic of the principle-agent interaction.	Stewardship theory supports more inside directors, whereas most UAE listed companies rely more on independent outside directors than inside directors.

Theory	Key Tenet and Assumption(s)	Main Proposition	Key Limitation(s)	Relevance to UAE
Resource dependence theory	<p>The board of directors not only performs a monitoring role, but also provides necessary critical resources, such as business contacts and contracts, knowledge, experience and expertise.</p> <p>Organisations are assumed to work towards acquiring control over resources that minimise their dependence on other organisations.</p>	<p>Organisations are not self-contained or self-sufficient—they rely on their environment for existence. The core of this theory focuses on how organisations gain access to vital resources for survival and growth.</p>	<p>Does not include the generation of internal resources as an important task in response to uncertainty reduction within a company.</p> <p>Does not consider the fact that external and internal factors are interrelated with regard to a company’s success or failure.</p>	<p>The UAE has been reliant on external human resources for a prolonged period, as this theory proposes.</p>
Transaction cost theory	<p>Transaction cost is caused by misaligned managers.</p> <p>Individuals within a firm are assumed to have bounded rationality.</p> <p>Framework suggests that some economic actors are self-interest seeking with guile.</p>	<p>Based on the principle that costs will arise when a company has directors to run the business.</p>	<p>Companies are not merely substitutes for market characteristics in forming efficient transactions.</p>	<p>No UAE studies have examined CG via this theory.</p> <p>Is used as a law, economics and organisation theory.</p>

2.3.6 Multi-theoretic Approach to Corporate Governance Characteristics for United Arab Emirates Listed Firms

Table 2.1 demonstrates that no single theory encapsulates the wider environmental influencing forces affecting firms in general, and especially from a UAE context. As Christopher (2010) stated, a multi-theoretic approach is required to overcome the limitations of the predominant agency perspective in the governance literature.⁵ In keeping with the sentiments of Christopher (2010), the present research adopts a multi-theoretic CG approach that combines agency theory and resource dependence theory. The combination of these theories reflects the UAE environmental influences affecting firms.

For instance, agency theory states that independent directors provide important monitoring functions in an attempt to resolve the agency conflict between agents and principals—a conflict ignored by stewardship theory. In addition, agency theory has provided the basis for the governance standards, codes and principles developed by the OECD (2004, 2015). More importantly, the 2009 UAE CG code, which constitutes a cornerstone of the UAE CG reforms, aims to reduce agency conflicts between managers and shareholders by improving the transparency, accountability and responsibility of corporate boards of directors. Thus, the application of agency theory reflects the UAE context.

In addition, the economy of the Gulf States has been reliant on external human resources for a prolonged period. This feature is best reflected by resource dependence theory because it provides a comprehensive explanation of the relationship between a firm and its external environment and resources through boards to improve firm financial performance (Pfeffer & Salancik 2003).

Given the circumstances outlined above, this research employs agency and resource dependence theories as the principal theories in the theoretical framework to test the developed hypotheses and explore the relationship between board of directors and audit committee characteristics and the financial performance of UAE listed firms.

Having reached a multi-theoretic understanding of the concepts relevant to the present research, the focus now is to critically review prior empirical studies that have examined the effect of CG characteristics, with a focus on the effect of board and audit committee

⁵ Christopher (2010) presented a conceptual case for a more holistic governance model incorporating agency theory with stakeholder theory, resource dependence theory and stewardship theory.

characteristics on firm financial performance (Ibrahim, Raman & Saidin 2009; Ilaboya & Obaretin 2015; Ntim & Oseit 2011). These studies are reviewed in the next two sections, classified under board characteristics and audit committee characteristics.

2.4 Empirical Studies on Board Characteristics

One key element of CG is the role of boards of directors in overseeing firm financial performance. According to Ram (2005), some board responsibilities include: (i) CEO selection and succession; (ii) providing feedback to management on the organisation's strategy; (iii) compensating senior executives; (iv) monitoring financial performance and risk; and (v) ensuring the accountability of the organisation to its investors. Moreover, Boone et al. (2007) stated that boards hold the responsibility of policy making, setting objectives, creating the mission statement and providing a general direction on the company's processes and procedures.

Therefore, boards of directors have important roles with respect to activities such as designing and implementing strategy, and fostering links between the firm and its external environment. In general, the most important role of the board of directors is to keep monitoring the managerial functions of the company, as well as minimising the difficulties inherent in the relationship between the principal (owners) and agent (managers) (Elsayed 2011). As stated by Jensen and Meckling (1976), at the top of the hierarchical corporate control systems is the board of directors, whose essential role is to monitor the management by agents on behalf of the principals who selected its members (Jensen & Meckling 1976).

According to Solomon (2010), boards should meet frequently, have independence, ensure communication among board members and shareholders, consider suggestions from all board members, have a high level of integrity, be aware of financial risks and manage risks effectively. In this regard, Walker (2005) stated that the appropriate appointment and compensation of directors is a considerable concern to which attention must be devoted when constructing a board.

Many previous studies have identified the key board characteristics that play an important role in terms of firm financial performance. For instance, an independent board is generally viewed as part of efficient governance characteristics because independence from management clearly enhances the ability of the board to exercise its oversight function on behalf of principals (Liu & Fong 2010). Fama and Jensen (1983) also

supported the idea that independent directors have more incentive to protect the interests of shareholders because of the importance of maintaining their reputation in the market.

Boone et al. (2007) stated that the board holds a very significant place in the design of a corporate organisation, and stands accountable to stakeholders. Here, active and successful boards of directors monitor management to reduce managerial activities unaligned with shareholder interests. Thus, the quality of the decisions made by boards affects the financial performance and value of firms, whereby more power and control in monitoring management lead managers to act in the best interests of shareholders, thereby reducing the agency conflict between managers and shareholders and leading to improved financial performance. Therefore, boards' characteristics and structures can affect firm financial performance. Given this, the following subsections focus on the main board characteristics that can affect a firm's financial performance.

2.4.1 Board Size

According to Nicholson and Kiel (2007), board size relates to the number of directors on the board who act on behalf of shareholders. Prior empirical studies show a mixed response to the relationship between board size and firm financial performance (Aljifri & Moustafa 2007; Johl, Kaur & Cooper 2015; Katuse et al. 2013; O'Connell & Cramer 2010). Therefore, the effect of board size on the performance of a firm is a debatable issue in the research literature.

Currently, there is no one-size-fits-all approach for boards, which has caused continuing debate regarding the appropriate board size for effective functioning. An optimal board size is influenced by many factors, such as the size and complexity of the organisation, the organisation's business operations and the diversity of the business lines of the organisation (Firth & Rui 2012). However, this has not precluded some scholars from nominating an exact size. For instance, Bhagat and Black (2001) stated that board size should comprise 11 members, while Cadbury (1992) stated that the ideal board size is between eight and 10 members, with an equal number of executive and non-executive directors. Agency theorists suggest that the optimal limit should be around eight directors (Jensen 1993).

Meanwhile, Lipton and Lorsch (1992) suggested a maximum size of 10 members, since more than 10 members will interfere with the group dynamics and hinder board performance. Based on the second CG code in the UAE, the range of the board size should

be at least three members and a maximum of 15 members. This maximum range of 15 members aligns with Brown and Caylor (2004), who recommended between six and 15 members to enhance firm financial performance, and with Fauzi and Locke (2012), who recommended between seven and 15 directors. The rationale for this range is that a small board cannot suit all companies and a large board may provide a higher quality of professional consultation and bring critical resources to the company, especially if the organisation has complex operating activities or depends substantially on external resources (Fauzi & Locke 2012).

According to Ramdani and Witteloostuijn (2010), the ‘one-size-fits-all’ design of CG, which is applied to a wide variety of enterprises in many developed and developing countries, may need to be more flexible to suit a range of different ‘best practices’, according to organisations’ needs. It is clear from the discussion above that the effect of board size on firm financial performance is not uniform across different countries. Although there is no ideal size for a board, the right size of a board is driven by how effectively the members can operate as a team and build a strong communication system between them to make the right decisions.

According to resource dependence theory, partly because of their effective linkage (Pfeffer & Salancik 1978) and diversity (Goodstein, Gautam & Boeker 1994), large boards increase the likelihood of firms’ performance by improving companies’ ability to co-opt the turbulent environment (Hambrick & D’Aveni 1992). This is in accordance with the aspect of resource dependence theory that confirms that diversity and more effective cohesion of large boards boosts firm financial performance by transcending challenging market conditions (Goodstein, Gautam & Boeker 1994). The shortfalls in linkage among smaller boards can undermine their access to credit. Moreover, large boards mitigate the agency problem by performing their strategic function more effectively, which is essential to reduce agency problems during periods of financial turbulence or distress (Mintzberg 1983). Under such circumstances, the lack of diversity in smaller boards increases uncertainty concerning strategic development (Goodstein, Gautam & Boeker 1994; Mintzberg 1983). This ultimately increases the agency problem and undermines performance in firms with smaller boards. As a result, this theory signifies the presence of a positive relationship between board size and firm financial performance. There are two different views in the extant literature on the relationship between board size and firm financial performance—one view supports a large size, while one view supports a small size.

2.4.1.1 Positive Associations between Board Size and Firm Financial Performance

There is a convergence of agreement with the argument that board size is linked to firm financial performance. However, conflicting results exist regarding whether a small or large board size is more effective. In this regard, agency theorists advocate that a large board size is expected to decrease managers' ability to dominate the board, and enables a wider perspective on the managerial issues facing the company (Zahra & Pearce 1989). This theory proposes that the board of directors acts as a representative of the various shareholders and stakeholders of the company to monitor the performance and control the activities of the managers (Fama & Jensen 1983). A larger board comprises a greater number of directors working towards achieving the interests of the stakeholders in monitoring and controlling the firm, and thereby improving the firm financial performance (Kiel & Nicholson 2003). Thus, agency theory believes that a larger board size enhances firm financial performance by achieving better monitoring through a large group of people. As a result, this theory signifies the presence of a positive relationship between board size and firm financial performance, favouring a large board size.

Almatari, Alswidi and Fadzil (2014b) used Tobin's Q to measure the financial performance of 162 non-financial companies in Oman during 2011 and 2012, which indicated that a large board size was positively associated with firm financial performance. This was because of the company having more relations to the external environment, as well as more skilled and experienced members (resources) for decision making to improve firm financial performance. Shukeri, Shin and Shaari (2012) indicated a similar finding, where a large board size was more efficient in monitoring and generating greater value for the firms. Their study used ROE to measure firm financial performance for 300 Malaysian public listed companies, randomly selected for the year of 2011.

The same positive finding was supported by De Andres and Vallelado (2008) in their study of 69 large international commercial banks over the period 1996 to 2006. The banks were chosen from six OECD countries (Canada, the US, the UK, Spain, France and Italy). The study used OLS technique to test hypotheses and found that board size in banks was related to directors' ability to monitor and advise management, and that a large board size could prove more efficient in monitoring and advising functions and creating more value. In the extant literature on the relationship between board size and firm financial performance, aside from those discussed above, other studies have found a positive

relationship between board size and firm performance that is consistent with agency theory (Almatari, Alswidi & Fadzil 2014b; Almatari et al. 2012; Johl, Kaur & Cooper 2015; Kajola 2008; Klein 2002; Pearce II & Zahra 1992).

2.4.1.2 Negative and Insignificant Associations between Board Size and Firm Financial Performance

Prior studies that found a negative relationship between board size and firm financial performance were undertaken by Katuse et al. (2013); Boone et al. (2007); Eisenberg, Sundgren and Wells (1998); Rashid et al. (2010); Bozec (2005); Mollah and Uddin (2007) and O'Connell and Cramer (2010). Yermack (1996) undertook an empirical study on the relationship between boards and firms' financial performance using Tobin's Q in a sample of 452 large US industrial corporations between 1984 and 1991. The study found that firm financial performance had a negative relationship with board size. A large board size was seen to be slow in decision making, while the directors rarely criticised the policies of top managers.

Vo and Phan (2013) undertook an empirical study in Vietnam on the relationship between CG and firms' performance, as measured by ROA, and selected 77 listed firms over the period 2006 to 2011. The results supported the view that board size contributed negatively to the financial performance of firms in Vietnam, and indicated that board size tended to reduce financial performance. Chaudhry and Malik (2015) found the same result—that a smaller board size contributed more to the success of 30 listed companies on the Karachi Stock Exchange. The results concluded that board size has a negative effect on financial performance, and supported that a larger board of directors might face more difficulty in communicating between members, which damages firms' performance.

Dabor et al.'s (2015) study revealed that a large board size reduced the profitability of Nigerian listed companies on the Nigerian Stock Exchange. The study used a sample of 248 companies listed on the Nigerian Stock Exchange, with ROE and ROA used as proxies for firm financial performance. The negative relationship was attributed to board members spending too much energy and time on minor problems. Further, the larger board size required major overhead costs that reduced company profit.

Sueyoshi, Goto and Omi (2010) examined 270 leading Japanese companies in manufacturing industries from 1999 to 2006. All the sample firms were listed in the first section of the Tokyo Stock Exchange. This study supported the idea that a small board

size is better than a large size in Japanese firms because it leads to quick and efficient managerial communications among members, thereby resulting in more effective board monitoring with increased firm performance. Thus, a large board size is inefficient in terms of higher spending costs, as well as creating difficulties in ensuring clear plans and regular meetings, and causing slow decision making because of the large number of members and poor communication among members.

Min-Hsien and Jia-Hui (2007) conducted another CG study in Taiwan, using 232 manufacturing firms listed on the Taiwan Stock Exchange from 1999 to 2003. This study concluded that a small board might be less encumbered with bureaucratic problems, more efficient and more able to provide better financial reporting oversight, whereas a large board has the disadvantage of high cost of coordination and delay in passing information, which could lead to weak monitoring.

Other studies found that no relationship existed between firm financial performance and board size (Aljifri & Moustafa 2007; Ghabayen 2012; Ibrahim & Samad 2011; Rouf 2011).

2.4.2 Board Composition

The board composition typically comprises executive directors and independent directors, with each category characterised by different incentives and behaviours. Board composition has long been considered an important board characteristic, which is generally estimated by the proportion of independent directors as a proportion of total board members (Haat et al. 2008). Previous studies have examined the relationship between board composition and firm financial performance, and produced mixed results, although theory suggests that a greater proportion of independent directors should make the board more effective and lead to improved financial performances (Dalton et al. 1998; Nuryanah & Islam 2011).

Board composition is an important component of the CG characteristic in any company, since directors play a significant role in the performance of the firm (Boone et al. 2007). Fama and Jensen (1983) supported the idea that independent directors have more incentive to protect the interests of shareholders because of the importance of maintaining their reputation in the market; thus, the performance of the company would improve. Lai and Tam (2007) indicated that independent directors play an important monitoring role in the Chinese CG characteristic. Kato and Long (2005) found that the adoption of

independent directors in Chinese listed companies helps improve the firm financial performance. The relationship between board composition and firm financial performance has been investigated in previous studies, and the results are discussed below.

2.4.2.1 Positive Associations between Board Composition and Firm Financial Performance

Many studies have been undertaken to examine the relationship between board composition and firm financial performance. For example, Yasser, Entebang and Mansor (2011) used a sample of 30 listed Pakistani firms between 2008 and 2009, and found a positive relationship between board composition and firm performance. These study results were consistent with a prior empirical study by Tian and Lau (2001), which stated that the board size should be kept to a sizeable limit, and the board must be a suitable mixture of directors.

Aamir and Sajid (2012) studied a sample of 91 listed firms in the Karachi Stock Exchange for the year 2010, and the results demonstrated that independent directors led to improved financial performance, compared with firms with no independent directors on their board. A similar conclusion was reached by Tian and Lau (2001) in a study using a sample of 207 Chinese shareholding companies for the year 1996. Their study showed a positive relationship between firm financial performance, as measured by ROA, and independent directors. Specifically, they found that having more independent directors on the board improved firm financial performance. The same result was demonstrated by Luan and Tang's (2007) study in Taiwan with a sample size of 259 firms during 1997 and 2001, as well as Daily and Dalton's (1992) study, which used the top 100 US listed firms for the year 1989.

O'Connell and Cramer (2010) examined a sample of 77 non-financial firms listed on the Irish Stock Exchange in 2001, and found a positive relationship between board composition and firm financial performance. Kyereboah-Coleman and Biekpe's (2006) study also supported the notion that independent directors result in improved firm financial performance. Hsu and Petchsakulwong's (2010) study in Thailand collected data from public non-life-insurance companies over the period 2000 to 2007, and used Tobin's Q, ROA and ROE to measure firm financial performance. It also found support for a positive association between board composition and firm financial performance.

2.4.2.2 Negative and Insignificant Associations between Board Composition and Firm Financial Performance

Kiel and Nicholson (2003) examined the associations between board composition and corporate financial performance in 348 of the largest publicly listed companies in Australia for the year 1996. Their study revealed a negative relationship between board composition and firm financial performance, as measured by assets and revenue and the market-based performance measure of Tobin's Q. Ghabayen (2012) also found a significant negative relationship between board composition and firm financial performance for 102 non-financial listed companies in Saudi Arabia in 2011.

Cho and Kim (2007) analysed the effect of independent directors on corporate performance during a period of governance reform in Korea. The study collected data from 347 listed firms on the Korea Stock Exchange during 1999. They employed regression analysis and found no significant relationship between independent directors and firm financial performance.

Weir and Laing (2001) examined 320 UK companies covering 1995 to 1996 to test the relationship between CG and firm financial performance, and their view was against the agency theory. They found that independent directors were negatively associated with firm financial performance because independent directors were only employed as part-time members and were more likely to have other job commitments that could result in devoting insufficient time to the firm. In addition, they may not understand certain issues in the firm, and may ultimately make weak decisions. Another study by Mura (2007) analysed data from companies in the UK for the period 1991 to 2001, and found that board composition was negatively related to firm financial performance. A possible cited reason for this was a lack of experience among board members.

Kajola (2008) studied the relationship between board composition and firm performance in Nigeria by examining 20 non-financial firms between 2000 and 2006, and identified no significant relationship between the two. In addition, Dabor et al. (2015) selected a sample of 248 companies and used ROA and ROE as measures of firm performance to study the effect of board independence on firm performance. They found no significant relationship between board independence and firm financial performance.

Another study conducted by Rashid et al. (2010) used ROA and Tobin's Q as financial performance measures to examine the relationship between board composition and firm

economic performance in Bangladesh, examining 278 companies during the period 2005 to 2009. The results showed no significant relationship between board composition and firm financial performance, thereby implying that the independent directors did not add financial value to Bangladeshi listed firms. This finding was supported by Johl, Kaur and Cooper (2015) through their study on 700 public listed firms in Malaysia for the year 2009.

Additionally, some studies failed to find a conclusive relationship between board composition and firm financial performance (Pincus, Rusbarsky & Wong 1989). Almatari, Alswidi and Fadzil (2014a) attained this result by examining the relationship between board independence and firm financial performance in Oman. Their study used ROA to measure firm financial performance, and the data were collected from 2011 to 2012.

The empirical studies reviewed above indicate that independent directors on the board and their effects on financial performance are not the same in all business markets around the world. Overall, the relationship between independent directors and firm financial performance has provided mixed results in both developed and developing countries. The high degree of diversity in the results of earlier studies on board composition and firm financial performance means that the findings remain inconclusive. For this reason, this study tests the effect of board composition on firm financial performance among UAE listed companies.

2.4.3 Board Meetings

Board meetings provide board members with the chance to discuss and exchange ideas regarding how they wish to monitor managers and firms' strategies. A higher number of board meetings per year indicates more active directors who are perceived to foster greater oversight of the company (Firth & Rui 2012). Johl, Kaur and Cooper (2015) suggested that board meetings are important for directors to perform their duties. The number of board meetings held during a year is an important indicator of board characteristics and is a requirement of CG codes in many countries, with listed firms encouraged to have regular board meetings (Johl, Kaur & Cooper 2015). In some countries, such as the UAE and Malaysia, the CG code requires the disclosure of the number of meetings held in a year and the attendance record of each individual director during the meetings held. Frequency of board meetings is an important way of improving board effectiveness (Johl, Kaur & Cooper 2015). In this regard, the second CG code in

the UAE in 2009 states that listed companies should hold at least six meetings of the board in any given year.

Jensen (1993) stated that regular responsibilities constitute most of the board's meeting time. As a result of the significance of board meetings to firm financial performance, many studies have examined the relationship between board meetings and firm financial performance in the context of developed and developing countries. Although the literature review shows different results, the majority of the studies support a positive relationship between board meetings and firms' financial performance.

2.4.3.1 Positive Associations between Board Meetings and Firm Financial Performance

Johl, Kaur and Cooper (2015) maintained that board meetings and attendance at meetings are important situations through which board members obtain firm-specific information and full details about the firm's financial performance. Moreover, these meetings allow directors to fulfil their monitoring role. Francis, Hasan and Wu (2015) found a positive relationship between attendance at board meetings and company performance based on data collected from the Investor Responsibility Research Centre over the period 1998 to 2011.

A study conducted by Hsu and Petchsakulwong (2010) collected data from 18 Thai public non-life-insurance companies over the period 2000 to 2007, using Tobin's Q, ROA and ROE to measure firm financial performance. They stated that the effectiveness of the board of directors depends on the frequency of its meetings, with more meetings leading to improved financial performance of the firm, since directors are provided with more opportunity to monitor and review the performance of the company.

Vafeas (1999) examined 307 firms over the 1990 to 1994 period, selected from the largest firms listed in the Forbes compensation survey for 1992, and found that board meeting frequency was related to CG, consistent with agency theory. This study also used the number of board meetings to measure board activity as an important dimension of board operations, and confirmed that board meetings play an important role in the governance, conformance and performance of companies, which was also stated by Lipton and Lorsch (1992).

Another study conducted by Almatari, Alswidi and Fadzil (2014a) examined the relationship between the board of director meetings and the performance of Oman companies. They employed a multiple linear regression method to analyse the data

collected from 81 non-financial firms for the years 2011 and 2012 in Oman. Their findings indicated a significant positive relationship between board meetings and Tobin's Q, as the measurement indicator for firm financial performance.

Ntim and Oseit (2011) investigated the effect of corporate board meetings on corporate performance for a sample of 169 listed corporations in South Africa from 2002 to 2007, using ROA and Tobin's Q as financial performance measures. The findings indicated a significant and positive association between frequency of board meetings and firm financial performance. Their findings provide empirical support for agency theory, which suggests that more frequent board meetings increase the capacity to effectively advise and monitor the management processes, thereby improving the performance of the companies (Ntim & Oseit 2011).

Similar findings were revealed by Tarak Nath and Apu (2013), who studied the relationship between board meetings and Indian firm financial performance. The study period was 2006 to 2011, with 52 Indian manufacturing companies listed on the Bombay Stock Exchange. The results demonstrated that board meetings had a significant and positive effect on firm financial performance. Joseph, Madugba and Okpe (2015) tested the relationship between board meetings and financial performance for listed companies in Nigeria over 2008 to 2014. They found a significant and positive relationship between board meetings and firm financial performance.

2.4.3.2 Negative and Insignificant Associations between Board Meetings and Firm Financial Performance

Evans, Evans and Loh (2002) examined a sample of 65 Australian firms covering the period 1996 to 1999, and found a negative association between board size and the frequency of board meetings. This result was supported by Johl, Kaur and Cooper (2015), who found a significant negative relationship between the two.

Fich and Shivdasani (2006) examined a sample consisting of firms that appeared in the 1992 Forbes 500 list of largest corporations, based on assets, sales, market capitalisation or net income, during the seven-year period from 1989 to 1995. They provided evidence that aligned with the results of prior research showing that boards that met more frequently were valued less by the market.

Johl, Kaur and Cooper (2015) used the financial and non-financial data of 700 public listed firms in Malaysia for the year 2009, and confirmed that board meetings negatively

affected firm financial performance, as measured by ROA. This finding was supported by Lipton and Lorsch (1992), who stated that frequent meetings can lead to resources being channelled towards less productive activities, thereby negatively affecting firm financial performance.

The above arguments indicate that there have been mixed findings regarding the effect of board meetings on firm financial performance. In addition, since many existing studies have been undertaken in developed countries, which have different institutional contexts and CG practices, board meetings have varying effects on firm financial performance. Thus, the present research will examine the influence of board meetings on firms' financial performance in the UAE context.

2.4.4 Board Members' Education

Board members' education refers to the educational background of the board members. Managers with higher educational qualifications are expected to be more capable than those with lower educational qualifications. Wailerdsak and Suehiro (2004) posited that educational level should be used to measure skills and competencies. According to resource dependence theory, education is one of the external resources that enhances the financial performance of firms (Pfeffer & Salancik 2003). A number of studies have focused on the influence of board educational background on financial performance and showed mixed results. The results on the relationship between board members' education and firm financial performance in the extant literature are discussed below.

2.4.4.1 Positive Associations between Board Members' Education and Firm Financial Performance

A small number of studies support the notion that the higher the board members' education level, the better the firm financial performance. Finkelstein and Hambrick (1996) used a sample of 100 firms—including computer, chemical and natural-gas distribution companies—that were drawn from a population of the largest firms in each industry for all fiscal years between 1978 and 1982. The study identified a positive and significant relationship between the average education level of the top directors and company performance. Cheng, Chan and Leung (2010) used Mainland Chinese firms to study the influence of educational levels on firms' financial performance. Their findings indicated that members with higher educational levels led to enhanced firm financial

performance. The study also found that board members who held university degrees were significantly positively associated with firm financial performance.

Almatari, Alswidi and Fadzil (2013) studied the relationship between board education and firm financial performance, as measured by ROA. They stated that having a qualified and educated member on the board improved firm financial performance. Fairchild and Li (2005) stated that the board member must be fully equipped with management knowledge to contribute positively to manage and lead the company, and ultimately enhance and improve the firm's performance. According to Wiersema and Bantel (1992), members with high qualifications are more able to innovate than members with a lower educational background; hence, highly educated members can lead to improving firm financial performance. This result aligned with the findings from Ondersteijn, Giesen and Huirne (2003), who examined the data of 114 farms in the Netherlands collected over the period 1997 to 1999; Wilson, Hadley and Asby (2001), who examined a sample of 74 eastern England firms covering 1993 to 1997; and Hsu (2010), who examined 223 US firms from 2000 to 2002.

Similarly, Darmadi (2013) examined the relationship between the educational backgrounds of board members on firm financial performance, and employed a sample consisting of 160 firms listed on the Indonesia Stock Exchange for the financial year 2007. The results indicated that postgraduate degrees and degrees from 'prestigious' high-ranked universities had significant positive effects on ROA.

2.4.4.2 Negative and Insignificant Associations between Board Members' Education and Firm Financial Performance

Some previous studies did not show a positive association between board members' education and firm financial performance. For instance, Gottesman and Morey (2006) studied the correlation between education and firm financial performance, as measured by ROE, Tobin's Q, ROA and adjusted ROA. The study used all New York Stock Exchange listed firms during the period 1997 to 2003. They found that companies managed by members who had Master of Business Administration or law degrees performed no better than companies managed by members who did not have graduate degrees. Thus, there was no association between education and the financial performance of listed firms in the US. Vo and Phan's (2013) study in Vietnam examined the relationship between board education and the performance of Vietnamese firms. They measured financial performance by ROA and collected data from 77 listed firms trading

over the period 2006 to 2011 in Vietnam. They found no relationship between the education level of board members and the performance of Vietnamese firms.

Darmadi (2013) examined the Indonesian Stock Exchange for the financial year 2007 to study the relationship between education and firm financial performance, and found a significant and negative relationship between postgraduate degrees held by board members and Tobin's Q. He also found that board members holding developed-country degrees were negatively related to ROA. Further, academic degrees held by board members in finance-related disciplines negatively influenced firm financial performance, while firms led by directors with qualifications from 'prestigious' universities showed significantly higher profitability than others (Darmadi 2013).

As the review above illustrates, board members' education and its influence on financial performance are different from one country to another. As a result, the findings cannot be generalised to the UAE and this topic requires further investigation.

2.4.5 Board Members' Experience

Board members' experience is related to the number of years of experience held by board members. Managerial skills are not always obtained from high levels of educational qualification because experience, leadership and entrepreneurial skills also play a significant role in any business environment. Experience and skills are two of the most important drivers of firm financial performance. According to Wu (2009), a successful board of directors is recognised as a board consisting of members with different backgrounds, with some having accounting experience, marketing experience and so on. The greater the diversity of experience, the more likely the board will benefit the firm. This finding was based on a study of 100 Chinese local companies listed on the Shanghai Stock Exchange in 2008. The below sections discuss the extant literature on the results of the relationship between board experience and firm financial performance.

2.4.5.1 Positive Associations between Board Members' Experience and Firm Financial Performance

Some prior studies have supported the relationship between board experience and firm financial performance. Corner and Kinicki (1997) found a positive relationship between firm financial performance and experienced team members, based on average years of professional experience. This increased knowledge led to improved firm financial performance. Resource dependence theory postulates that board members with various

experiences, skills, knowledge and expertise will result in good corporate performance and positively affect firm financial performance (Pfeffer & Salancik 2003).

Vo and Phan (2013) examined the relationship between board members' experience and the performance of Vietnamese firms. They measured financial performance by ROA and collected data from 77 listed firms trading over the period 2006 to 2011 in Vietnam. They found a positive correlation between experienced board members and firm financial performance. Hsu (2010) examined 223 US firms from 2000 to 2002, and also found a positive relationship between board expertise and financial performance. Jenkins (2013) examined the importance of board experience for firm financial performance for 150 South African listed companies in the period 2003 to 2011, and found a positive relationship between them.

Johl, Kaur and Cooper (2015) used the financial and non-financial data of 700 public listed firms in Malaysia for the year 2009, and concluded that board members who had accounting or financial experience were positively associated with firm financial performance. Another study conducted by Mura (2007) indicated that board members with a lack of experience led to a negative relationship with firm financial performance, based on analysing data collected from companies in the UK for the period 1991 to 2001. Thus, Mura supported the notion that experienced board members improve financial performance.

Zhu and Shen (2016) analysed data collected from 188 Fortune 500 companies from 1994 to 2007, and concluded that members with more experience were more aware of the challenges in business environments and could better deal with problems. Conversely, members with less experience experienced greater difficulty in managing their relationships or communicating with other members, which led to poor financial performance. This result was supported by Makhlouf, Laili and Basah's (2014) study, in which board members' experience and qualifications were seen to be a significant factor to support and improve firms' performance.

2.4.5.2 Negative and Insignificant Associations between Board Members' Experience and Firm Financial Performance

A few published studies have demonstrated a negative relationship between board members' experience and firm financial performance. Wright and Deacon (2010) studied the relationship between board experience and firm financial performance, with data

collected from a selected sample of New Zealand firms. This qualitative study found a weak relationship between board member experience and the financial performance of New Zealand companies.

According to the above discussion, studies on the effect of board members' experience on firms' performance are somewhat inconclusive with respect to the Middle Eastern region. Consequently, the present research will examine the influence of board members' experience in the UAE.

2.5 Empirical Studies on Audit Committee Characteristics

Accounting scandals, corporate failures and concerns about the quality of financial statements have led many countries around the world to focus on improving audit committee effectiveness. As a subcommittee of the board, the audit committee provides an important function by enhancing information quality, which results in increasing the financial performance of the firm (Pincus, Rusbarsky & Wong 1989). The main objective of the audit committee is to help the board oversee and monitor the firm's financial statements, including the financial reporting process, the audit process and compliance with laws and regulations (Wild 1996). According to Dey (2008, p. 1151):

The audit committee is primarily responsible for overseeing the financial reporting process on behalf of the board of directors, reviewing the financial disclosures, and meeting privately, outside the presence of management, with the firm's auditors to discuss the internal accounting control policies and procedures.

Regulatory interest is the main role of audit committees with respect to CG (Abbott & Parker 2000). As stated by Almatari, Alswidi and Fadzil (2014a), audit committee members have a significant role in ensuring CG practices are followed in the auditing process. According to Beasley et al. (2000), the proportion of financial fraud can be reduced by establishing an audit committee. Given their importance, audit committees are included in the present research by examining their relationship with the financial performance of publicly listed UAE firms.

2.5.1 Audit Committee Size

Audit committee size refers to the number of audit committee members (Amer, Ragab & Shehata 2014; Nuryanah & Islam 2011). Previous studies have revealed that companies with audit committees operate better than those without them (Wild 1996), while others

have indicated that audit committees have no role to play in firm financial performance (Vafeas & Theodorou 1998). The importance of audit committees has led researchers to examine associations between them and firm financial performance.

The separation of ownership and control in contemporary business creates conflicts of interest between managers and stakeholders, and this conflict is between the principal and agent; hence, companies are obliged to use control characteristics (such as audit committees) to reduce agency costs and information asymmetry (Kalbers & Fogarty 1998). Audit committee size is one of the most important dimensions of audit committee characteristics. In this regard, agency theorists advocate that a larger committee has a more diverse knowledge base and deeper understanding to monitor management information systems, which can help reduce agency cost and boost firm financial performance (Fama & Jensen 1983). Similarly, Pincus, Rusbarsky and Wong (1989) argued that audit committees are used primarily in situations with high agency costs to improve the quality of information flows from the agent to principal, thereby improving firm financial performance. According to Pearce Li and Zahra (1992), an audit committee with an appropriate number of members enables members to use their experience and expertise for the benefit of stakeholders. The results of the empirical relationship between audit committee size and firm financial performance are discussed below.

2.5.1.1 Positive Associations between Audit Committee Size and Firm Financial Performance

Agency theory posits that a larger number of audit committee members can enhance firm financial performance by providing better monitoring. As a result, this theory signifies the presence of a positive relationship between audit committee size and firm financial performance, favouring a large committee size. Similar to the argument in support of larger audit committees, resource dependence theory postulates that an audit committee with a small size lacks diverse skills and experience, and is subsequently ineffective (Al Matari, Al Swidi & Fadzil 2014). According to this theory, an audit committee with a higher number of members would perform better than a smaller committee.

A small number of studies have identified a positive relationship between audit committee size and firm financial performance. Kyereboah-Coleman (2008) examined data from 103 listed firms drawn from Ghana, South Africa, Nigeria and Kenya, covering the five-year period from 1997 to 2001. They found that audit committee size positively affected the financial performance of African listed companies from Nigeria, Kenya and South Africa.

Another study by Ibrahim, Raman and Saidin (2009) used a sample of 261 listed companies in the Bursa Malaysia in 2004, and found that audit committee size had a significant positive effect on firm financial performance, which they believed was due to improvements in the quality of financial reporting. Hamdan, Sarea and Reyad (2013) examined the effect of audit committee characteristics in Amman, and found a positive relationship between the audit committee size and financial performance of 106 firms listed on the Amman Stock Exchange Market over the period 2008 to 2009.

2.5.1.2 Negative and Insignificant Associations between Audit Committee Size and Firm Financial Performance

Klein (2002) found a negative relationship between audit committee size and firm financial performance. The results of this study indicated that large audit committee sizes were not preferred for US firms because they led to an increase in earnings management. In a study on firms in Malaysia and Singapore, Mohiuddin and Karbhari (2010) also found no significant relationship between audit committee size and firm financial performance.

Amer, Ragab and Shehata (2014) used audit committee size as a variable in their research to oversee the effect of audit committee characteristics on companies' performance in Egyptian companies listed on the stock exchange, via measuring ROE, ROA and Tobin's Q. Their study did not find a significant relationship, which suggests that audit committee size did not influence firms' financial performance. Azim (2012) determined the consequences of CG characteristics on the performance of companies, where audit committee size was one of the characteristics. The sample size comprised 1,500 companies selected from the 500 top companies listed on the Australian Securities Exchange (ASX) for 2004 to 2006. Their study found that audit committee size had a negative effect on firm financial performance.

In Saudi Arabia, Almatari et al. (2012) examined the relationship between audit committee size and firm financial performance, and concluded that there was no significant relationship between size and financial performance. Conversely, Ghabayen's (2012) Saudi Arabian study, which was based on 102 firms, indicated that, although the size of the audit committee played a significant role in improving the quality of financial reporting, it did not correlate with firm financial performance, as measured by ROA.

Aldamen et al. (2012) shared the same view, contending that a smaller audit committee size with good experience and financial expertise was more likely to be correlated positively with firm financial performance. Their study collected and analysed data from Australia's top 300 companies by market capitalisation (S&P/ASX 300) during the period of the GFC, from 2008 to 2009. Similar findings were revealed by Vafeas (1999), who demonstrated that a large audit committee size was inefficient in terms of higher spending cost, and created more difficulties in scheduling regular meetings, compared with smaller audit committees, who were more likely to hold regular meetings and have better communication among members, thereby achieving improved financial performance.

Mak and Kusnadi (2005) examined the effect of CG characteristics on Tobin's Q, using a sample of 460 Malaysian listed firms for the 1999 and 2000 financial years. Their study revealed no relationship between the size of the audit committee and firm financial performance. According to the above discussion, the size of the audit committee produces different effects in different countries. Thus, this factor will be further examined in the present research within the UAE context.

2.5.2 Audit Committee Composition

Another element of audit committee characteristics is audit committee composition. Audit committee composition refers to the proportion of independent members compared with total members in the committee (Almatari, Alswidi & Fadzil 2014b). According to Uddin and Choudhury (2008), the role of an independent members on the audit committee are vital in ensuring transparency. Audit committee members indirectly support CG regulation via their direct link to good financial reporting (Carcello & Neal 2003b). This can be seen in the Australian Corporate Governance Principles and Recommendations, which demand that firms have an independent audit committee with at least three independent directors (ASX CGC 2010).

In terms of financial fraud, Romano (2004) argued that an audit committee with only independent members or with a majority of independent members does not reduce the occurrence of accounting improprieties. Prentice and Spence (2006) refuted this argument by contending that independent members in audit committees can improve financial reporting. Carcello and Neal (2000) shared the same view—that greater audit committee independence led to improved monitoring of the financial reporting process, and this result aligned with the findings of Bronson et al.'s (2009) study. Beasley (1996) shared the same view, contending that a larger number of independent members on the audit

committee can lead to increased levels of disclosure by listed companies, and facilitate more effective monitoring of financial reporting. Overall, there are two contrasting views in the extant literature on the relationship between audit committee composition and firm financial performance, as discussed below.

2.5.2.1 Positive Associations between Audit Committee Composition and Firm Financial Performance

A large quantity of literature has been developed regarding whether independent members on audit committees improve corporate performance. Yasser, Entebang and Mansor (2011) investigated the relationship between audit committee composition and firm financial performance, and found that audit committee composition was positively associated with firm financial performance when examining a sample of listed firms on the Karachi Stock Exchange. This result was supported by Ilaboya and Obaretin's (2015) study in Nigeria, which found that independent audit committees improved the oversight function of the committee. They identified a positive and significant relationship between independent directors on audit committees and firm financial performance in Nigeria.

According to agency theory, audit committees should have independent members to help owners monitor the activities of management. Here, independent auditors lead to a positive relationship between audit committee composition and firm financial performance (Almatari, Alswidi & Fadzil 2014a). Dey (2008) stated that audit committees are more effective in monitoring a firm's financial reporting process when they have a larger number of independent members on the committee.

2.5.2.2 Negative and Insignificant Associations between Audit Committee Composition and Firm Financial Performance

Some studies have found a strong negative relationship between audit committee composition and performance. For example, Menon and Williams's (1994) study examined 23 cases from US over-the-counter firms and found a strong negative relationship between audit committee composition and US firm financial performance. Similar results were found by Abbott and Parker (2000), who contended that the degree of independence of audit committees negatively affected firm income, after examining a sample of 500 firms listed on the New York Stock Exchange for 1994 to 1995. According to Klein (2002), having all independent members in the audit committee can be more costly for the firm, which can lead to a negative relationship between audit committee

independence and profits. Specifically, a significant relationship was found only when the audit committee had fewer independent directors.

Some other studies found no significant relationship between audit committee composition and firm financial performance. For instance, Ibrahim, Raman and Saidin (2009) found no significant relationship between the level of independence of the audit committee and the performance of the firm. This result aligned with Ghabayen's (2012) findings, which identified no existing relationship between audit committee composition and firm financial performance in Saudi Arabia.

Kajola (2008) studied the relationship between audit committee independence and performance in Nigeria, and concluded that there were no potential relationships between the two. In addition, Cotter and Silvester's (2003) study found no significant relationship between audit committee independence and firm financial performance. Their study used each firm's average earnings before interest and the tax–total assets ratio as financial performance measures, and covered a three-year (1995 to 1997) period. This finding was supported by Klein's (1998) study, which employed test data collected from 485 US firms listed on the S&P 500 for 1992, and 486 firms for 1993.

According to the above discussion, previous studies have produced inconclusive findings regarding the effect of audit committee composition on firm financial performance. In addition, institutional contexts are difficult to generalise to other nations. Consequently, this study will test the relationship between audit committee composition and firm financial performance in the UAE.

2.5.3 Audit Committee Meetings

Audit committee meetings refer to the number of meetings that the committee holds in a year. Active audit committees are more likely to monitor management effectively, which can lead to improved firm financial performance. Some argue that an increase in the number of meetings provides more effective monitoring, which leads to improved firm financial performance (Alqatamin 2018; Luo et al. 2009; Raghunandan & Rama 2017). There are two different views in the extant literature on the relationship between audit committee meetings and firm financial performance, as discussed below.

2.5.3.1 Positive Associations between Audit Committee Meetings and Firm Financial Performance

A small number of studies have examined the relationship between audit committee size and firm financial performance and indicated positive results. Hsu (2010) examined the effect of audit committee meetings on firm financial performance for 223 US firms from 2000 to 2002. This study concluded that audit committee meetings are positively associated with the financial performance of US firms, as measured by Tobin's Q.

The same positive relationship was found by Almatari et al.'s (2012) study. They collected data from 146 Saudi firms listed on the Saudi Stock Exchange in 2010, excluding financial companies. The study showed a positive relationship between the number of audit committee meetings and firm financial performance. These results lend support to agency theory, which suggests that more committee meetings lead to better monitoring of firms' financial activities and can result in improved financial performance (Almatari, Alswidi & Fadzil 2014a; Fama & Jensen 1983).

2.5.3.2 Negative and Insignificant Associations between Audit Committee Meetings and Firm Financial Performance

Some studies have indicated a negative relationship between audit committee meetings and firm financial performance. For instance, Aldamen et al.'s (2012) study during the GFC collected and analysed data from Australian firms. They measured financial performance via ROA, and their study showed a significant and negative relationship between the number of meetings and firm financial performance. Yang and Krishnan (2005) proved that the number of meetings of audit committees negatively affected quarterly earnings management.

Hamdan, Sarea and Reyad (2013) conducted a study on Jordanian companies, and measured audit committee meetings through the number of annual meetings the committee held. They found no significant association between the number of meetings and financial performance of 106 firms on the Amman Stock Exchange for the period 2008 to 2009.

Kikhia (2014) also studied the relationship between audit committee meetings and firm financial performance via a sample of 112 non-financial companies listed on the Amman Stock Exchange for the period 2010 to 2012. The results showed no significant relationship. Alqatamin (2018) investigated the effect of audit committee characteristics

on companies' performance, with a sample consisting of 165 non-financial companies listed on the Amman Stock Exchange over the period 2014 to 2016. The results of the study showed that audit committee meetings had an insignificant association with firm financial performance.

Overall, the effects of audit committee meetings on firms' performance displayed different results from one country to another. Thus, the findings cannot be generalised regarding the influence of audit committee meetings on firms' financial performance. Therefore, the present research will examine this issue in the UAE context.

2.5.4 Audit Committee Members' Education

Audit committee members' education refers to the educational background of the audit committee members. In this regard, company policy plays an important role in employing people with the right education, experience and knowledge (Almatari, Alswidi & Fadzil 2014a). Although audit committee members might come from a wide variety of backgrounds, firms should have members who understand various accounting and financial issues to attain effective auditing oversight (Abbott, Parker & Peters 2004). According to resource dependence theory, education is one of the external resources that enhance the financial performance of firms (Pfeffer & Salancik 2003).

Some previous studies have argued that audit committee members' knowledge or experience is directly associated with the committee's effectiveness (Bedard, Chtourou & Courteau 2004; McDaniel, Martin & Maines 2002). In addition, Jun Lin, Xiao and Tang (2008) argued that the audit committee's main task is to supervise corporate financial reporting and auditing processes; therefore, its members should have the capability to understand the issues being examined or discussed. According to Ruzaidah and Takiah (2004), the success of audit committees depends on the expertise of the members who are financially literate and conversant in financial reporting, internal control and auditing because they are able to thoroughly understand, evaluate and assess the financial statements. DeFond, Hann and Hu (2005) indicated that an audit committee comprising members with prior financial knowledge is positively associated with company performance. According to Carcello and Neal (2003a), an established company in the declining stage of its development may benefit more from members with technical or financial expertise who will concentrate on monitoring the company. Hillman and Dalziel (2003) confirmed that members with higher qualifications can lead to increased abilities in monitoring management processes, and contribute to strategic decision

making that can then lead to improve the financial performance of the firm. There are two contrasting views in the extant literature on the relationship between audit committee members' education and firm financial performance, as discussed below.

2.5.4.1 Positive Associations between Audit Committee Members' Education and Firm Financial Performance

Only a few studies have examined the relationship between audit committee members' education and firm financial performance. Of these studies, some found that audit committee members with a financial background and knowledge were able to improve firm financial performance. Hamid and Aziz (2012) studied the effect of audit committee characteristics and firm financial performance over the period 2005 to 2010. Their study used ROA to measure firm financial performance. They found that there was a positive and significant effect on firm financial performance when the audit committee had directors with accounting and financial backgrounds.

Yang and Krishnan (2005) used a sample of 250 firms in the US over the period 1996 to 2000, and found that audit committees with members who had financial knowledge could significantly reduce incidents of internal control problems. Aldamen et al. (2012) studied the relationship between audit committee characteristics and firm financial performance by collecting and analysing data from Australia's top 300 companies by market capitalisation (S&P/ASX 300) during the period of the GFC (2008 to 2009). The findings showed that audit committee members' education was significantly and positively related to firm financial performance.

2.5.4.2 Negative and Insignificant Associations between Audit Committee Members' Education and Firm Financial Performance

Some studies have found a negative relationship between audit committee members' education and firm financial performance. Abbott, Parker and Peters (2004) examined a sample of US firms during the period 1991 to 1999, and concluded that audit committees with independent members in which at least one member had financial skills and related knowledge were negatively associated with firm financial performance.

Alqatamin (2018) investigated the effect of audit committee characteristics on companies' performance, with a sample comprising 165 non-financial companies listed on the Amman Stock Exchange over the period 2014 to 2016. The results of the study

showed that audit committee members with education/experience in accounting or finance had an insignificant association with firm financial performance.

Badolato, Donelson and Ege (2014) studied the relationship between audit committee financial expertise and ROA in the UK, covering the years 2001 to 2008, and found that audit committees with financial expertise were negatively associated with ROA. Overall, according to the preceding discussion, education qualification is another significant aspect of audit committee characteristics. The results of prior research support different viewpoints about the effectiveness of audit committee members' education and its influence on financial performance. Hence, the present research will examine this factor in the UAE context.

2.6 Corporate Governance in the United Arab Emirates

In 2006, the *Hawkamah* Institute for Corporate Governance was established to help fill the CG gap in the UAE. This organisation was founded by international organisations, including the OECD, the International Finance Corporation, the World Bank and regional organisations, such as the Union of Arab Banks and Dubai International Financial Centre Authority. The institute's focus is on encouraging companies in the Middle East and North Africa region to work within a healthy CG environment and framework. The institute achieves this by helping corporations develop sound and globally standard CG frameworks. It also helps directors and top executives build their skills to successfully implement CG practices in their companies (Hawkamah 2016). Following is a discussion of the changes and development of CG in the UAE context.

2.6.1 United Arab Emirates Corporations Act of 1984

The 1984 UAE Corporations Act incorporates articles that govern corporation management processes. This Act has formed rules (from Article 95 to 118) related to the board of directors' selection, composition, duties and management processes (*Federal Law No. 8, 1984*). The provisions of this law apply to commercial corporations established or with head offices in the UAE.

With respect to commercial corporations, one of the main articles of the Commercial Companies Law, which was published in the *Official Gazette No. 137* in April 1984, related to board and audit committee characteristics (*Federal Law No. 8, 1984*). Article 95 states the number of the directors and their term of office, provided that their number

is no less than three and no more than 12 directors, and their term of office does not exceed three years. Article 98 requires that no director, either in his or her personal capacity or as a representative of a corporeal body, can be a director in more than five joint stock companies with their head offices within the state. Article 100 states that most directors in a UAE company must be UAE nationals (*Federal Law No. 8, 1984*).

The 1984 UAE Corporations Act also states the chairperson's and board of directors' duties from Article 111 to 118. The chairperson and directors are liable towards the company, the shareholders and third parties for acts of fraud, misuse of powers, any act of default regarding the law or the company regulations, and maladministration (*Federal Law No. 8, 1984*). This Act has formed rules and duties (from Article 144 to 151) related to auditors and requires all corporations in the UAE to maintain proper financial records, including minimum accounting reports, financial statements, statement of profit and notes to these accounts. According to the Act, the annual audited accounts must be presented before shareholders at an annual general meeting (*Federal Law No. 8, 1984*).

2.6.2 Role of United Arab Emirates Securities and Commodities Authority in Corporate Regulations No. 3 of 2000

The ESCA states the rules and listing conditions of corporations and enhances CG practices. This regulation highlights the disclosure to the ESCA (Articles 8 to 16), to the stock market (Articles 17 to 27) and to the corporations (Articles 28 to 39) with the objective of improving transparency and enhancing the accountability system (ESCA 2000). *ESCA Decision No. 3 of 2000* requires the market to provide the board with the balance sheet, profit and loss account and annual financial statements audited by an accredited auditor within 90 days of the end of the financial year (ESCA 2000). The ESCA states that corporations must fully disclose, with an appropriate level of transparency, certain CG-related information, and requires listed companies to provide information about the following:

- the percentage of the holdings of people who are not nationals in the company's capital
- the names of the members of the board of directors and executive managers, with a statement of the shares owned by each of them and their relatives to the first degree, and the membership of any of them on the boards of directors of other PJSC

- the names of those who own or whose holdings coupled with those of their dependent children amount to 5% or more of the shares of the company
- the amendments introduced to the company's articles of association as soon as these amendments are approved
- any change relating to the company's management structure at the level of the board of directors and executive management.

2.6.3 Federal Law No. 2 of 2015 Concerning Commercial Companies

The objective of this law is to contribute to regulating companies according to the various international standards related to governance rules, protection of shareholders, supporting foreign investment and promoting companies' corporate social responsibility (*Federal Law No. 2, 2015*). According to this law, the company can determine the method of formation of the board of directors, the number of its members and the term of membership, provided that the number of members is no less than three and no more than 11, and that the term of membership does not exceed three Gregorian calendar years, commencing from the date of election or appointment. However, members may be re-elected for more than one term (*Federal Law No. 2, 2015*).

According to this law, the board of directors should meet at least four times a year under an invitation by the chairperson, unless the company's articles of association provide for more meetings. The chairperson can also invite the board members to convene whenever at least two members demand, unless the company's articles of association provide otherwise. In addition, it states that, if a member of the board is absent from the meetings of the board for three successive meetings or five intermittent meetings within the period of the board, without any excuse acceptable to the board, this member can be deemed as resigned (*Federal Law No. 2, 2015*).

All listed companies should have one or more auditors to audit the annual accounts of the company. The company should prepare annual financial accounts, including the balance sheet, profit and loss account and cash flow statement (*Federal Law No. 2, 2015*), following the International Accounting Standards and Practices. Shareholders in any company can obtain a free copy of the last audited accounts, the last report of the auditor and the accounts of the group if it is a holding company. Having discussed the laws regarding the concepts related to the present research, the next focus is on the CG codes.

2.6.4 The United Arab Emirates Corporate Governance Code

In 2007, the first CG code was published in the UAE through *Decision No. R/32 of 2007*, with CG regulated by the ESCA until 2010 through this code (the old CG code). This was the first CG code in the UAE. It identified the governance structures and principles, including the distribution of rights and responsibilities between different participants in the corporation, such as the board of directors, managers, shareholders, creditors, auditors, regulators and other stakeholders (ESCA 2007).

The first CG code identified the rules and procedures for making decisions in corporate relationships. It clarified the company's management, shareholders' rights, composition of the board of directors and audit committee, board of directors' election, board of directors' meetings and audit committee meetings. It also identified tasks and duties for the board of directors, audit committee and chairperson of the board of directors. The CG code provided for the company's articles of association to determine the size of the board and audit committee, and the remuneration of the directors of the board (ESCA 2007).

Despite the onset of the CG code, some believed that the governance code could still be improved (Ahmad 2010). This was acknowledged by the government, who issued a second code post-GFC to overcome the perceived gaps in the first code. Thus, in 2009, the Ministry of Economy of the UAE published *Ministerial Resolution No. 518 of 2009*, which is referred to as the second CG code. This code replaced the old code and enhanced CG rules and discipline standards for UAE PJSC and institutions whose securities are listed on the market, concerning governance rules and corporate discipline standards. In 2010, the CG code became mandatory for all listed companies, and compliance was required by 30 April 2010. *Ministerial Reregulation No. 518* reflects the continuing efforts of the government to align the regulation of the investment markets in the UAE with those of the leading international financial markets (Ahmad 2010).

This second CG code established good standards of CG and was largely based on international standards. Both the Abu Dhabi Securities Exchange (ADX) and Dubai Financial Market (DFM) are licensed and regulated by the ESCA. The UAE government established the ESCA on 1 February 2000, pursuant to *Federal Law No. 4 of 2000*, under the chairpersonship of the Minister of Economy and Commerce. Its function is to strengthen the legislative structure through issuing regulations and instructions that ensure the development of the organisational framework of UAE listed companies. It also regulates

and develops the primary and secondary markets, monitors the market and promotes a safe and favourable environment for investors (ESCA 2000).

The ESCA is a legal entity reporting directly to the Economy Minister, with financial and administrative independence and control and executive powers necessary to discharge its tasks in line with the provisions of this law and the regulations issued for its implementation. The ESCA (2000) may establish subsidiary branches or offices to discharge the task of supervising and monitoring the markets, but may neither practice trade activities nor seek benefit in any project or own or issue any securities. The ESCA has issued a comprehensive business plan template to help companies comply with its requirements. In their annual reports to the ESCA, listed companies must identify any areas where they do not comply with any of the provisions or requirements of the CG code (and any other relevant rules and regulations) and must set out their planned actions to rectify any non-compliance (Ministry of Economy 2009). Thus, UAE listed companies must follow the CG code when reviewing and publishing financial statements.

Under the second code, all listed companies must submit their annual report of CG practices to the ESCA, and the ESCA can impose suspension and financial penalties if the company infringes on the CG code. The main goal of this UAE CG code is ensuring that organisations in sectors such as public banks, gas and oil working in the country are financially viable and comply with the CG code, which aims to improve the firm and its shareholders. This code covers a wide range of corporate practices. The issues covered by this code relate to board structure, directors' duties, chairperson and CEO roles, the appointment of audit committees, the appointment of compliance officers, restrictions on external auditors and annual compliance reports (Ahmad 2010).

According to Steven and Carla (2010), the second CG code includes certain themes, such as the education of board members, the maximisation of individual participation in board processes, the responsibility of the board in establishing clear rules and practices promoting good governance, emphasising the importance of board committees and most notably the audit committee, and nominating and remunerating the committees. The two UAE CG codes have focused on making further improvements to CG rules. By doing so, the ESCA has re-established investors' confidence in the financial markets by improving CG rules.

Although not within the scope of the present research, a third CG code in the UAE was issued on 28 April 2016, when the chairperson of the ESCA issued *Decree No. 7 RM of*

2016. The third CG code established a new set of CG rules (ESCA 2016). These rules came into force on 1 May 2016 and repealed the old governance code issued under *Decree No. 518 of 2009*. These new rules are intended to provide a comprehensive overhaul of the existing CG regime applicable to PJSC, and to complement the new commercial companies law No. 2 of 2015. They also continue the UAE's development into a global standard market and business environment, and particularly raise the levels of good CG, improve shareholders' protection and promote companies' social responsibility (ESCA 2016).

The important difference in the scope of application and enforcement between the first and third codes is that the 2007 code exempted banks and financing, investment, banking and financial intermediation companies that were subject to the control of the UAE Central Bank from the scope of its rules. In contrast, the new rules made the provisions of Part 1 (corporate discipline standards) and Part 3 (general provisions) applicable to the aforementioned companies, but exempted them from the provisions of Part 2 (CG). Exemption of foreign listed companies from the scope of application and enforcement continues to apply in the governance code of 2016 (ESCA 2016).

According to Aimen and Nila (2014), UAE CG has a separate set of rules meant for Central Bank-controlled companies, government corporations and large corporations that are privately held. This creates some confusion in the differences in the codes for government-owned entities. Strict standards have been applied for private institutions, yet state-owned companies appear to be under the strong control of the government and display less transparency in their operations. In the context of central banks, this transparency is highly desired; hence, there is a need to align the CG codes for private institutions with the central banking code (Aimen & Nila 2014).

The study period for the present research covers the first CG code (2007) and second CG code (2010)⁶; thus, below is a discussion of the main differences between the principal components of these two codes related to the study. The 2007 code stated that the tasks and duties of the directors involve managing the company, while the second code stated that the tasks and duties of the directors involve ensuring priority is given to the company's and shareholders' interests when conflicts of interest arise. In addition,

⁶ As mentioned previously, the UAE instituted a second CG code in 2009 however its mandatory adoption came into effect in 2010.

directors control the company's performance in realising its objectives and goals, as well as monitoring its performance reports.

In terms of the audit committee, the first CG code (2007) stated that the audit committee should have some important tasks and duties, such as adopting a policy for contracting the external auditor. They should also report to the board of directors about any matters in relation to auditing, and provide recommendations on the necessary steps to take to mitigate any issues. They should also follow up and monitor the objectivity of the external auditor. The second CG code goes further by identifying some audit committee duties, such as reviewing the company's financial statements and accounting policies; reviewing financial control, internal control and risk management systems; and overseeing the independence of the external auditor.

Table 2.2: Comparison of First and Second Codes of CG in the UAE

CG Characteristics	Voluntary First CG Code (2007) ⁷	Mandatory Second CG Code (2010) ⁸
Board of directors size	The company's articles of association can determine the number on the board of directors.	At least three members and a maximum of 15 members.
Board of directors composition	At least one-third of directors must be independent directors.	The board must comprise at least one-third independent directors.
Board of directors meetings	Meetings must be held at least once every two months.	The board meeting should be set once or more every two months.
Board of directors experience	Directors must have experience and technical skills in the best interests of the company.	Board directors must be trained to understand the company's policies, organisational structure and business, as well as their duties under the law.
Board of directors education	Not stated.	Board members should have sufficient qualifications, skills and experience to conduct their duties.
Audit committee size	Not stated.	The audit committee should have at least three members.
Audit committee composition	Not stated.	The audit committee must comprise one independent member.
Audit committee meeting	The audit committee should meet once or more every three months or whenever necessary.	The audit committee should meet at least once every three months.
Audit committee education	The audit committee should have members with financial and accounting backgrounds.	The audit committee must have at least one member with a financial qualification or an expert in accounting and financial affairs.

⁷ The first UAE CG code was voluntary for UAE PJSC and institutions whose securities were listed on the market concerning governance.

⁸ The second UAE CG code was mandatory for all UAE listed companies.

The above table indicates the differences between the principal contents in the first and second CG codes in the UAE with respect to the characteristics of the board and audit committees that comprise a focus of this study. Although the first CG code was not mandatory for listed companies in the UAE, it was designed to enhance CG rules and discipline standards for UAE PJSC and institutions whose securities were listed on the market concerning governance. The second CG code is mandatory for all listed companies. The change from voluntary to mandatory meant that UAE listed firms were now compelled to adopt the CG codes. Hence, even if a CG code did not change in content from the first CG code to the second CG code (e.g., board of directors composition), the mandatory nature of the second CG code meant that it had the ability to affect the firm financial performance of UAE listed companies. Given the above, the present research will compare the effect of changes to financial performance arising from changes to the UAE CG codes.

2.7 Literature Gap

Studies on CG in general and the effect of board and audit committee characteristics in particular are concentrated in the developed world and large emerging economies. A review of the previous literature indicated that developing regions (such as the UAE) have received little attention regarding the effect of CG characteristics on firm financial performance. This has resulted in a significant gap between foundation theories and practical applicability. As a result, more research is needed in different areas of CG to fill the existing gap. The present research fills this gap by examining the main CG characteristics (both board and audit committee characteristics) to assess their effect on firm financial performance in the UAE. In addition, in light of the review in the previous section, the present research will undertake a comparative analysis to examine the extent to which both CG codes have affected the financial performance of UAE listed companies. These two foci constitute the contribution of the present research.

2.8 Conclusion

This chapter has defined CG, followed by an operational definition for the study. It reviewed CG theories with respect to their relevance to the UAE. From this, a multi-theoretic approach was adopted to guide the study. This chapter then reviewed previous CG studies with respect to the effect of CG characteristics on firm financial performance in developed and developing countries. The focus was on studies that assessed the effects

of board and audit committee characteristics on firm financial performance. The board characteristics discussed included board meetings, board members' education, board members' experience, board composition and board size. The audit committee characteristics discussed included the number of meetings, audit committee members' education, audit committee size and audit committee composition.

The chapter then presented a general description of CG in the UAE, with the *Hawkamah* Institute for Corporate Governance being the first step for the UAE to fill and bridge the CG gap. Following this, this chapter discussed the adoption of CG codes in the UAE, with a focus on the rights and responsibilities of both committees to enable good CG practice. The gap in the literature was then identified and the contribution of the present research was affirmed. The next chapter presents the conceptual framework and research method for this study.

Chapter 3: Conceptual Framework and Research Methods Used

3.1 Introduction

This chapter summarises the relationships between the variables under investigation, based on the theoretical underpinnings examined in Chapter 2. These relationships provide the basis for developing the conceptual framework for the study, which examines the relationship between CG (via board and audit committee characteristics) and the firm value of listed firms in the UAE. This chapter also provides details of the methods used to test the model. Hence, to help achieve this, the chapter provides a justification for the research method employed, which is a panel regression model, OLS regression and one-way ANOVA. This is followed by a review of the data that were used to analyse the relationships.

The organisation of this chapter is as follows. Section 3.2 explains the conceptual framework developed for the study, while Section 3.3 summarises previous studies on the selected independent variables, along with the research hypotheses proposed for the study. Section 3.4 reviews the indicators comprising the dependent variables and control variables of this study. Section 3.5 identifies and justifies the research method approach used in this study. Section 3.6 describes the research methodology used to test the hypotheses, which were developed earlier in this study. The design of the methodology was based on previous studies into these relationships. Section 3.7 examines the data collection process employed, while Section 3.8 describes the sample size and statistical power of the research. Finally, Section 3.9 presents a summary of the chapter.

3.2 Conceptual Framework

Based on the literature review in Chapter 2 and the research questions to be investigated, a conceptual framework was developed to encompass the associations between CG characteristics and the firm value of UAE listed firms. The conceptual framework was developed to clarify the relationship between the CG variables and firm financial performance. The framework was derived by integrating two main CG theories (agency theory and resource dependence theory) to test the developed hypotheses because of their relevance to the UAE context.

As stated in section 2.3.6, summary table 2.1 showed that no single CG theory was able to appropriately capture the UAE context. In situations where this is the case, Christopher (2010) suggests that a more holistic governance model which incorporates more than one theory should be considered. Apart from being used in many developing countries (see: Alqatamin 2018; Dabor et al. 2015; Almatari, Alswidi and Fadzil 2014b; Hamid and Aziz 2012), agency theory is considered the dominant theory in terms of CG analysis. Agency theory provides the basis for 2009 UAE CG code, which constitutes the foundation for UAE CG reforms, with its aim to reduce agency conflicts between managers and shareholders by improving the transparency, accountability and responsibility of corporate boards of directors. Thus, the application of agency theory in developing a conceptual framework for this study is an important first step in reflecting the UAE context.

In addition, board of directors of listed firms in the UAE plays an important role in securing financial and non-financial resources, such as external financing, experience and transfer of knowledge from foreign investors. In the UAE, some companies have been reliant on external human resources for a prolonged period (Mohammed, Ahmed & Ji 2010). This behaviour reflects resource dependence theory which proposes that a board's provision of resources is directly related to firm financial performance, with these resources helping the firm reduce uncertainty and lower transaction costs, and ultimately aiding in the survival of the firm (Pfeffer 1972; Pfeffer & Salancik 2003).

Thus, the combination of these theories appropriately reflects the UAE environmental influences affecting firms. Consequently, this study employs agency and resource dependence theories as the principal theories in the conceptual framework to test the developed hypotheses and explore the relationship between board of directors and audit committee characteristics and the financial performance of UAE listed firms. The framework serves as the foundation for this study and is presented in Figure 3.1.

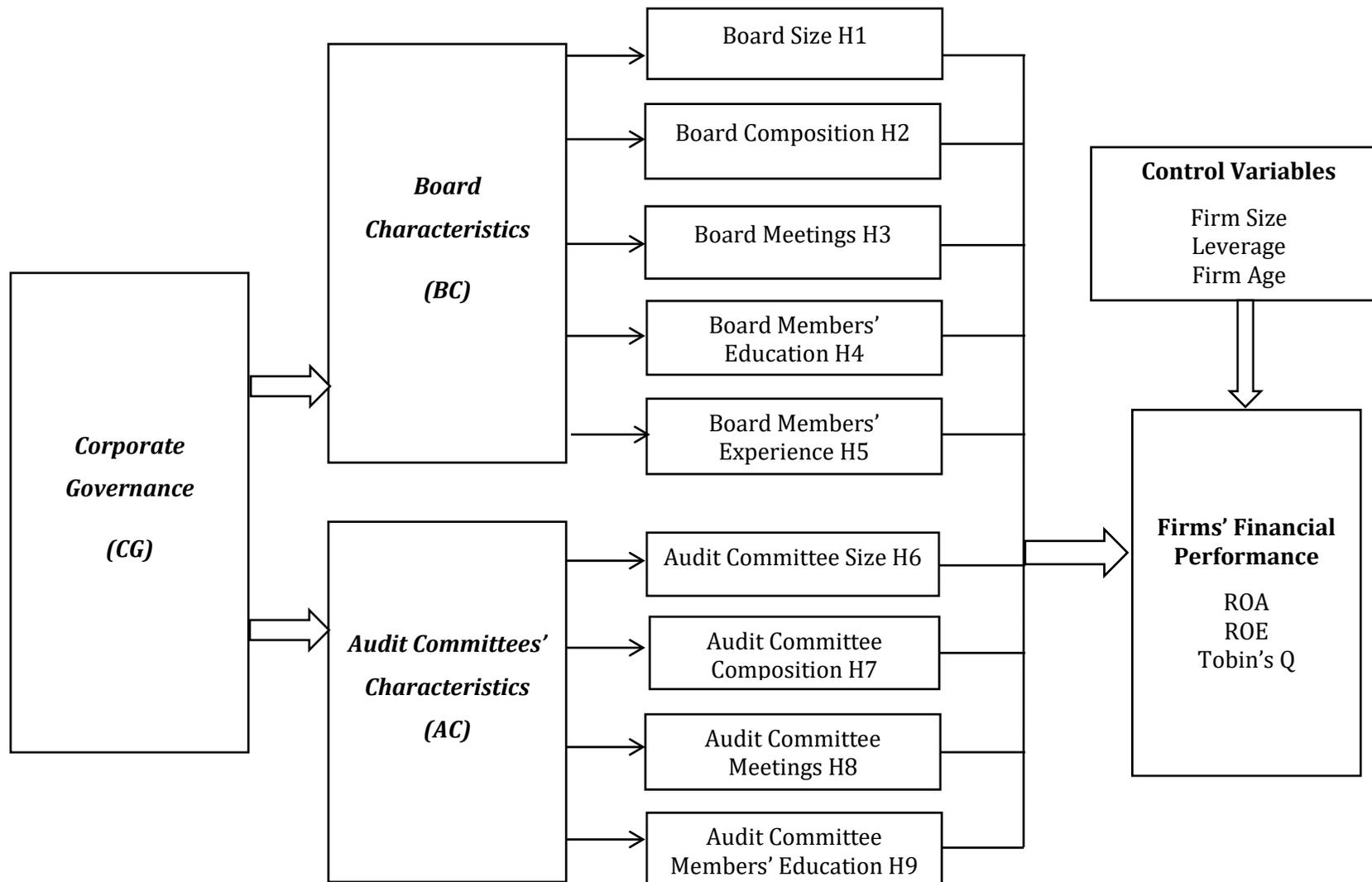


Figure 3.1: Conceptual Framework for the Study

As illustrated by the conceptual framework, the measure of CG is divided into two characteristics: (i) board of directors; and (ii) audit committee. The variables that comprise board characteristics are board size, board composition, board meetings, board members' education and board members' experience. The variables comprising audit committee characteristics are audit committee size, audit committee composition, audit committee meetings and audit committee members' education. Firm value is evaluated based on the variables, ROA, ROE and Tobin's Q. Further, firm age, leverage and firm size are employed as control variables. The firm financial performance variables and control variables are justified in Sections 3.3 and 3.4.

3.3 Corporate Governance Variables and Hypotheses Development

The conceptual framework presented above identifies the testable hypothesis for this study based on the discussed literature review in Chapter 2 regarding the relationship between board and audit committee characteristics and the financial performance of UAE listed firms. Following is the list of variables and hypotheses tested in the study, the details of which were developed earlier in this study.

3.3.1 Board Size

Board size relates to the number of directors on the board who act on behalf of shareholders. Although board size is a critical factor influencing firm financial performance, there is no 'one-size-fits-all' approach for firms. Hence, the optimal board size may depend on firm and director characteristics. As mentioned in Chapter 2, several empirical studies have argued that firms benefit from having larger boards for monitoring, strategy formulation and access to resources. However, empirical studies have not produced consistent results on the positive relationship between board size and firm financial performance. This is confirmed by the summary presented in Table 3.1 below.

Table 3.1: Summary of Previous Literature on the Relationship between Board Size and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Yermack (1996)	US, 1984–1991	Board size	Tobin's Q	Agency theory	OLS and fixed-effects (FE)	Negative
Coles et al. (2008)	US, 1992–1998	Board size	Tobin's Q	Not mentioned	OLS and three-stage least squares (3SLS)	Positive for large diversified companies
Almatari, Alswidi and Fadzil (2014b)	Oman, 2011–2012	Board size	ROA	Agency and resource dependence theories	Multiple linear regression analysis	Positive
Johl, Kaur and Cooper (2015)	Malaysia, 2009	Board size	ROA	Not mentioned	Regression analysis	Positive
Rouf (2011)	Bangladesh, 2006	Board size	ROA and ROE	Agency theory	OLS	No relationship
Ghabayen (2012)	Kingdom of Saudi Arabia (KSA), 2011	Board size	ROA	Agency theory	Correlation analysis and multiple linear regression analysis	No relationship
Ibrahim and Samad (2011)	Malaysia, 1999–2005	Board size	ROE, ROA and Tobin's Q	Agency theory	FE model	No relationship
Kajola (2008)	Nigeria, 2000–2006	Board size	ROE	Agency theory	Panel data analysis and OLS	Positive
O'Connell and Cramer (2010)	Ireland, 2001	Board size	Tobin's Q and ROA	Agency theory	OLS and two-stage least squares (2SLS)	Negative
Rashid et al. (2010)	Bangladesh, 2005–2009	Board size	Tobin's Q and ROA	Agency theory	Regression analysis	Negative

According to agency theory, large boards mitigate the agency problem by performing their strategic function more effectively, which is essential during periods of financial turbulence or distress to reduce agency problems (Mintzberg 1983). This theory argues that larger board size enhances firm financial performance by enabling better monitoring through a large group of people. As a result, this theory signifies the presence of a positive relationship between board size and firm financial performance, favouring large board size. The same proposition is implied by resource dependence theory, which states that larger boards can increase firms' performance because of their external resource networks of members. This study measures board size by counting the number of members on the board. Based on agency theory and resource dependence theory, the present study examines the following hypothesis:

H1: There is a positive relationship between board size and firm financial performance in the UAE.

3.3.2 Board Composition

Board composition is related to the ratio of independent directors to total members on the board. While the balance of evidence suggests that board composition improves company performance, the findings of previous studies were mixed. The findings of these previous studies, which were discussed in Chapter 2, are summarised in Table 3.2 below.

Table 3.2: Summary of Previous Literature on the Relationship between Board Composition and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Kiel and Nicholson (2003)	Australia, 1996–1998	Board composition	ROA and Tobin's Q	Agency and stewardship theories	Regression analysis	Negative
Yasser, Entebang and Mansor (2011)	Pakistan, 2008–2009	Board composition	ROE	Agency theory	Multi-regressions	Positive
Khan and Awan (2012)	Pakistan, 2010	Board composition	ROA, ROE and Tobin's Q	Not mentioned	T-test and group statistics	Positive
Kyereboah-Coleman and Biekpe (2006)	Ghana, 1995–2004	Board composition	ROA and ROE	Agency and stakeholder theories	Multi-regressions	Positive
Hsu (2010)	US, 2000–2002	Board composition	Tobin's Q	Agency theory	Regression analysis	Negative
Ghabayen (2012)	KSA, 2011	Board composition	ROA	Agency theory	Multiple regressions	Negative
Dabor et al. (2015)	Nigeria, 2004–2013	Board composition	ROA and ROE	Stewardship, stakeholder and agency theories	Correlation and regression analysis	No relationship
Mura (2007)	UK, 1991–2001	Board composition	Tobin's Q	Agency theory	Regression analysis	Negative
Kajola (2008)	Nigeria, 2000–2006	Board composition	ROE	Agency theory	Panel data and OLS	No relationship
O'Connell and Cramer (2010)	Ireland, 2001	Board composition	Tobin's Q and ROA	Agency theory	OLS and 2SLS	Positive

Board composition is an important inclusion, since almost all CG practices around the world generally recommend that an independent member must be included on the board of directors (Nuryanah & Islam 2011). Independent directors can provide sufficient monitoring characteristics necessary to protect shareholders from the self-interests of management. According to agency theory, including a majority of independent directors on the board enhances its effectiveness and provides superior performance (Dalton et al. 1998). Thus, the following hypothesis is developed based on agency theory:

H2: There is a positive relationship between board composition and firm financial performance in the UAE.

3.3.3 Board Meetings

Several studies have confirmed that board meetings—as measured by the number of meetings per annum—play an important role in the governance, conformance and performance of companies (Jensen 1993; Lipton & Lorsch 1992). With respect to the empirical findings, there were mixed results arising from examining the relationship between board meetings and firm financial performance. Table 3.3 summarises the findings on the relationship between the number of board meetings and firm financial performance.

Table 3.3: Summary of Previous Literature on the Relationship between Number of Board Meetings and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Ntim and Oseit (2011)	South Africa, 2002–2007	Board meetings	ROA and Tobin’s Q	Agency theory	FE model	Positive
Tarak Nath and Apu (2013)	India, 2006–2011	Board meetings	Tobin’s Q	Agency theory	Multiple regressions OLS	Positive
Vafeas (1999)	US, 1990–1994	Board meetings	ROA	Agency theory	Multiple regression analysis	Negative
Johl, Kaur and Cooper (2015)	Malaysia, 2009	Board meetings	ROA	Not mentioned	Regression analysis	Negative
Evans, Evans and Loh (2002)	Australia, 1995–1999	Board meetings	Tobin’s Q	Agency theory	Regression analysis	Negative

Board meetings are related to CG in a manner that is consistent with agency theory. Specifically, agency theory suggests that board meetings are positively related to firm financial performance because they lead to better monitoring of firm activities and more disciplined management, which can lead to enhanced financial performance of firms. The UAE second CG code (2009) states that the board of directors in a listed company must meet once or more every two months, and the majority of directors must attend these meetings. Given the above, and based on agency theory, the present research examines the following hypothesis:

H3: There is a positive relationship between board meetings and firm financial performance in the UAE.

3.3.4 Board Members' Education

Board members' education refers to the educational background of board members. As stated in Chapter 2, having a qualified and educated member on the board improves firm financial performance (Almatari, Alswidi & Fadzil 2013). This variable measures the educational qualifications from universities in developed countries held by the board members. An underlying assumption here is that only those with higher academic skills are able to gain admission into these institutions. As Table 3.4 demonstrates, a number of studies have focused on the influence of board educational background on firm financial performance, with the vast majority of studies identifying a positive relationship between board members' education and firm financial performance.

Table 3.4: Summary of Previous Literature on the Relationship between Board Members' Education and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Almatari, Alswidi and Fadzil (2013)	Oman, 2011–2012	Board members' education	ROA	Agency and resource dependence theories	Multiple linear regression analysis	Positive
Gottesman and Morey (2006)	US, 1997–2003	Board members' education	ROE, Tobin's Q and ROA	Not mentioned	Regression analysis	Positive
Vo and Phan (2013)	Vietnam, 2006–2011	Board members' education	ROA	Agency and resource dependence theories	Regression analysis	Positive
Darmadi (2013)	Indonesia, 2007	Board members' education	Tobin's Q and ROA	Upper-echelons theory	Regression analysis OLS	Mixed results
Hsu (2010)	US, 2000–2002	Board members' education	Tobin's Q	Agency theory	Regression analysis	Positive

According to resource dependence theory, board members offer primary benefits—one of which is advice and counsel. In theory, these benefits improve as a member's education and experience increase. Hence, the relationship between board members' education and firm financial performance is positive because education is one of the external resources that lead to improved financial performance of a firm (Pfeffer & Salancik 2003). Based on the resource dependence theory, this study examines the following hypothesis to test the relationship between board members' education and firm financial performance:

H4: There is a positive relationship between board members' education and firm financial performance in the UAE.

3.3.5 Board Members' Experience

Managerial skills are not always achieved from high levels of educational qualification because experience, leadership and entrepreneurial skills also play a significant role in any business environment and are important drivers of firm financial performance. Chapter 2 discussed the previous research that investigated the relationship between board members' experience and firm financial performance. Previous studies have produced consistent results on the positive relationship between board size and firm financial performance. This study measures experience by considering the number of years of experience held by the board members who have been working as board directors. Table 3.5 summarises the findings and demonstrates an overall positive relationship between board members' experience and firm financial performance.

Table 3.5: Summary of Previous Literature on the Relationship between Board Members' Experience and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Vo and Phan (2013)	Vietnam, 2006–2011	Board members' experience	ROA	Agency and resource dependence theories	Panel data analysis and flexible generalised least squares	Positive
Hsu (2010)	US, 2000–2002	Board members' experience	Tobin's Q	Agency theory	Regression analysis	Positive
Johl, Kaur and Cooper (2015)	Malaysia, 2009	Board members' experience	ROA	Not mentioned	Regression analysis	Positive
Mura (2007)	UK, 1991–2001	Board members' experience	Tobin's Q	Not mentioned	Multivariate regression analysis	Positive
Zhu and Shen (2016)	Fortune 500 companies, 1994–2007	Board members' experience	ROA and ROE	Upper-echelons theory	Regression analysis and generalised least squares	Positive

According to resource dependence theory, board members with various experiences, skills, knowledge and expertise positively affect firms' financial performance (Pfeffer & Salancik 2003). Consequently, the following hypothesis is developed in accordance with resource dependence theory:

H5: There is a positive relationship between board members' experience and firm financial performance in the UAE.

3.3.6 Audit Committee Size

Audit committee size refers to the number of members on the audit committee. As discussed in Chapter 2, several empirical studies have argued that a larger audit committee size can enhance firm financial performance by providing better monitoring of financial activities. However, some empirical studies have also found a negative relationship between audit committee size and firm financial performance, thereby indicating mixed results. This is confirmed by the summary presented in Table 3.6 below.

Table 3.6: Summary of Previous Literature on the Relationship between Audit Committee Size and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Kyereboah-Coleman (2008)	Nigeria, Kenya and South Africa, 1997–2001	Audit committee size	ROA and Tobin's Q	Agency, stewardship and resource dependence theories	Regression analysis	Positive
Kyereboah-Coleman (2008)	Ghana, 1997–2001	Audit committee size	ROA and Tobin's Q	Agency, stewardship and resource dependence theories	Regression analysis	Negative
Hamdan, Sarea and Reyad (2013)	Amman, 2008–2009	Audit committee size	ROA	Not mentioned	Multiple regressions of OLS	Positive
Ghabayen (2012)	KSA, 2011	Audit committee size	ROA	Agency theory	Multiple regression analysis	No relationship
Almatari et al. (2012)	KSA, 2010	Audit committee size	Tobin's Q	Agency theory	Multiple linear regression analysis and correlation analysis	Negative
Aldamen et al. (2012)	Australia, 2008–2009	Audit committee size	ROA	Not mentioned	FE model and sensitivity analyses	Positive
Mak and Kusnadi (2005)	Malaysia, 1999–2000	Audit committee size	Tobin's Q	Agency theory	Regression analysis	No relationship
Vafeas (1999)	US, 1990–1994	Audit committee size	ROA	Agency theory	Multiple regression analysis	Negative

Both agency theory and resource dependence theory posit that a larger audit committee size performs better than a smaller size. Thus, both theories signify the presence of a positive relationship between audit committee size and firm financial performance. Consequently, the present research develops the following hypothesis based on both aforementioned theories:

H6: There is a positive relationship between audit committee size and firm financial performance in the UAE.

3.3.7 Audit Committee Composition

Audit committee composition plays an important role in improving monitoring of management and can result in improved firm financial performance. Audit committee composition is defined as the ratio of independent members to total members on the committee. As reported in Chapter 2 and demonstrated in Table 3.7, a number of studies have focused on the influence of audit committee composition on firm financial performance, with some studies supporting a positive relationship between the two. However, some studies have not supported this. This is confirmed by the summary presented in Table 3.7 below.

Table 3.7: Summary of Previous Literature on the Relationship between Audit Committee Composition and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Yasser, Entebang and Mansor (2011)	Pakistan, 2008–2009	Audit committee composition	ROE	Agency theory	Multi-regressions	Positive
Almatari, Alswidi and Fadzil (2014b)	Oman, 2011–2012	Audit committee composition	ROA	Agency and resource dependence	Multiple linear regression analysis	Positive
Ghabayen (2012)	KSA, 2011	Audit committee composition	ROA	Agency theory	Multiple regressions	No relationship
Kajola (2008)	Nigeria, 2000–2006	Audit committee composition	ROE	Agency theory	Panel data and OLS	No relationship
Cotter and Silvester (2003)	Australia, 1995–1997	Audit committee composition	ROA	Agency theory	Regression analysis	No relationship

Agency theory recommends that the audit committee should have independent members to help with the objective of monitoring the financial activities of management, thereby signifying a positive relationship between audit committee composition and firm financial performance. Thus, the following hypothesis is developed based on agency theory to test this relationship:

H7: There is a positive relationship between audit committee composition and firm financial performance in the UAE.

3.3.8 Audit Committee Meetings

Active audit committee meetings play an important role in the governance, conformance and financial performance of companies. This variable is defined as the number of audit committee meetings that occur per year. With respect to the empirical findings, there have been mixed results. Table 3.8 summarises the results of the relationship between the number of audit committee meetings and firm financial performance in different countries.

Table 3.8: Summary of Previous Literature on the Relationship between Audit Committee Meetings and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Aldamen et al. (2012)	Australia, 2008–2009	Audit committee meetings	ROA	Not mentioned	FE model and sensitivity analyses	Negative
Hsu (2010)	US, 2000–2002	Audit committee meetings	Tobin's Q	Agency theory	Regression analysis	Positive
Almatari et al. (2012)	KSA, 2010	Audit committee meetings	Tobin's Q	Agency theory	Multiple linear regression analysis, descriptive statistics and correlation analysis	Positive
Almatari, Alswidi and Fadzil (2014b)	Oman, 2011–2012	Audit committee meetings	ROA	Agency and resource dependence theories	Multiple linear regression analysis	Positive
Hamdan, Sarea and Reyad (2013)	Amman, 2008–2009	Audit committee meetings	ROA	Not mentioned	Multi-regression analysis	No relationship
Alqatamin (2018)	Jordan, 2014–2016	Audit committee members' education	ROA	Agency and resource dependence theories	Regression analysis	No relationship

Agency theory states that a high level of committee activities, such as meetings, leads to better monitoring of firm financial activities and ensures disciplined management (Fama & Jensen 1983). However, as reviewed in Chapter 2, previous studies indicated inconclusive empirical results regarding the proposed positive relationship between these variables. Thus, the following hypothesis is developed based on agency theory for the present research:

H8: There is a positive relationship between audit committee meetings and firm financial performance in the UAE.

3.3.9 Audit Committee Members' Education

Audit committee members' education refers to the educational background of the audit committee members. Although audit committee members might have various educational backgrounds, some members should understand the various accounting and financial issues to ensure effective auditing oversight (Abbott, Parker & Peters 2004). As stated in Chapter 2, having members with a financial and/or accounting background in the audit committee improves firm financial performance (Aldamen et al. 2012). Currently, few studies have focused on the influence of audit committee educational background on firm financial performance. Of these, the majority identified a positive relationship between including members with a financial background in the audit committee and more effective firm financial performance. Table 3.9 summarises the key studies in this area.

Table 3.9: Summary of Previous Literature on the Relationship between Audit Committee Members' Education and Firm Financial Performance

Author (s)	Place and Period	Variable	Financial Performance Measures	Applicable Theory	Methods Used	Main Result
Aldamen et al. (2012)	Australia, 2008–2009	Audit committee members' education	ROA	Not mentioned	FE model and sensitivity analyses	Positive
Almatari, Alswidi and Fadzil (2014a)	Oman, 2011–2012	Audit committee members' education	ROA	Agency and resource dependence theories	Regression analysis	Positive
Hamid and Aziz (2012)	Malaysia, 2005–2010	Audit committee members' education	ROA	Agency and stewardship theories	Regression analysis	Positive
Alqatamin (2018)	Jordan, 2014–2016	Audit committee members' education	ROA	Agency and resource dependence theories	Regression analysis	No relationship
Badolato, Donelson and Ege (2014)	UK, 2001–2008	Audit committee members' education	ROA	Agency theory	Regression analysis	Negative

According to resource dependence theory, audit committee members will invariably identify any issues and try to aid the organisation, which can enhance the performance of the firm (Pfeffer & Salancik 2003). The present research employs two measures of educational qualification—degrees in a financial discipline and degrees in a non-financial discipline—to examine the following hypothesis:

H9: There is a positive relationship between audit committee members' education and firm financial performance in the UAE.

3.4 Firm Financial Performance Variables and Control Variables

The extant literature on CG and firm financial performance has identified several measures of performance, which can be categorised into accounting- and market-based indicators (Khatab et al. 2011). With respect to accounting-based measures, the most common are ROA, ROE and profit margin. A study by Almatari, Alswidi and Fadzil (2014c) reviewed the measurements used to assess financial performance in CG studies and found that ROA is the most used accounting-based measure (46%), followed by ROE (27%). These measures are shown in Table 3.10 below.

Table 3.10: Use of Accounting-based Measures of Financial Performance

Factor	Number of Previous Studies	Percentage (%)
Return on assets	88	46.31
Return on equity	52	27.36
Profit margin	15	7.89
Earnings per share	9	4.73
Return on sales	9	4.73
Growth in sales	3	1.57
Labour productivity	3	1.57
Operation profit	1	0.52
Return on investment	1	0.52
Return on capital employed	1	0.52
Expense to assets	1	0.52
Cash to assets	1	0.52
Sales to assets	1	0.52
Expenses to sale	1	0.52
Operating cash flow	1	0.52
Cost of capital	1	0.52
Return on revenue	1	0.52
Return on fixed assets	1	0.52

Source: Modified from Almatari, Alswidi and Fadzil (2014c).

Although accounting-based measures are frequently used in CG studies, a weakness of these measures is their inability to accurately quantify a firm's future business success. Moreover, the different types of sectors (manufacturing, trade and services) and business risks influence how measures should be considered when using an accounting-based method (Aras, Aybars, & Kutlu 2010). To compensate for this shortcoming, market-based measures, such as Tobin's Q, reveal how investors examine a firm's capability in terms of the market expectation of the firm's future performance (Luo & Bhattacharya 2006).

Almatari, Alswidi and Fadzil (2014c) also reviewed the market-based measures of financial performance. They found that Tobin's Q was the most used (78%), followed by a very large drop to market-to-book value at 7%. The results are displayed in Table 3.11 below.

Table 3.11: Use of Market-based Measures of Financial Performance

Factor	Number of Previous Studies	Percentage (%)
Tobin's Q	74	78.72
Market-to-book value	6	6.38
Abnormal returns; annual stock return	4	4.25
Price-earnings ratio	3	3.19
Dividend yield	3	3.19
Market value added	2	2.12
Log of market capitalisation	1	1.06
Stock repurchases	1	1.06

Source: Modified from Almatari, Alswidi and Fadzil (2014c).

Typically, accounting measures are used to reflect short-term profitability, while market-based measures are used to reflect market evaluation for future profitability (Cochran & Wood 1984). In addition, accounting measures (ROA and ROE) focus on the past performance of the firm, whereas Tobin's Q focuses on the market expectation of the future performance of the firm. Although ROE and ROA are both measures for profitability, they are different performance indicators. ROA illustrates how successfully a firm uses its assets. Therefore, liquidity debt results in an increase in ROA. However, there is no change in ROE for a similar company in the same situation, as it takes debt into account (Loi & Khan 2012).

The three measures of ROA, ROE and Tobin's Q contain distinct differences. First, the accounting-based measures (ROA and ROE) are backwards-looking measures, whereas the market-based measure (Tobin's Q) is a forwards-looking measure of firm financial performance (Shan & McIver 2011). In this situation, the accounting-based measures are affected by accounting practices that emphasise management outcomes, while Tobin's Q also presents the investors' assigned value to the firm's tangible and intangible assets, based on predicted revenue and cost streams (Almatari, Alswidi & Fadzil 2014c). In addition, ROA may not show the actual value added to the company or to shareholders because ROA is significantly affected by accounting policy, where companies can manipulate accounting policies to obtain the accounting result they desire. For example, accounting depreciation mainly affects net income, which is mostly based on a manager's judgement.

The ROE measure is also one of the most common firm financial performance measures; however, it has some limitations. According to De Wet and Du Toit (2007, p. 2):

The first and most obvious flaw is that the earnings can be (and is) manipulated legally within the framework of Generally Accepted Accounting Practice (GAAP) via changes in accounting policy. The second flaw is that ROE is calculated after the cost of debt, but before taking into account the cost of own capital. ROE increases with more financial gearing, as long as the returns earned on the borrowed funds exceed the cost of the borrowings. The danger inherent in increasing the financial gearing beyond a certain level is that the increased financial risk may cause the value of the company and the share price to fall. Pursuing a higher ROE may lead to wealth destruction, which is not in line with the economic principles of shareholder value creation.

To obtain a more balanced representation of firm financial performance, the present research will employ three different performance measurements to assess a firm's financial performance. It will employ the two most common accounting-based measures: ROA and ROE (Aldamen et al. 2012; Johl, Kaur & Cooper 2015; Vo & Phan 2013; Yasser, Entebang & Mansor 2011). The third measure is the market-based measure of Tobin's Q, which is the most widely used market-based measurement (Almatari, Alswidi & Fadzil 2014b; Darmadi 2013; Tarak Nath & Apu 2013).

According to Veklenko (2016), using ROA, ROE and Tobin's Q as three different performance measures leads to producing different results because of the factors that influence each of them. For instance, ROE considers the assets provided by shareholders, while ROA includes all available assets that contribute to earnings. In contrast, Tobin's Q does not always fully represent firm performance and can also reflect market expectations of growth opportunities that arise from external conditions, rather than managerial decisions. Thus, the purpose of using three different performance measures in this study is to examine whether the effect of governance is more pronounced on certain performance measures, as reported by some previous studies. Previous studies found several different results when they examined the relationships between CG characteristics and financial performance, thereby implying that CG has different effects on several different aspects of firm financial performance (Darmadi 2013; Johl, Kaur & Cooper 2015). Therefore, these three measures are used to obtain comprehensive results based on the relationships between each financial indicator and CG characteristics.

The present study also employs control variables because it is acknowledged that other variables may influence this relationship. Several previous studies have used different control variables in both developed and developing countries, such as firm age, firm size, leverage and firm age (Dzingai & Fakoya 2017; Ibrahim, Raman & Saidin 2009; Vo &

Phan 2013, Rahman & Mohamed 2006). Firm size is an important component in controlling firm financial performance because large firms may have more agency problems and subsequently need to incorporate strong governance mechanisms (Klapper & Love 2004). According to Kinney and McDaniel (1989), larger companies have better internal controls, better information systems and more resources to hire fully qualified personnel, all of which can lead to quality financial reporting. Larger firms harness public support, enjoy greater economies of scale, win laudable ratings and are more likely to employ efficient financial reporting systems (Johnson, Khurana & Reynolds 2002). Therefore, many CG studies have employed firm size as a control variable (Almatari et al. 2012; Jackling & Johl 2009; Shan & McIver 2011; Vo & Nguyen 2014).

Cheng and Tzeng (2011) stated that there is a significant and positive relationship between the value of the firm and its leverage. Adeyemi and Oboh (2011) examined a sample size of 90 firms from Nigeria and found that the market value of a firm was positively influenced by its choice of capital structure (level of leverage). Another study conducted by Obradovich and Gill (2013) found that both financial leverage and CG were correlated and subsequently affect a firm's value. Conversely, Cheung et al. (2009) supported the idea that weak CG could be correlated with higher debt levels; thus, poor stock price performance attributed to leverage could also be partially and indirectly caused by weak CG. In the CG context, leverage has been used as a control variable in CG studies, such as those by Vo and Nguyen (2014), Chen et al. (2013) and Arora et al. (2016). This variable is also employed in the present study.

Firm age is another common control variable employed in many CG studies, such as those by Chung and Pruitt (1996), Bathula (2008), Barka and Legendre (2017), Vo and Nguyen (2014) and Shan and McIver (2011). According to Autio, Sapienza and Almeida (2000), more established companies exhibit economies of scale, display industry experience and provide differentiated products, whereas younger firms fare better in developing export capabilities and exhibiting resilience towards economic shocks. To counter the possibility of bias in the study results, by reducing or removing the possibility that the observed associations are not spurious (Lama 2013), the present study will employ firm size, firm age and leverage as control variables. Table 3.12 presents a list of the operational variables employed in this study.

Table 3.12: Study Variables and Their Measures

No		Variables	Measures	Sources
1	Board characteristics (BC)	Board size (BS)	The number of members in the board	DFM, ADX, ESCA and firm annual and CG reports
		Board composition (BCOM)	The ratio of independent members to total members in the board	DFM, ADX, ESCA and firm annual and CG reports
		Board meetings (BM)	The number of board meetings held per year	DFM, ADX, ESCA and firm annual and CG reports
		Board members' education (BMED)	The ratio of directors who hold a degree from developed-country universities to total members in the board	DFM, ADX, ESCA and firm annual and CG reports
		Board members' experience (BMEX)	The average number of years of experience of board members	DFM, ADX, ESCA and firm annual and CG reports
2	Audit committee characteristics (ACC)	Audit committee size (ACS)	The number of members in the committee	DFM, ADX, ESCA and firm annual and CG reports
		Audit committee composition (ACCOM)	The ratio of independent members to total members in the committee	DFM, ADX, ESCA and firm annual and CG reports
		Audit committee meetings (ACM)	The number of committee meetings held per year	DFM, ADX, ESCA and firm annual and CG reports
		Audit committee members' education (ACED)	The ratio of number of audit committee members holding a degree in a financial discipline to total committee members	DFM, ADX, ESCA and firm annual and CG reports
3	Financial performance	Return on Assets (ROA)	$(\text{Net income}) \div (\text{average total assets})$	DFM, ADX, firm annual reports and Orbis—Bureau van Dijk and Datastream databases
		Return on Equity (ROE)	$(\text{Net income}) \div (\text{shareholder's equity})$	DFM, ADX, firm annual reports and Orbis—Bureau van Dijk and Datastream databases
		Tobin's Q	$(\text{Total market value of the firm}) \div (\text{total asset value of the firm})$	DFM, ADX, firm annual reports and Orbis—Bureau van Dijk and Datastream databases
4	Control variables	Firm age (FA)	The number of years since establishment	Firm annual reports, DFM and ADX
		Leverage (LEV)	$(\text{Total debt}) \div (\text{shareholders' equity})$	Firm annual reports and Orbis—Bureau van Dijk and Datastream databases
		Firm size (FS)	The natural logarithm of total assets	Firm annual reports and Orbis—Bureau van Dijk

3.5 Research Methodology

This study investigates the relationship between CG characteristics (via board and audit committee characteristics) and firm financial performance. This section presents the research method employed based on the conceptual framework to address the set of research hypotheses. Initially, this section discusses the broad research method type (qualitative and quantitative) in relation to CG and the present research. Prior to identifying the most appropriate research method to use for this study, this section presents a review of the research methods used in previous studies in this area. The research method used is then discussed in depth, followed by a summary of the data collection and sample procedure that was undertaken in this study.

3.5.1 Research Method Types

It is important for all researchers to use and establish an appropriate approach for their research in regard to the study problem. There are two broad types of research method employed by most researchers: quantitative and qualitative. The qualitative method is essentially an exploratory study (Veal 2005). It is applied to obtain an understanding of the main reasons, opinions and motivations surrounding a study, and provides insights into the problem or assists the researcher to generate ideas or hypotheses for quantitative research (Veal 2005). According to Babbie (2015), this method is flexible and appropriate to use when studying subtle nuances in the attitudes and behaviours of participants to investigate and determine social processes over time. In addition, it presents a descriptive and non-numerical approach of information to present a clearer picture of the phenomenon (Berg & Lune 2012).

According to Tharenou, Donohue and Cooper (2007), the quantitative method is a systematic empirical investigation of observable phenomena via statistical, mathematical or computational techniques, and it gives stronger forms of measurement, reliability and ability to generalise. Berg and Lune (2012) stated that the quantitative method is employed via different types of statistical analysis that can be used to analyse the study data with longer time periods and large sample sizes, leading to increased generalisation capacity. Quantitative studies' great strength is providing data that are descriptive—for example, allowing researchers to collect samples of individuals, communities or organisations that can be selected to ensure that the results will be representative of the population studied. However, researchers encounter difficulties in terms of data

interpretation (Burns 2000). Some previous studies in CG have combined the two methods (e.g., mixed methods) to obtain better results and explanations.

Given the stated research objectives, the present study applies the quantitative method. To identify an appropriate and valid research method for the present study, the following subsections will focus on a review of the main research methods presented in previous CG studies.

3.5.2 Research Methods Adopted by Previous Studies

After developing the conceptual framework and research hypotheses for the study, the focus of this section is on the research method employed. The conceptual framework allows for association between CG and firm financial performance; thus, it is important to review the research methods employed in previous studies. Many previous CG studies have used regression analysis as the main tool of analysis (Alqatamin 2018; Dzingai & Fakoya 2017; Hamid & Aziz 2012). Different analysis techniques—such as t-tests and Hausman, collinearity, autocorrelation and heteroscedasticity tests—have also been used (Amer, Ragab & Shehata 2014; Barka & Legendre 2017), along with descriptive analysis to measure the mean, standard deviation or variance, and minimum and maximum variables (Bhagat & Bolton 2008; Buallay, Hamdan & Zureigat 2017; Fooladi & Chaleshtori 2011; Vo & Nguyen 2014). Descriptive statistics are one of the most common analysis techniques used in many academic studies on CG.

With respect to multivariate regression analyses, the majority of CG studies employed an OLS regression to examine the relationship between a single dependent variable and several independent, or predictor, variables (Coles et al. 2008; Kajola 2008; O'Connell & Cramer 2010; Rouf 2011). In addition, some used 2SLS and 3SLS to allow for potential endogeneity and cross-correlation between the equations (Coles et al. 2008; Dzingai & Fakoya 2017; O'Connell & Cramer 2010). Another type of regression approach employed is panel data analysis (Dzingai & Fakoya 2017; Kajola 2008, O'Connell & Cramer 2010). Two main panel data regression models (the fixed-effects [FE] model and random-effects [RE] model) have different assumptions about the error term. The FE model assumes that the individual effect term is constant, while the RE model assumes the individual effect to be random disturbances drawn from probability distributions (Baltagi 2008).

The Hausman test decides which method (FE or RE) would best suit the available data for a study. Prior research—such as the studies by Bhagat and Bolton (2008); Dzingai and Fakoya (2017); Zheka (2006); and de Almeida, De Lima and Lima (2009)—employed this test in their CG studies to investigate the appropriate estimation to avoid inconsistent and biased estimators.

3.5.3 Research Method for the Present Study

Study data can be analysed and interpreted by many research methods to meet the study objectives and research questions (Veal 2005). The choice of data analysis depends on several aspects, such as the type of variable, time series, nature of the variable, shape of the distribution of a variable and study design adopted to collect information about the variable (Singh 2007). As stated previously, the conceptual framework acts as the foundation for this study. It establishes the relationships between board and audit committee characteristics and a firm's financial performance.

The dependent variables are defined as financial performance measured by ROA, ROE and Tobin's Q. The independent variables are defined as board size, board composition, board meetings, board members' education, board members' experience, audit committee size, audit committee composition, audit committee meetings, and audit committee members' education.

As demonstrated by Baddeley and Barrowclough's (2009) study, although the OLS regression has been used in similar studies, it is not ideal when FE (such as firm-specific effects) are time invariant, yet unobservable. If the FE are ignored, especially when the sample is over many years, heterogeneity bias is generated. The bias occurs because the time-invariant FE that may affect individual cross-sectional units are not included in the deterministic part of the model. Heterogeneity bias is a form of omitted variable bias that would produce autocorrelated errors. Panel estimation method is the best approach to resolve this issue, and can eliminate heterogeneity bias using either a FE model or RE model (Baddeley & Barrowclough 2009).

Hence, panel regression analysis (RE model) and OLS are used to examine the relationships between the variables shown in study model. Panel regression analysis and OLS are the statistical methods used to estimate and analyse the relationships between variables (Szekely, Rizzo & Bakirov 2007). Moreover, this statistical process is used to analyse the relationship between a dependent variable and one or more independent

variables to understand the relationships between variables and their relevance to the real problem being studied (Szekely, Rizzo & Bakirov 2007). Therefore, panel regression and OLS methods are employed to investigate the relationship between firm financial performance and board and audit committee characteristics.

To achieve the objective of this study, the results of the statistical analysis will be presented via descriptive statistics and multiple regression analysis. Two panel models will be examined—FE and RE—with a Hausman test performed on each. Since the data in the first objective employ a panel structure (time cross-sectional data) for a 10-year period, panel data regression is preferred to OLS. However, for the second objective, the time series is for short periods (e.g., three periods for the CG codes); hence, the research will test the data by using OLS. In addition, one-way ANOVA tests will be employed for the second objective to compare the significant differences in mean values between the three aforementioned periods.

Given the above, the next section discusses in depth the methods that will be adopted for the analysis.

3.5.3.1 Correlation Matrix

A correlation matrix is used by researchers to obtain an overall picture of their study data (Aldamen et al. 2012; Barka & Legendre 2017; Drobetz, Schillhofer & Zimmermann 2004). The matrix is a grid of the correlations among all the variables. Correlation values range between -1 and +1. A correlation of +1 indicates that the variables are perfectly positively correlated, while a correlation of -1 indicates a perfect negative correlation. Values close to zero indicate either no relation or a relation that is not linear. Multicollinearity occurs when independent variables are highly correlated (Tabachnick & Fidell 2007). The problem of multicollinearity exists when the correlation among independent variables is 0.80 or above (Grewal, Cote & Baumgartner 2004). Multicollinearity can cause problems when it is unacceptably high (over 80%), and should not be included in the final regression model (Shearer & Clark 2016).

3.5.3.2 Tests for Collinearity

Collinearity is a condition in which some of the independent variables are highly correlated (Tabachnick & Fidell 2007). The major consequence is that the estimated coefficients of regression model can be unreliable, and incorrect conclusions about the

relationship between outcome variable and predictor variables could be obtained (John, Sastry & David 1998).

The variance inflation factor (VIF) is commonly used to identify the presence of multicollinearity among predictor variables within a multiple regression (Wooldridge 2010). The VIF illustrates the degree for all independent variable that can be explained by other independent variables to eliminate collinear variables—in other words, the extent to which the change in one variable can change the coefficient. If the VIF is between five and 10, multicollinearity is likely to be present and researchers should consider dropping the variable (Wooldridge 2010). For weaker models, values above 2.5 may also be a cause for concern (John, Sastry & David 1998).

In addition to VIF, multicollinearity is detected by examining the tolerance for each independent variable (O'Brien 2007). Tolerance is the amount of variability in one independent variable that is not explained by the other independent variables. Tolerance values less than 0.10 indicate collinearity (O'Brien 2007). If the present research discovers collinearity in the regression output, it should reject the interpretation of the relationships as false until the issue is resolved.

Specifically, as Draper and Smith (1981) stated, collinearity tends to inflate the variance of at least one estimated regression coefficient ($\beta_{i,j}$) because it can cause at least some regression coefficients to have the wrong sign. Researchers can deal with collinearity by one of the following:

1. Ignore it—if the prediction of y values is the object of the study, then collinearity is not a problem
2. Use an estimator of the regression coefficients other than the least squares estimators. An alternative is to use ridge regression estimators
3. Eliminate the 'redundant' variables by using a variable selection technique.

3.5.3.3 Tests for Autocorrelation and Heteroscedasticity

To ensure valid statistical inference when some of the underlying regression model's assumptions are violated, it is common to rely on 'robust' standard errors. Probably the most popular of these alternative covariance matrix estimators was developed by White (1980). Provided that the residuals are independently distributed, standard errors that are obtained by assistance of this estimator are consistent even if the residuals are heteroscedastic. Extending the work of White (1980) shows that it is possible to

somewhat relax the assumption of independently distributed residuals. The generalised estimator produces consistent standard errors if the residuals are correlated within yet uncorrelated between ‘clusters’.

Newey and West (1986) developed another approach to obtain heteroscedasticity and autocorrelation consistent standard errors. Their Gaussian mixture model-based covariance matrix estimator is an extension of White’s estimator, as the Newey-West estimator with lag length zero is identical to the White estimator. Newey-West standard errors were initially proposed for use with time-series data only. According to Baltagi (2008), autocorrelation is only a problem in macro panels with long time series (over 20 to 30 years). However, the present research considers 10 years, from 2006 to 2015.

3.5.3.4 Ordinary Least Squares

In statistics, OLS is more commonly called linear regression. It can involve simple or multiple regression, depending on the number of explanatory variables (Wooldridge 2010). It is used to estimate the unknown parameters in a linear regression model, with the goal of minimising the sum of the squares of the differences between the observed responses (values of the variable being predicted) in any given study data, and those predicted by a linear function of a set of explanatory variables (Wooldridge 2010). This method is used widely in CG studies. However, as mentioned earlier, Baddeley and Barrowclough (2009) showed that a simple OLS can only be valid when all the parameters of the models are constant across space. Thus, ignoring FE leads to heterogeneity bias. One way to remedy this is via panel estimation through using either a FE or RE model (Baddeley & Barrowclough 2009).

3.5.3.5 Panel Data Model

Regression panel data have been employed in some previous studies, such as those by Kajola (2008) and O’Connell and Cramer (2010), who used them to test the relationship between CG and firm financial performance. A panel data model is defined as involving multiple cases observed at two or more time periods. The regression techniques used for these kinds of data allow the researcher to take advantage of different types of information (Baltagi 2008). Panel data regression involves longitudinal data, which typically include time observations of a quantity of individuals. Thus, at least two dimensions are involved in the observation of the data: (i) cross-sectional information reflected in the differences

between subjects; and (ii) time-series or within-subject information reflected in the changes within subjects over time (Wooldridge 2010).

The sample in this study includes data both across firms and over time; thus, panel data regression is the appropriate tool to be applied. Panel data analyses works best with a large quantity of data points, which increases the degree of freedom and decreases the collinearity among explanatory variables (Baltagi 2008). There are some advantages of panel data over purely cross-sectional, or time-series, data. According to Baltagi (2008), panel data are more informative, possess more variability, have less collinearity among the variables, experience greater degrees of freedom and are more efficient (because time-series studies have the problem of multicollinearity, and panel data are less likely to have this problem, as the cross-sectional dimension provides lots of variability, thereby adding more informative data).

The panel regression method identifies and measures effects that cannot be detected in either pure cross-sectional or time-series data. It also allows researchers to construct and test more complicated behavioural models than pure cross-sectional or time-series data. Fewer restrictions are imposed on a panel data study than on a pure time-series study. Another advantage of using this method is that it can incorporate micro-units, such as individuals, firms and households, and it reduces biases arising from the aggregation of individuals or firms. CG studies have increasingly relied on regression panel models to analyse their study data because they are appropriate for regression panel data (Aldamen et al. 2012; Kajola 2008; Vo & Phan 2013). Given this, the present research uses a panel regression model to examine the relationship between board and audit committee characteristics and firm financial performance in the UAE.

There are two panel methods used to fit the regression model: (i) FE model and (ii) RE model.

3.5.3.5.1 Random-effects Model

The RE model assumes that the study data being analysed are drawn from a hierarchy of diverse populations whose differences relate to that hierarchy (Diggle 2002). In econometrics, the RE model is used in the analysis of hierarchical or panel data when assuming no FE (it allows for individual effects). The RE model is a special case of the FE model (Gardiner, Luo & Roman 2009). An important assumption of the RE estimation

is that the unobserved heterogeneity should not be correlated with the independent variables (Diggle 2002).

The rationale behind the RE model is that, unlike the FE model, the variation across entities is assumed to be random and uncorrelated with the predictor or independent variables included in the model. As stated by Greene (2008a, p. 183):

The crucial distinction between fixed and random-effects is whether the unobserved individual effect embodies elements that are correlated with the regressors in the model, not whether these effects are stochastic or not.

According to Greene (2008a), if there are differences across entities that have some influence on the dependent variable, then the study should use RE. An advantage of RE is that researchers can include time-invariant variables. In the FE model, these variables are absorbed by the intercept.

3.5.3.5.2 Fixed-effects Model

The FE models are statistical models that represent the observed quantities in terms of explanatory variables that are treated as if the quantities were non-random. In terms of panel data analysis, the FE model refers to an estimator for the coefficients in the regression model. If the study assumes FE, it imposes time-independent effects for each entity that is possibly correlated with the regressors (Diggle 2002). This model contrasts with RE models and mixed models, in which either all or a few of the explanatory variables are treated as if they arise from random causes. The same structure of model—usually a linear regression model—can be treated as any of the three types, depending on the analyst's viewpoint, although there may be a natural choice in any given situation. Thus, the FE model is a restricted version of the RE model (in which the variance of the RE is shrunk to zero) (Diggle 2002). To decide between an RE and FE model, researchers often rely on the Hausman specification test (Greene 2008a).

3.5.3.6 Hausman Test

The Hausman test is a statistical test that is used to compare the RE and FE models and test whether FE or RE estimation would be more suitable for the regression model. This test determines whether the biases inherent in the RE approach are small enough to ignore, or whether the less restrictive FE model is more appropriate (Greene 2008b). With respect to its application, if the Hausman test is statistically significant, one must use FE

regression. Conversely, for statistically insignificant results, one would employ RE regression, which is used to determine whether one of the explanatory variables in a regression suffers from endogeneity, omitted variable bias, measurement error or reverse causality (Greene 2008b). To decide between FE and RE models, many previous CG studies employed the Hausman test and confirmed that the preferred model was the RE model (Al-Haddad, Alzurqan & Al-Sufy 2011; Dzingai & Fakoya 2017; Salehi, Moradi & Paiydarmanesh 2017; Sprenger & Lazareva 2017).

3.5.3.7 Lagrange Multiplier Test

The Lagrange multiplier (LM) is a general principle for testing hypotheses about parameters in a likelihood framework (Breusch & Pagan 1980). The hypothesis under the test is expressed as one or more constraints on the values of parameters. To perform an LM test, only an estimation of the parameters subject to restrictions is required. This is in contrast with Wald tests, which are based on unrestricted estimates, and likelihood ratio tests, which require both restricted and unrestricted estimates (Breusch & Pagan 1980).

The LM is known also as Breusch–Pagan LM and is used by researchers to decide between using an RE regression or OLS regression to analyse their study data (Breusch & Pagan 1980). The null hypothesis in the LM test states that variances across entities are zero. If the test shows an insignificant difference across units, then no panel effect is present and OLS is subsequently used.

3.5.3.8 Analysis of Variance

ANOVA is typically used to compare differences between more than two means (Veal 2005). Whether the means are from one population (with one mean) or from different sub-populations (with different means) depends not only on the differences between the means, but also on how much they are spread out or dispersed. The ANOVA test is an exploratory analysis. It examines significance in the case of cross-tabulated means and determines whether the differences revealed are within the acceptable significance levels. The ANOVA test is capable of distinguishing effects in response to many different sources of variations compared simultaneously, or in certain cases, through time. It has the ability to identify interacting factors and to measure the scale of variation within a hierarchy of effects (Veal 2005).

Many CG studies have used ANOVA to determine whether there are any statistically significant differences between the means of more than two groups (Bijalwan & Madan

2013; Fitrijanti & Alamanda 2013; Mizuno 2014). As argued by Malhotra, Peterson and Kleiser (1999), ANOVA is the most flexible and widely used technique of quantitative analysis. Hence, the one-way ANOVA is specifically chosen in this study as a method to compare the differences in mean values between the three observed periods to enable effective comparison of the effect of the changes to UAE CG codes. The advantages of using ANOVA derive from the following. First, ANOVA shows whether the means of groups differ in some way. Second, ANOVA provides a more sensitive test of a factor where the error term may be reduced (Cramer & Howitt 2004).

However, ANOVA does not pinpoint exactly where the significant difference lies if there are more than two groups (Field 2009). To ascertain whether the means of the different groups that integrate each of the variables are significantly different, a pairwise multiple comparison post hoc test is used. There are a number of post hoc tests; however, there is no clear consensus regarding which tests are the most appropriate (Cramer & Howitt 2004). The most commonly used for multiple comparison analysis statistics is the Tukey test (Bijalwan & Madan 2013; Fitrijanti & Alamanda 2013; Mizuno 2014). In this research, the post hoc Tukey's honestly significant difference (HSD) test is used for the second research objective, which aims to determine the influence of the changes to the CG codes on the financial performance of listed companies in the UAE.

3.6 Methods Used for This Research

Based on a framework developed and formulated through a CG literature review, the present study examines the relationship between CG characteristics and the financial performance of UAE listed firms for the period 2006 to 2015. Specifically, the research problem aims to identify the relationship between board and audit committee characteristics and the financial performance of UAE listed firms. To address the research problem, Research Question 1 asks:

RQ1: Do board and audit committee characteristics affect the financial performance of UAE publicly listed firms?

This question aims to determine the effect of board and audit committee characteristics on the financial performance of listed companies in the UAE. To accomplish this, a multiple regression panel analysis is used to test nine hypotheses. To analyse the relationship between board and audit committee characteristics and firm financial

performance, three equations are estimated, one for each of the financial performance variables (ROA, ROE and Tobin's Q). The estimated regression is in the form:

$$FP_{it} = \alpha + \beta_{1,t}BS_{it} + \beta_{2,t}BCOM_{it} + \beta_{3,t}BM_{it} + \beta_{4,t}BMED_{it} + \beta_{5,t}BMEX_{it} + \Sigma\beta_{6,t}ACS_{it} + \beta_{7,t}ACCOM_{it} + \beta_{8,t}ACM_{it} + \beta_{9,t}ACED_{it} + \beta_{10,t}FA_{it} + \beta_{11,t}LEV_{it} + \beta_{12,t}FS_{it} + e_{it}$$

where:

BS = board size

BCOM = board composition

BM = board meetings

BMED = board members' education

BMEX = board members' experience

ACS = audit committee size

ACCOM = audit committee composition

ACM = audit committee meetings

ACED = audit committee members' education

FA = firm age

LEV = leverage

FS = firm size

FP_{it} = financial performance, which includes ROA, ROE and Tobin's Q, under company i over time t .

In addition, the overall research problem of this study is also addressed via Research Question 2:

RQ2: Have the UAE CG codes affected the financial performance of UAE publicly listed firms?

The second research question seeks to identify if the CG codes caused any change to the relationship between the board and audit committee characteristics and financial performance of listed companies in the UAE. To achieve this, a comparative analysis is undertaken for three different periods: (i) 2006 to 2007, which was prior to the adoption of the first CG code; (ii) 2009 to 2010, which was the period after the first CG was adopted; and (iii) 2013 to 2014, which was three years after the adoption of the second CG code. This comparative analysis is achieved via an OLS estimation and one-way ANOVA. These techniques will measure and provide a comparison of the effect of the changes to CG practices in these three different time periods. Three equations are

estimated—one for each of the financial performance variables. The estimated OLS regression is in the form:

$$FP_i = \alpha + \beta_1,BS_i + \beta_2,BCOM + \beta_3,BM_i + \beta_4,BMED_i + \beta_5,BMEX_i + \sum\beta_6,ACS_i + \beta_7,ACCOM_i + \beta_8,ACM_i + \beta_9,ACED_i + \beta_{10},FA_i + \beta_{11},LEV_i + \beta_{12},FS_i + e_i$$

where:

BS = board size

BCOM = board composition

BM = board meetings

BMED = board members' education

BMEX = board members' experience

ACS = audit committee size

ACCOM = audit committee composition

ACM = audit committee meetings

ACED = audit committee members' education

FA = firm age

LEV = leverage

FS = firm size

FP = financial performance, which includes ROA, ROE and Tobin's Q.

3.7 Data Collection and Sources

The present study employs a quantitative research approach and uses secondary data to investigate the relationship between CG characteristics and firm financial performance. Veal (2005) stated that there are some sources that can be used to collect secondary data, such as trade and business associations, media, books, articles, annual reports, web pages, government organisations, government sources, census bureaus, securities and exchanges and universities.

The secondary data of this study are obtained from different online sources. Some of the data are collected from sources such as the DFM, ADX, Mint Global, Orbis—Bureau van Dijk, DataStream, UAE listed firms' website and ESCA. The data required to test the developed model are collected from annual reports, CG reports, directors' reports and audit committees' reports, particularly from the areas that focus on corporate information and directors' profiles. Data related to firm financial performance are obtained from financial statements, such as balance sheets, income statements and cash flow statements provided in firm annual reports.

3.8 Study Sample

The sample initially consisted of all UAE firms listed on the DFM and ADX as of July 2016. The selection of companies was determined by the availability of 10 years of data. In total, there were 127 listed companies at that time, with 59 listed companies on the DFM and 68 listed companies on the ADX for the 10 years from 2006 to 2015. The DFM and ADX markets were chosen because companies on these markets are more likely to attract and employ skilled and competent individuals on the board of directors and audit committee. Further, these companies have great access to resources that are necessary for their survival and can improve their performance and competitive position.

A purposive sampling technique was used to select companies. The listed companies selected in this study had to meet three initial criteria: (i) provide information about board and audit committee characteristics for the study period (2006 to 2015); (ii) provide financial performance information; and (iii) possess complete data for the study period. Based on these criteria, the number of firms was reduced to 61 because some listed firms did not have information available on the key explanatory variables identified in this study, while other firms did not have any information available via published accessible sites. From there, another 14 companies were omitted from the study sample because they contained outliers. Hair et al. (2010) suggested that outliers should be eliminated from the data sample. As a result, the present study's final sample comprised 47 listed firms⁹. This is shown in Table 3.13 below.

Table 3.13: Study Sample

Firm Sample Size for Research Objective 2	Firms
Total UAE listed firms in 2016	127
Less:	
<ul style="list-style-type: none"> • CG reports or annual reports not provided on official websites, such as ADX, DFM or company official websites in 2006 to 2015; no reports available; or few data available on the key explanatory variables of this research 	(66)
<ul style="list-style-type: none"> • Outliers 	(14)
Final sample	47
Total observations (2006–2015)	464

⁹ The sample size of 47 listed companies (470 observations) for the period 2006 to 2015 comprised 464 total observations, rather than 470, because, in 2006 and 2007, three companies had omitted data.

3.9 Conclusion

This chapter has developed the conceptual framework for this study, while the multi-theoretic approach was used as the basis to develop the hypotheses to examine the effect of the board of directors and audit committee characteristics on firm financial performance.

This study justified the use of the dependent variable as measured by ROA and ROE (accounting-based measurement) and Tobin's Q (market-based measurement). In addition, for Research Question 1, the use of multiple regression panel analysis to test the developed hypotheses was validated and justified. The use of an OLS and one-way ANOVA was also established to address Research Question 2. Finally, the data collection procedure and final sample size were discussed. The next chapter presents the statistical results and analysis of this research.

Chapter 4: Results and Discussion

4.1 Introduction

Chapter 3 presented the conceptual framework for the study, which guided the development of the hypotheses and analysis of data. It also presented the data collection and research methods. The current chapter presents the results of the study and discusses the results. Chapter 4 is structured in 10 sections to discuss the analysis of the relationship between CG variables and firm financial performance variables by using the data collected from UAE listed firms. Section 4.2 presents the descriptive statistics for the study data, while Section 4.3 presents the initial statistical analysis, which consists of a correlation matrix between the variables of the study. Section 4.4 presents the Hausman test and Breusch–Pagan LM to determine the most appropriate approach panel regression method to use. Section 4.5 presents a collinearity examination of the study results according to its objectives, while Sections 4.6 to 4.9 present the findings and discuss the first and second objectives. Section 4.10 concludes the chapter.

4.2 Descriptive Statistics

This section presents the descriptive statistics for the data used in the analysis. The descriptive statistics report on the trends and patterns of data and provide the basis for initial comparisons between variables. The descriptive statistics used in this study consist of minimum, maximum, mean and standard deviation. For ease of presenting, this study presents the descriptive statistics separately for board characteristics, audit committee characteristics and firm financial performance. The descriptive statistics for all variables are calculated covering the period from 2006 to 2015.

4.2.1 Board Characteristics

Table 4.1 provides the descriptive statistics for the variables related to board characteristics. The mean size of boards in the sample was 7.70, ranging from five to 15 members. These statistics are in line with the recommendations of the first and second UAE CG codes, which state that the company can determine the number of members on the board of directors, while the second code also states that a board should have at least three members and a maximum of 15 members.

Regarding board composition, which is the proportion of independent directors on the board, there was large variation in the percentage of independent directors on the boards in the study data. The percentage of independent directors ranged from 33% to 100%, with a mean of 71.24%. This result aligns with the CG codes in the UAE, which state that a minimum of 33% of board directors must be independent.

Table 4.1: Descriptive Statistics of Board Characteristics

Variable	N	Abbr.	Minimum	Maximum	Mean
Board size	470	BS	5	15	7.70
Board composition	470	BCOM	33%	100%	71.24%
Board meetings	467	BM	1	16	6.15
Board members' education	470	BMED	36%	100%	74.36%
Board members' experience	470	BMEX	7	39	21.19

Note: N = number of observations, **Abbr.** = abbreviation of data variable name.

In addition, the mean of board meetings was around six meetings per year, ranging from a minimum of one meeting to a maximum of 16 meetings per year. Thus, it would seem that the CG code for meetings was generally being followed overall, since both codes (the voluntary first code and mandatory second code) stipulated a minimum of a meeting every two months. However, not all firms complied with this stipulation.

The board members' education was not mentioned in the first UAE CG code, whereas the second UAE CG code stated that board members should have sufficient qualifications, skills and experience to conduct their duties. In this study, the board members' education ranged from a minimum of 36% to a maximum of 100%, with an average of 74.36% of board members holding a foreign degree from universities in developed countries. In regard to board members' experience, the first UAE CG code stated that directors should have experience and technical skills in the best interests of the company. The second UAE CG code stated that board directors are required to be trained to understand the company's policies, organisational structure and business, as well as their duties under the law. The mean board members' experience in the sample was 21 years, with a range from a minimum of seven years to a maximum of 39 years of experience for board members.

4.2.2 Audit Committee Characteristics

The descriptive statistics for the audit committee characteristics variables in Table 4.2 indicate that the mean audit committee size in the sample comprised 3.32 committee

members, ranging from a minimum of two members to a maximum of seven members. The audit committee size was not stated in the first CG code in the UAE, while the second code stated that the audit committee should have at least three members.

Table 4.2: Descriptive Statistics of Audit Committee Characteristics

Variable	N	Abbr.	Minimum	Maximum	Mean
Audit committee size	470	ACS	2	7	3.32
Audit committee composition	470	ACCOM	20%	100%	81.13%
Audit committee meetings	467	ACM	2	12	4.70
Audit committee members' education	470	ACED	0	100%	41.80%

Note: N = number of observations, **Abbr.** = abbreviation of data variable name.

The audit committee composition shows that, on average, 81.13% of audit committee members were independent, with a minimum of 20% and a maximum of 100%. These statistics align with the recommendations of the second UAE CG code, which stated that the audit committee must comprise at least three members, unlike the first code, which did not mention any specific number of independent members.

Further, the mean number of audit committee meetings was 4.70, ranging from a minimum of two meetings to a maximum of 12 meetings per year. This mean value aligns with both CG codes, which stipulate a minimum of four meetings per year; however, the minimum value shows that not all firms adhered to the code. The audit committee members' education ranged from a minimum of 0% to a maximum of 100% of audit committee members holding a degree in a financial discipline. On average, 41.80% of members held a financial degree. This seems to reflect the changes in the CG code, which initially did not definitively state education background requirements, but instead indicated a suggested preference.

4.2.3 Firm Financial Performance Variables

As stated in the previous chapter, this study employs three different performance indicators to measure firms' financial performance: ROA, ROE (accounting-based measures) and Tobin's Q (a market-based measure). Table 4.3 provides the descriptive statistics for the financial performance variables used in this study.

Since managers are responsible for the operation of the business and use of the firm's assets, ROA is a measure that allows users to assess how well a firm's CG system is working to secure and ensure the efficiency of the firm's management (Epps & Cereola

2008). Table 4.3 indicates that the overall mean for ROA was 5.43%, in which the minimum mean was 5.18% in 2011 and the maximum mean was 5.71% in 2014. This indicates firms' increasing profitability, which implies that firms more efficiently used their assets. Then, in 2015, there was a slight decrease in the mean value to 5.44%. For all companies in the study sample, the ROA ranged from a minimum of 2.23% in 2009 to a maximum of 11.67% in 2007, with an overall standard deviation of 1.24%, which suggests the variation was at a medium level.

The descriptive statistics for ROE provide a measure that shows investors the profit generated from the money invested by shareholders (Epps & Cereola 2008). The results indicate that, for all listed firms in the sample, the ranges were from a minimum of 0.20% in 2007 to a maximum of 14.58% in 2008. In addition, overall mean for ROE was 3.99%, while the minimum mean was 3.42% in 2011 and the maximum mean was 5.95% in 2015. A rising ROE suggests that a company is increasing its ability to generate profit without needing as much capital. It also indicates how well a company's management is deploying the shareholders' capital.

Table 4.3 also contains the descriptive statistics of Tobin's Q. It shows that there was some fluctuation in the mean values during the whole period from 2006 to 2015. The overall mean for Tobin's Q was 0.79%, while the minimum ROE was 0.24% in 2009 to a maximum ROE of 1.62% in 2014. It is considered that, the higher value of Tobin's Q, the more effective the governance mechanisms and the better the market's perception of the company's performance. According to Weir, Laing and McKnight (2002), a higher Tobin's Q shows how closely the shareholders' and managers' interests have been aligned, while a lower Tobin's Q suggests greater managerial discretion.

Table 4.3: Descriptive Statistics of Firm Financial Performance

Abbr.		Mean	Std Deviation	Min	Max	Percentiles		
Year	Valid N	(%)		(%)	(%)	25	50	75
ROA								
2006	44	5.397	1.378	2.999	10.490	4.445	5.392	6.204
2007	44	5.573	1.537	2.871	11.670	4.506	5.444	6.498
2008	47	5.530	1.250	2.454	9.971	4.781	5.445	6.176
2009	47	5.197	1.245	2.226	8.719	4.292	5.209	5.931
2010	47	5.277	1.266	2.930	8.754	4.351	5.285	6.022
2011	47	5.177	1.181	2.787	7.607	4.372	5.125	6.157
2012	47	5.231	1.010	2.863	7.354	4.446	5.309	5.801
2013	47	5.750	1.047	3.934	8.430	4.828	5.713	6.488
2014	47	5.711	1.244	2.771	8.679	4.959	5.787	6.595
2015	47	5.444	1.116	2.730	8.675	4.703	5.545	5.966
Overall	464	5.428	1.237	2.226	11.670	4.574	1.237	6.205
ROE								
2006	44	3.634	1.733	0.210	8.977	2.640	3.315	4.946
2007	44	3.554	1.724	0.202	8.671	2.406	3.171	4.291
2008	47	3.767	2.190	0.651	14.580	2.567	3.476	4.137
2009	47	3.537	1.491	1.095	8.802	2.688	3.217	4.023
2010	47	3.582	1.397	0.317	6.845	2.578	3.680	4.471
2011	47	3.421	1.286	0.937	6.807	2.382	3.438	4.235
2012	47	3.453	1.133	0.934	6.876	2.793	3.390	4.130
2013	47	5.296	1.253	2.742	9.673	4.500	5.296	5.918
2014	47	5.670	1.524	3.222	11.414	4.794	5.458	6.261
2015	47	5.945	1.237	1.007	8.016	2.954	3.977	4.832
Overall	464	3.991	1.695	0.202	14.580	2.822	1.695	4.919
Tobin's Q								
2006	44	0.747	0.154	0.396	1.174	0.628	0.744	0.848
2007	44	0.791	0.193	0.317	1.337	0.684	0.805	0.930
2008	47	0.748	0.224	0.273	1.257	0.561	0.778	0.913
2009	47	0.772	0.198	0.243	1.228	0.618	0.745	0.919
2010	47	0.776	0.195	0.440	1.215	0.605	0.753	0.923
2011	47	0.750	0.179	0.420	1.075	0.584	0.784	0.894
2012	47	0.789	0.212	0.400	1.452	0.662	0.771	0.964
2013	47	0.813	0.164	0.450	1.300	0.750	0.822	0.901
2014	47	0.871	0.228	0.437	1.623	0.722	0.830	1.035
2015	47	0.820	0.171	0.390	1.110	0.735	0.842	0.929
Overall	464	0.790	0.201	0.243	1.623	0.655	0.201	0.919

Note: Valid N = number of observations, **Abbr.** = abbreviation of data variable name.

From an overall perspective, it can be noted that, from 2006 to 2007, ROA and Tobin's Q increased, while ROE decreased. The period between 2007 and 2008 shows that ROA and Tobin's Q decreased, while ROE increased. All the variables slightly increased in 2009 to 2010 and 2011 to 2012, while the period between 2013 and 2014 shows that ROA decreased, while Tobin's Q and ROE increased. In 2015, ROA and Tobin's Q decreased, while ROE increased. These differences show that the type of financial performance measures used is important as the use of only one measure could be misleading. Thus, it is vital to use more than one measure to provide strong findings.

4.3 Correlation Matrix

Correlation analysis is considered a measure to determine the direction and strength of the linear association between pairs of variables. Table 4.4 presents the correlation values of the variables for this study period. Overall, the correlations are low between all variables, with no indication of strong correlations as per the criteria of 0.80 (Grewal, Cote & Baumgartner 2004; Shearer & Clark 2016). Specifically, the results show negligible and low correlation among all variables. For example, Table 4.4 shows a correlation coefficient of -0.02 between board meetings (BM) and Tobin's Q, which is considered a low strength negative correlation, and shows a correlation coefficient of 0.48 between board size (BS) and audit committee size (ACS), which is considered a moderate positive correlation. The results of the correlation matrix imply that the issue of collinearity is not present in this study.

Regarding the correlation between dependent and independent variables, the results suggest that board size is significantly correlated with the firm financial performance variables of ROE, ROA and Tobin's Q. Board composition is also significantly correlated with ROA and Tobin's Q. The test shows a significant correlation between board meetings and both accounting-based measures (ROA and ROE). Board members' education is significantly correlated with Tobin's Q. Board members' experience is significantly correlated with ROE and Tobin's Q. Audit committee composition is significantly correlated with ROA and Tobin's Q, while audit committee meetings are significantly correlated with ROA and ROE. Audit committee members' education is significantly correlated with the firm financial performance variables of ROE, ROA and Tobin's Q.

Table 4.4: Correlation Matrix

		BS	BCOM	BM	BMED	BMEX	ACS	ACCOM	ACM	ACED	ROA	ROE	Tobin's Q	FA	FS	LEV
BS	Correlation	1														
	p-value															
BCOM	Correlation	0.047	1													
	p-value	0.307														
BM	Correlation	0.075	0.200**	1												
	p-value	0.106	<0.001													
BMED	Correlation	-0.019	0.031	0.038	1											
	p-value	0.682	0.501	0.411												
BMEX	Correlation	0.358**	-0.071	0.116*	0.133**	1										
	p-value	<0.001	0.127	0.013	0.004											
ACS	Correlation	0.479**	0.003	0.074	0.044	0.151**	1									
	p-value	0.000	0.950	0.109	0.344	0.001										
ACCOM	Correlation	0.027	0.296**	-0.039	0.077	0.006	-0.004	1								
	p-value	0.559	<0.001	0.405	0.097	0.905	0.924									
ACM	Correlation	0.294**	0.181**	0.407**	0.143**	0.208**	0.199**	-0.070	1							
	p-value	<0.001	<0.001	<0.001	0.002	<0.001	<0.001	0.131								
ACED	Correlation	-0.198**	-0.025	0.092*	-0.035	0.105*	-0.156**	0.146**	-0.058	1						
	p-value	<0.001	0.585	0.047	0.451	0.022	0.001	0.001	0.214							
ROA	Correlation	0.119*	0.197**	0.119*	0.062	0.068	0.029	0.581**	0.139**	0.261**	1					
	p-value	0.011	<0.001	0.010	0.183	0.145	0.539	<0.001	0.003	<0.001						

		BS	BCOM	BM	BMED	BMEX	ACS	ACCOM	ACM	ACED	ROA	ROE	Tobin's Q	FA	FS	LEV
ROE	Correlation	0.111*	-0.057	0.292**	0.042	0.104*	-0.031	0.046	0.358**	0.392**	0.464**	1				
	p-value	0.017	0.218	< 0.001	0.368	0.025	0.511	0.326	<0.001	<0.001	<0.001					
Tobin's Q	Correlation	0.191**	0.290**	-0.017	0.105*	0.194**	0.061	0.354**	0.049	0.166**	0.325**	0.132**	1			
	p-value	<0.001	<0.001	0.713	0.024	<0.001	0.191	<0.001	0.291	<0.001	<0.001	0.004				
FA	Correlation	-0.057	-0.383**	-0.221**	-0.069	0.082	-0.161**	-0.059	-0.121**	-0.059	0.002	0.024	-0.049	1		
	p-value	0.220	<0.001	<0.001	0.136	0.077	<0.001	0.198	0.009	0.202	0.972	0.601	0.293			
FS	Correlation	0.072	-0.124**	.166**	0.168**	0.068	-0.044	-0.075	0.314**	-0.004	-0.080	0.105*	0.005	-0.202**	1	
	p-value	0.121	0.007	<0.001	<0.001	0.143	0.337	0.105	<0.001	0.937	0.086	0.024	0.907	<0.001		
LEV	Correlation	0.071	0.062	0.034	0.156**	0.041	0.007	-0.026	0.025	-0.080	-0.065	0.020	-0.065	-0.031	-0.091	1
	p-value	0.125	0.179	0.459	0.001	0.379	0.888	0.573	0.597	0.083	0.162	0.667	0.159	0.497	0.051	

** Correlation is significant at the 0.01 level (two-tailed).

* Correlation is significant at the 0.05 level (two-tailed).

4.4 Panel Data and Ordinary Least Squares Regression Analysis

The panel data model and OLS regression model are two of the most common methods of analysis that have been used by many previous studies to analyse their study data (Cho & Kim 2007; Coles et al. 2008; Yermack 1996). The present research applies the Hausman test prior to employing multiple panel regression analysis to specify the appropriate model. As stated previously, if the Hausman test is found to be insignificant, an RE model is preferred, while a significant Hausman test means that an FE model is preferred. In addition, a LM test is employed to choose either an RE or OLS regression to test and analyse the study data. Further, the assumptions surrounding the regression model for collinearity and normality are tested. Finally, the robust standard error for regression estimates is computed to deal with any issue of heteroscedasticity. The results of these tests are presented below.

4.5 Collinearity

Table 4.5 shows the results of the VIF and tolerance for the independent and control variables in the model. Tolerance is a measure of collinearity, and a small tolerance value indicates that the variable under consideration is almost a perfect linear combination of the independent variable (Tabachnick & Fidell 2007). A tolerance ($1/VIF$) value of less than 0.20 and a VIF value of greater than 10 indicates the presence of collinearity. The results suggest that all variables in the regression model have VIF factor scores below the benchmark of 10 and tolerance values greater than 0.20, which indicates the absence of multicollinearity. The VIF and tolerance results are presented in full in Appendix 2.

Table 4.5: Results for VIF and Tolerance

Variable	VIF	Tolerance (1/VIF)
Board size (BS)	1.61	0.620
Board composition (BCOM)	1.52	0.655
Board meetings (BM)	1.30	0.769
Board members' education (BMED)	1.13	0.885
Board members' experience (BMEX)	1.28	0.783
Audit committee size (ACS)	1.42	0.703
Audit committee composition (ACCOM)	1.17	0.852
Audit committee meeting (ACM)	1.53	0.652
Audit committee members' education (ACED)	1.14	0.876
Firm age (FA)	1.42	0.704
Leverage (LEV)	1.07	0.932
Firm size (FS)	1.37	0.730

4.6 Results of Research Objective 1

The first research objective of the study is to determine the relationship between board and audit committee characteristics and the financial performance of listed companies in the UAE. Three equations are estimated—one for each of the financial performance variables. This objective has nine hypotheses, with a multiple panel regression analysis used to test these hypotheses.

4.6.1 Effects of Return on Assets

To investigate the effect of board and audit committee characteristics on ROA, this study uses panel data. However, some econometric issues need to be addressed in relation to panel data. The LM test is employed to guide model selection. The result of the LM test is significant (p-value < 0.001), thereby suggesting that panel regression is more suitable than OLS. In addition, since panel data models can be specified as either FE or RE, a Hausman test is employed. The Hausman test result is statistically insignificant ($\chi^2 = 11.38$, p-value = 0.497); consequently, an RE model is appropriate to use for ROA. The results of the two tests (Hausman and LM) are presented in Appendix 1. The estimated equation is as follows:

$$\begin{aligned} \text{ROA} = & 0.941 + 0.082 \text{ BS} - 0.002 \text{ BCOM} + 0.090 \text{ BM} + 0.002 \text{ BMED} - 0.017 \text{ BMEX} \\ & - 0.035 \text{ ACS} + 0.036 \text{ ACCOM} + 0.107 \text{ ACM} + 0.008 \text{ ACED} - 0.001 \text{ LEV} + \\ & 0.007 \text{ FA} - 0.129 \text{ FS} \end{aligned}$$

Table 4.6: Random-effect Panel Data Regression Model for ROA

	Variable	RE Model		Result
		Estimate	p-value	
Independent variables	Board size (BS)	0.082	0.015	Pos, Sig
	Board composition (BCOM)	-0.002	0.080	Neg, Sig
	Board meetings (BM)	0.090	0.017	Pos, Sig
	Board members' education (BMED)	0.002	0.527	Pos, Insig
	Board members' experience (BMEX)	-0.017	0.151	Neg, Insig
	Audit committee size (ACS)	-0.035	0.736	Neg, Insig
	Audit committee composition (ACCOM)	0.036	< 0.001	Pos, Sig
	Audit committee meetings (ACM)	0.107	0.006	Pos, Sig
	Audit committee members' education (ACED)	0.008	< 0.001	Pos, Sig
Control variables	Leverage (LEV)	-0.001	0.664	–
	Firm age (FA)	0.007	0.239	–
	Firm size (FS)	-0.129	0.168	–
	Constant	0.941	0.142	–
<i>Model fit: Wald (chi-square) = 248.11, p-value < 0.001</i>				
<i>R-squared = 0.430</i>				

Note: Pos = positive, Neg = negative, Sig = significant, Insig = insignificant.

The proposed RE model for ROA, with control variables LEV, FA and FS, is statistically significant ($\chi^2 = 248.11$, p-value < 0.001) and able to fit the linear relationship between ROA and the selected independent variables. This result, provided by the value of R^2 , indicates that the predictors explain 43.0% of the variation in ROA.

Table 4.6 shows that board size, board meetings, audit committee composition, audit committee meetings and audit committee members' education have significant positive relationships with ROA. In contrast, the results show a significant negative relationship between ROA and board composition. The results of the RE model for ROA also show no significant relationship between ROA and board members' education with a p-value of 0.527; board members' experience with a p-value of 0.151; and audit committee size with a p-value of 0.736. The results will be discussed in light of their associated hypotheses in Section 4.8.

4.6.2 Effects of Return on Equity

For the ROE model, a LM test is used to check which model (OLS regression or panel data model) is preferred to analyse the research data. The LM test result is highly

significant ($\chi^2 = 36.58$, p-value < 0.001), thereby suggesting that a panel regression is necessary. The Hausman test is also used to determine which panel regression model is preferred for ROE. The result of this test shows that the FE is not appropriate for the ROE model, as the test is statistically insignificant ($\chi^2 = 10.65$, p-value = 0.559). The results of the two tests are located in Appendix 1. The result confirms that the RE model is preferred to test the study hypothesis for ROE. The results of these two tests indicate that the RE model is the appropriate model to estimate. The estimated equation is as follows:

$$\text{ROE} = 0.655 + 0.141 \text{ BS} - 0.014 \text{ BCOM} + 0.211 \text{ BM} + 0.004 \text{ BMED} - 0.004 \text{ BMEX} \\ - 0.380 \text{ ACS} + 0.002 \text{ ACCOM} + 0.366 \text{ ACM} + 0.025 \text{ ACED} + 0.002 \text{ LEV} + \\ 0.009 \text{ FA} - 0.105 \text{ FS}$$

Table 4.7: Random-effect Panel Data Regression Model for ROE

	Variable	RE Model		Result
		Estimate	p-value	
Independent variables	Board size (BS)	0.141	0.007	Pos, Sig
	Board composition (BCOM)	-0.014	0.010	Neg, Sig
	Board meetings (BM)	0.211	< 0.001	Pos, Sig
	Board members' education (BMED)	0.004	0.432	Pos, Insig
	Board members' experience (BMEX)	-0.004	0.776	Neg, Insig
	Audit committee size (ACS)	-0.380	0.016	Neg, Sig
	Audit committee composition (ACCOM)	0.002	0.532	Pos, Insig
	Audit committee meetings (ACM)	0.366	< 0.001	Pos, Sig
	Audit committee members' education (ACED)	0.025	< 0.001	Pos, Sig
Control variables	Leverage (LEV)	0.002	0.451	–
	Firm age (FA)	0.009	0.347	–
	Firm size (FS)	-0.105	0.489	–
	Constant	0.655	0.503	–
<i>Model fit: Wald (chi-square) = 180.32, p-value < 0.001</i>				
<i>R-squared = 0.352</i>				

Note: Pos = positive, Neg = negative, Sig = significant, Insig = insignificant.

Table 4.7 above shows that the proposed RE model for ROE, with control variables LEV, FA and FS, is statistically significant ($\chi^2 = 180.32$, p-value < 0.001), thereby indicating that the model is able to fit the linear relationship between the ROE and predictor variables. The R^2 indicates that the predictors explain 35.2% of variation in ROE. Two board characteristics (board size and board meetings) have a significant positive

relationship with ROE, thereby indicating that any increase in board size and meetings lead to increased ROE. In addition, two audit committee characteristics (audit committee meetings and audit committee members' education) have significant positive relationships with ROE, with a p-value < 0.001. Meanwhile, significant negative relationships are identified between ROE and board composition and audit committee size. The result of the RE model for ROE also demonstrates an insignificant relationship between ROE and board members' education, with a p-value of 0.432; audit committee composition, with a p-value of 0.532; and board members' experience, with a p-value of 0.776. The results will be discussed in light of their associated hypotheses in Section 4.8.

4.6.3 Effects of Tobin's Q

For the Tobin's Q model, a LM test is used to check which model (OLS regression or panel data regression) is preferred to analyse the research data. The LM test result is highly significant ($\chi^2 = 28.25$, p-value < 0.001), thereby suggesting that panel regression is necessary. Since panel data models can be specified as an FE or RE model, a Hausman test is performed. The Hausman test result is statistically insignificant ($\chi^2 = 19.93$, p-value = 0.068) and is located in Appendix 1. Hence, a RE model is appropriate to estimate for Tobin's Q. The estimated equation is as follows:

$$\begin{aligned} \text{Tobin's Q} = & 0.003 + 0.016 \text{ BS} + 0.002 \text{ BCOM} - 0.004 \text{ BM} + 0.001 \text{ BMED} + 0.004 \\ & \text{BMEX} + 0.010 \text{ ACS} + 0.003 \text{ ACCOM} - 0.006 \text{ ACM} + 0.001 \text{ ACED} - 0.001 \\ & \text{LEV} + 0.001 \text{ FA} + 0.013 \text{ FS}. \end{aligned}$$

Table 4.8: Random-effect Panel Data Regression Model for Tobin's Q Model

	Variable	RE Model		Result
		Estimate	p-value	
Independent variables	Board size (BS)	0.016	0.009	Pos, Sig
	Board composition (BCOM)	0.002	< 0.001	Pos, Sig
	Board meetings (BM)	-0.004	0.502	Neg, Insig
	Board members' education (BMED)	0.001	0.055	Pos, Sig
	Board members' experience (BMEX)	0.004	0.052	Pos, Sig
	Audit committee size (ACS)	0.010	0.592	Pos, Insig
	Audit committee composition (ACCOM)	0.003	< 0.001	Pos, Sig
	Audit committee meetings (ACM)	-0.006	0.340	Neg, Insig
	Audit committee members' education (ACED)	0.001	0.004	Pos, Sig
Control variables	Leverage (LEV)	-0.001	0.084	–
	Firm age (FA)	0.001	0.242	–
	Firm size (FS)	0.013	0.420	–
	Constant	0.003	0.974	–
<i>Model fit: Wald (chi-square) = 108.80, p-value < 0.001</i>				
<i>R-squared = 0.253</i>				

Note: Pos = positive, Neg = negative, Sig = significant, Insig = insignificant.

Table 4.8 shows that the proposed RE model for Tobin's Q, with control variables LEV, FA and FS, is statistically significant ($\chi^2 = 108.80$, p-value < 0.001), thereby indicating that the model is able to fit the linear relationship between Tobin's Q and the predictor variables. The RE model of Tobin's Q accounts for 25.30% of the variance. The results of this model show that four board characteristics (board size, board composition, board members' education and board members' experience) have a significant positive relationship with Tobin's Q. In addition, two audit committee characteristics (audit committee composition and audit committee members' education) have a significant positive relationship with Tobin's Q. The results show no significant relationship between Tobin's Q and the following variables: board meetings with a p-value of 0.502; audit committee size with a p-value of 0.592; and audit committee meetings with a p-value of 0.340. The results will be discussed in light of their associated hypotheses in Section 4.8.

With respect to all board and audit committee characteristics, the results of the two accounting-based estimations (ROA and ROE) show that four of the nine independent variables (board size, board meetings, audit committee meetings and audit committee

members' education) are significant and positively related to ROA and ROE. In addition, the relationship between board composition and ROA and ROE is significant and negative. The variable of audit committee size is negatively related to ROA and ROE, but the relationship is significant only in the ROE model, while audit committee composition is positive for both ROA and ROE, but only significant for ROA. In contrast, the Tobin's Q model, which is a market-based measure of firm financial performance, produces different results from the ROA and ROE models, except for two variables (board size and audit committee members' education) that have the same results as the ROA and ROE models. The results will be discussed in more detail in Section 4.8.

4.7 Results of Research Objective 2

The second research objective aims to determine the influence of the changes to the CG codes on the financial performance of listed companies in the UAE. To recall, for the two CG codes, three time sub-periods were established:

1. 2006 to 2007 (Period 1)—the period prior to the adoption of the first CG code
2. 2009 to 2010 (Period 2)—the period two years after the first CG code was adopted
3. 2013 to 2014 (Period 3)—the period three years after the adoption of the second CG code.

This study employs an OLS to provide the initial basis to compare the changes in the relationships between board and audit committee characteristics and firm financial performance among the three sub-periods. Three equations are estimated—one for each of the financial performance variables for each of the three distinct time periods. The OLS functions are estimated by the dependent variables (ROA, ROE and Tobin's Q) and independent variables (BS, BCOM, BM, BMED, BMEX, ACS, ACCOM, ACM and ACED), controlled by firm size, firm age and leverage. This study also employs a one-way ANOVA to measure and provide a comparison of the changes to CG practices in the data between these three different periods.

4.7.1 Ordinary Least Squares

4.7.1.1 Effects of Return on Assets Model

Table 4.9 presents the results for the ROA model, which indicate that the estimated equation is significant, and the test did not indicate any problems. Specifically, the estimates for the three sub-periods models are highly significant (p-value < 0.001). The

R² indicates that the predictors are able to explain 47.8% of variation in firm financial performance for Period 1, 49.5% for Period 2 and 49.9% for Period 3. The results demonstrate that the OLS model fits the study data for the three sub-periods.

Table 4.9: ROA Models Using OLS for Three Sub-periods—Periods 1, 2 and 3

Model	Period 1 (2006–2007)		Period 2 (2009–2010)		Period 3 (2013–2014)	
	Estimate	p-value	Estimate	p-value	Estimate	p-value
(Constant)	-2.970	0.104	0.986	0.452	1.460	0.328
BS	0.100	0.248	0.163	0.009	-0.059	0.238
BCOM	0.003	0.767	0.006	0.354	0.001	0.890
BM	0.233	0.113	0.266	0.007	0.021	0.750
BMED	0.027	0.005	-0.002	0.732	-0.005	0.522
BMEX	0.023	0.525	-0.055	0.027	-0.024	0.270
ACS	0.067	0.777	-0.007	0.970	0.251	0.247
ACCOM	0.035	< 0.001	0.025	< 0.001	0.042	< 0.001
ACM	-0.001	0.997	0.055	0.530	0.176	0.005
ACED	0.016	0.015	0.005	0.371	0.005	0.153
LEV	0.001	0.940	-0.001	0.745	0.004	0.447
FA	0.008	0.579	0.030	0.005	0.003	0.788
FS	0.030	0.884	-0.313	0.040	-0.030	0.829
<i>R-squared</i>	0.478		0.495		0.499	
<i>F-test (ANOVA)</i>	5.720		6.440		6.720	
<i>p-value (F-test)</i>	< 0.001		< 0.001		< 0.001	

Note: BS = board size, BCOM = board composition, BM = board meetings, BMED = board members' education, BMEX = board members' experience, ACS = number of members in the committee, ACCOM = audit committee composition, ACM = audit committee meeting, ACED = audit committee members' education, LEV = leverage, FA = firm age, FS = firm size.

The results for board characteristics show no relationship between ROA and BS in Periods 1 and 3; however, Period 2 is significant and positive. The association between ROA and both BCOM and BM is positive for all three periods; however, it is significant only for the Period 2 association between ROA and BM. The relationship between ROA and BMED in Period 1 is significant and positive, while Periods 2 and 3 show no significant relationship. Finally, there is no significant association between ROA and BMEX for Periods 1 and 3, while Period 2 is significant and negative.

The results for the audit committee characteristics and ROA demonstrate no significant relationship between ROA and ACS, while ACCOM is significant and positive for all three periods. The association between ROA and ACM is significant and positive for

Period 3 only, while ACED displays a significant and positive relationship for Period 1 only. The results will be discussed in detail in Section 4.9.

4.7.1.2 Effects of Return on Equity Model

The result for the ROE model indicates that the estimated equation is significant, and the test did not indicate any problems with the estimates. Table 4.10 presents the effects of CG characteristics on ROE over the three periods. The fitted models are statistically significant, with a p-value of < 0.001 . The R^2 indicates that the predictors are able to explain 50.2% of variation in firm financial performance for Period 1, 41.7% for Period 2 and 48.9% for Period 3. The results demonstrate that the OLS model fits the study data for three sub-periods.

Table 4.10: ROE Models Using OLS for Three Periods—Periods 1, 2 and 3

Model	Period 1 (2006–2007)		Period 2 (2009–2010)		Period 3 (2013–2014)	
	Estimate	p-value	Estimate	p-value	Estimate	p-value
(Constant)	0.841	0.688	1.130	0.499	1.590	0.390
BS	0.092	0.358	0.180	0.024	0.046	0.457
BCOM	-0.035	0.001	-0.005	0.505	-0.013	0.060
BM	0.340	0.046	0.380	0.003	0.116	0.166
BMED	0.007	0.504	-0.012	0.181	-0.003	0.730
BMEX	-0.035	0.409	-0.107	0.001	-0.029	0.270
ACS	-0.523	0.058	-0.038	0.874	0.042	0.874
ACCOM	0.010	0.239	0.001	0.988	0.015	0.049
ACM	0.344	0.068	0.272	0.016	0.407	< 0.001
ACED	0.039	< 0.001	0.030	< 0.001	0.020	< 0.001
LEV	0.011	0.184	0.003	0.569	0.004	0.517
FA	-0.007	0.648	0.025	0.073	-0.010	0.425
FS	0.210	0.370	-0.282	0.147	0.157	0.365
<i>R-squared</i>	0.502		0.417		0.489	
<i>F-test (ANOVA)</i>	6.300		4.710		6.460	
<i>p-value (F-test)</i>	< 0.001		< 0.001		< 0.001	

Note: BS = board size, BCOM = board composition, BM = board meetings, BMED = board members' education, BMEX = board members' experience, ACS = number of members in the committee, ACCOM = audit committee composition, ACM = audit committee meeting, ACED = audit committee members' education, LEV = leverage, FA = firm age, FS = firm size.

The results for board characteristics and ROE show no significant relationship between ROE and BS for Periods 1 and 3; however, Period 2 is significant and positive. The association between ROE and BCOM is negative for all periods, with Periods 1 and 3

being significant. For BM, there is a significant and positive relationship for Periods 1 and 2, while BMED displays no significant relationships for all three periods. The association between ROE and BMEX is negative for all periods, but is only significant for Period 2.

In regard to the relationship between audit committee characteristics and ROE, the result shows a significant and negative relationship between ROE and ACS for Period 1, while the association between ROE and ACCOM is significant and positive for Period 3. For the variables ACM and ACED, there is a significant and positive effect on ROE for all three periods. The results will be discussed in Section 4.9.

4.7.1.3 Effects of Tobin's Q Model

The results for the Tobin's Q model are displayed in Table 4.11 overleaf and indicate that the estimated equation is significant, and the test did not indicate any problems with the estimates.

Table 4.11: Tobin's Q Models Using OLS for Three Periods—Periods 1, 2 and 3

Model	Period 1 (2006–2007)		Period 2 (2009–2010)		Period 3 (2013–2014)	
	Estimate	p-value	Estimate	p-value	Estimate	p-value
(Constant)	-0.116	0.632	0.078	0.757	0.303	0.301
BS	0.023	0.052	0.018	0.127	0.021	0.032
BCOM	0.005	< 0.001	0.004	< 0.001	0.001	0.371
BM	-0.009	0.643	-0.011	0.552	-0.022	0.099
BMED	0.001	0.414	0.003	0.069	0.001	0.520
BMEX	0.005	0.279	0.007	0.149	0.006	0.150
ACS	-0.011	0.731	-0.032	0.375	0.014	0.741
ACCOM	0.002	0.022	0.001	0.201	0.003	0.006
ACM	-0.058	0.008	-0.003	0.843	-0.013	0.267
ACED	0.001	0.602	0.002	0.040	0.001	0.074
LEV	0.001	0.613	-0.002	0.081	-0.001	0.466
FA	0.003	0.068	0.001	0.473	-0.003	0.132
FS	0.089	0.001	-0.015	0.597	0.022	0.418
<i>R-squared</i>	0.364		0.298		0.368	
<i>F-test (ANOVA)</i>	3.570		2.790		3.920	
<i>p-value(F-test)</i>	< 0.001		< 0.001		< 0.001	

Note: **BS** = board size, **BCOM** = board composition, **BM** = board meetings, **BMED** = board members' education, **BMEX** = board members' experience, **ACS** = number of members in the committee, **ACCOM** = audit committee composition, **ACM** = audit committee meeting, **ACED** = audit committee members' education, **LEV** = leverage, **FA** = firm age, **FS** = firm size.

Table 4.11 shows the effects of CG characteristics on Tobin's Q for the three periods. The fitted models are statistically significant, with a p-value of < 0.001. The R² indicates that the predictors are able to explain 36.4% of variation in firm financial performance for Period 1, 29.8% for Period 2 and 36.8% for Period 3. The results demonstrate that the OLS model fits the study data for the three sub-periods.

The results for board characteristics show a significant and positive relationship between Tobin's Q and BS for Periods 1 and 3, and a significant and positive relationship for BCOM and Tobin's Q for Periods 1 and 2. However, the association between Tobin's Q and BM is negative and significant for Period 3 only, while BMED is significant and positive for Period 2 only. Finally, there is a positive but insignificant relationship between BMEX and Tobin's Q for all three periods.

Regarding the relationship between audit committee characteristics and Tobin's Q, the results show no significant relationship between Tobin's Q and ACS for all three periods.

The association between Tobin's Q and ACCOM is positive in all periods and is significant for Periods 1 and 3. The association between Tobin's Q and ACM is negative in all three periods, but is only significant for Period 1, while ACED is positively associated with Tobin's Q in all periods and is significant for Periods 2 and 3. The results will be discussed in Section 4.8.

4.7.2 Analysis of Variance

The ANOVA test has long been an important tool for researchers conducting studies on multiple experimental groups (Bijalwan & Madan 2013; Fitrijanti & Alamanda 2013; Mizuno 2014). However, ANOVA cannot provide detailed information on differences among the various study groups, or on complex combinations of study groups. Thus, a multiple comparison analysis test is conducted to fully understand group differences in an ANOVA. This study uses the post-hoc Tukey HSD test in a multiple comparison analysis statistic.

In this study, comparisons of the mean values of board and audit committee characteristics and the financial performance of the UAE listed companies are tested to determine any significant changes in CG practices during the three selected periods. Specifically, one-way ANOVA and multiple comparison analysis (Tukey's HSD) are conducted to examine the difference between the groups by classifying the periods into three groups in accordance with the changes in UAE CG codes.

4.7.2.1 One-way Analysis of Variance

A one-way ANOVA is employed to compare the difference between the means of the dependent and independent variables in the three periods. Table 4.12 shows the results.

Table 4.12: ANOVA Test

		Sum of Squares	DF	Mean Square	F	p-value
BS	Between groups	6.05	2	3.025	0.650	0.523
	Within groups	1,298.82	279	4.655		
	Total	1,304.87	281			
BCOM	Between groups	33.792	2	16.896	0.046	0.955
	Within groups	101,778	279	364.79		
	Total	101,812	281			
BM	Between groups	50.764	2	25.382	14.21	< 0.001
	Within groups	487.624	273	1.786		
	Total	538.388	275			
BMED	Between groups	7,530.52	2	3765.2	18.10	< 0.001
	Within groups	58,021.1	279	207.96		
	Total	65,551.7	281			
BMEX	Between groups	1,281.15	2	640.57	29.59	< 0.001
	Within groups	6,039.58	279	21.647		
	Total	7,320.72	281			
ACS	Between groups	0.135	2	0.067	0.185	0.831
	Within groups	101.638	279	0.364		
	Total	101.773	281			
ACCOM	Between groups	87.633	2	43.817	0.110	0.896
	Within groups	110,814	279	397.18		
	Total	110,901	281			
ACM	Between groups	44.053	2	22.026	10.25	< 0.001
	Within groups	595.033	277	2.148		
	Total	639.086	279			
ACED	Between groups	6,372.04	2	3186.0	5.434	0.005
	Within groups	163,572	279	586.27		
	Total	169,944	281			
ROA	Between groups	11.428	2	5.714	3.459	0.033
	Within groups	451.03	273	1.652		
	Total	462.458	275			
ROE	Between groups	225.464	2	112.73	48.69	< 0.001
	Within groups	631.965	273	2.315		
	Total	857.429	275			
Tobin's Q	Between groups	0.391	2	0.195	5.370	0.005
	Within groups	9.931	273	0.036		
	Total	10.321	275			

Note: **BS** = board size, **BCOM** = board composition, **BM** = board meetings, **BMED** = board members' education, **BMEX** = board members' experience, **ACS** = number of members in the committee, **ACCOM** = audit committee composition, **ACM** = audit committee meeting, **ACED** = audit committee members' education, **ROA** = return on assets, **ROE** = return on equity.

There were significant differences between the mean values of the following independent variables: BM, BMED, BMEX, ACM and ACED. In addition, all three firm financial performance measures showed significant differences within their respective means over the three identified periods. Thus, from an overall perspective, changes to the CG codes seem to have affected the CG characteristics and financial performance of UAE listed firms. However, as stated previously, the ANOVA test does not indicate which pairs of means are significantly different. To identify this, a post hoc Tukey test is performed.

4.7.2.2 Multiple Comparisons (Tukey's Honestly Significant Difference)

This research employs a post hoc Tukey HSD test to determine whether there are any statistically significant differences between the means of CG characteristics and firm financial performance variables. The results are presented in Table 4.13, while Appendix 3 presents the full results, which include duplication.

Table 4.13: Multiple Comparisons (Tukey's HSD)

	Period (i)	Period (j)	Mean Difference (i-j)	Std Error	p-value
BS	Period 2	Period 1	0.043	0.315	0.990
	Period 3	Period 1	0.330	0.315	0.547
		Period 2	0.287	0.315	0.633
BCOM	Period 2	Period 1	-0.058	2.785	0.999
	Period 3	Period 1	0.703	2.785	0.966
		Period 2	0.762	2.785	0.960
BM	Period 2	Period 1	0.313	0.198	0.256
	Period 3	Period 1	1.026**	0.198	< 0.001
		Period 2	0.713**	0.195	< 0.001
BMED	Period 2	Period 1	4.536	2.103	0.081
	Period 3	Period 1	12.500**	2.103	< 0.001
		Period 2	7.965**	2.103	< 0.001
BMEX	Period 2	Period 1	2.546**	0.679	< 0.001
	Period 3	Period 1	5.220**	0.679	< 0.001
		Period 2	2.675**	0.679	< 0.001
ACS	Period 2	Period 1	0.032	0.088	0.930
	Period 3	Period 1	0.053	0.088	0.818
		Period 2	0.021	0.088	0.968
ACCOM	Period 2	Period 1	-0.218	2.907	0.997
	Period 3	Period 1	-1.276	2.907	0.899
		Period 2	-1.057	2.907	0.930

	Period (i)	Period (j)	Mean Difference (i-j)	Std Error	p-value
ACM	Period 2	Period 1	0.493	0.215	0.058
	Period 3	Period 1	0.968**	0.214	< 0.001
		Period 2	0.475	0.215	0.071
ACED	Period 2	Period 1	-0.217	3.531	0.998
	Period 3	Period 1	9.973*	3.531	0.014
		Period 2	10.190*	3.531	0.012
ROA	Period 2	Period 1	-0.247	0.190	0.397
	Period 3	Period 1	0.245	0.190	0.404
		Period 2	0.493*	0.187	0.024
ROE	Period 2	Period 1	-0.034	0.225	0.987
	Period 3	Period 1	1.889**	0.225	< 0.001
		Period 2	1.923**	0.221	< 0.001
Tobin's Q	Period 2	Period 1	0.005	0.028	0.980
	Period 3	Period 1	0.082*	0.028	0.011
		Period 2	0.076*	0.027	0.017
** Mean difference is significant at the 0.01 level.					
* Mean difference is significant at the 0.05 level.					

Note: **BS** = board size, **BCOM** = board composition, **BM** = board meetings, **BMED** = board members' education, **BMEX** = board members' experience, **ACS** = number of members in the committee, **ACCOM** = audit committee composition, **ACM** = audit committee meeting, **ACED** = audit committee members' education, **ROA** = return on assets, **ROE** = return on equity, **Period 1** = 2006-2007, **Period 2** = 2009-2010, **Period 3** = 2013-2014.

4.7.2.2.1 Board Size

Board size (BS) comprises the number of directors on the board. The above results show that there are no statistically significant differences between the time periods, which implies that no significant changes occurred between the means of the numbers of directors on the boards for listed companies in the UAE over the sub-periods. This suggests that the implementation of the code was more about formalising and codifying existing arrangements.

4.7.2.2.2 Board Composition

Board composition (BCOM) comprises the proportion of independent directors on the board. The findings show no statistically significant differences between the means of the board composition variable over the sub-periods. This finding suggests that the shift from a voluntary to mandatory code did not materially affect board composition, which implies that the firms in the sample period were following the first code and second code, which stipulated that the board should comprise at least one-third of independent directors.

4.7.2.2.3 Board Meetings

Board meetings (BM) represent the number of meetings held per year. There is a significant difference of means for Period 3, which encompasses the second CG code. The recommendations in the first and second CG codes are fairly similar, as both expect meetings to be held at least once every two months. Thus, the results suggest that firms in the sample data were not adhering to the first CG code, and that the move to make the second CG code mandatory had the effect of causing significantly more firms to follow the stipulation. This will be discussed further in Section 4.9.

4.7.2.2.4 Board Members' Education

There are statistically significant differences in the level of board members' education (BMED), which imply that there was a significant difference in the number of directors who studied in foreign developed countries between the sub-periods. Hence, the change to the governance rules caused significant changes to BMED within the listed companies. This will be discussed further in Section 4.9.

4.7.2.2.5 Board Members' Experience

Board members' experience (BMEX) comprises the average number of years of experience of board members. The Tukey post hoc test results show statistically significant differences between means for all sub-periods. The study results suggest that the second CG code emphasis on improving experience by having board members undertake training to better understand company policies, structure and duties under law has resulted in a positive effect among UAE listed firms. This will be further discussed in Section 4.9.

4.7.2.2.6 Audit Committee Size

Audit committee size (ACS) relates to the number of members on the audit committee. A Tukey post hoc test revealed no statistically significant mean differences over the three periods. This implies that the changes to the CG codes have not led to any significant changes to the ACS of UAE listed companies.

4.7.2.2.7 Audit Committee Composition

Audit committee composition (ACCOM) relates to the proportion of independent members on the audit committee. The second CG code required at least one independent

member on the audit committee, while the first CG code did not state anything on this matter. The Tukey post hoc test revealed no significant difference in the means of the proportion of independent directors on the audit committees of UAE listed companies between the three selected periods.

4.7.2.2.8 Audit Committee Meeting

Audit Committee meeting (ACM) comprises the number of meetings held per year. The Tukey test for a statistically significant difference between the means of the ACM variable over the selected periods was significant. Hence, although the wording of this specific CG code did not change much, the fact that the first CG code was voluntary, while the second CG code was mandatory, suggests that this could be the reason for the significant change that resulted in increased ACM among the UAE listed companies.

4.7.2.2.9 Audit Committee Members' Education

A Tukey post hoc test revealed statistically significant differences between the audit committee members' education (ACED) periods due to the onset of the second CG code. Specifically, it resulted in a significant difference in the ratio of number of audit committee members holding a degree in a financial discipline to the total members in the committee over the selected periods. The findings for audit committee characteristic changes and changes in the CG code are further discussed in Section 4.9.

4.7.2.2.10 Firm Financial Performance Variables

Firm financial performance comprises three measures: ROA, ROE and Tobin's Q. The Tukey post hoc test revealed differences in the financial parameters across the selected periods. The results showed statistically significant findings for ROA, ROE and Tobin's Q after the adoption of the second CG code. Specifically, there was a significant increase in ROA in Period 3 compared with Period 2, while ROE experienced a significant increase in Period 3 compared with Periods 1 and 2. The result of the Tukey post hoc test also showed a significant increase in Tobin's Q in Period 3, compared with Periods 1 and 2. The significant results for all three firm financial performance measures showed positive outcomes, thereby suggesting that changes to the second CG code had a positive effect on the financial performance of UAE listed companies.

4.8 Discussion of Research Objective 1 for All Models

This section discusses the results of the panel data model that was used to examine the relationship between the CG characteristics and firm financial performance of listed UAE firms for the period 2006 to 2015. Table 4.14 below presents a summary of the results for the study hypotheses. The present study developed nine hypotheses that were applied to each of the firm financial performance measures.

The effects of board of directors and audit committee characteristics on ROA and ROE were the same, while the results for Tobin's Q model were slightly different (see Table 4.14). Five board characteristics had the same effect on ROA and ROE, one of which (board size) had the same effect for all three financial performance measures. Thus, there were differences between Tobin's Q compared with both ROA and ROE for the remaining four board characteristics of board composition, board meetings, board members' education and board members' experience. In fact, of these four, three (board composition, board meetings and board members' experience) had different directional effects. This is partly attributable to the fact that ROA and ROE are accounting-based measures, which are backwards-looking (Shan & McIver 2011), whereas Tobin's Q is a market-based measure and is an indication of the (share) market expectation of the firm's financial performance (Almatari, Alswidi & Fadzil 2014c).

Table 4.14: Summary of Hypotheses Tests for All Models

Hypothesis	Financial Performance		
	ROA	ROE	Tobin's Q
H1: Board size is positively related to firm financial performance.	Pos, Sig	Pos, Sig	Pos, Sig
H2: Board composition is positively related to firm financial performance.	Neg, Sig	Neg, Sig	Pos, Sig
H3: Board meetings are positively related to firm financial performance.	Pos, Sig	Pos, Sig	Neg, Insig
H4: Board members' education is positively related to firm financial performance.	Pos, Insig	Pos, Insig	Pos, Sig
H5: Board members' experience is positively related to firm financial performance.	Neg, Insig	Neg, Insig	Pos, Sig
H6: Audit committee size is positively related to firm financial performance.	Neg, Insig	Neg, Sig	Pos, Insig
H7: Audit committee composition is positively related to firm financial performance.	Pos, Sig	Pos, Insig	Pos, Sig
H8: Audit committee meetings are positively related to firm financial performance.	Pos, Sig	Pos, Sig	Neg, Insig
H9: Audit committee members' education is positively related to firm financial performance.	Pos, Sig	Pos, Sig	Pos, Sig

Note: Pos = positive, Neg = negative, Sig = significant, Insig = insignificant.

With respect to the four audit committee characteristics, two variables (audit committee meetings and audit committee members' education) were significant, while, for the other two variables, audit committee size was significant for ROE, while audit committee composition was significant for ROA. With respect to Tobin's Q, two variables (audit committee composition and audit committee members' education) were significant, with the latter variable in keeping with the ROA and ROE result. Two other variables (audit committee size and audit committee meetings) had different directional effects compared to ROA and ROE. The audit committee composition variable showed the same outcome as the ROA model. The two differences in significance between ROA and ROE for audit committee characteristics is unsurprising because, as indicated by Rappaport (1986); Finegan (1991); and Koller Goedhart and Wessels (1996), the two financial performance measures have different focuses.

A number of prior CG studies have also found different results using the same three measures of firm financial performance, as demonstrated by Dincer and Oguz (2016); Rouf (2014); Silwal (2016); Palaniappan (2017); Amer, Ragab and Shehata (2014); Khatab et al. (2011); Daramadi (2013); Suadiye (2017); Chang-Jui (2011) and Teh et al. (2016). For example, Suadiye (2017) found that board composition (independent

directors) had a significant negative effect for Tobin's Q, an insignificant negative effect for ROA and a positive relationship with ROE. The following subsections discuss the results of Research Objective 1 for board and audit committee characteristics.

4.8.1 Board Size

Prior empirical studies have argued that firms benefit from having larger boards for monitoring, strategy and resources, while other empirical studies have found that smaller boards improve firm financial performance. The present study found that board size had a significant positive effect on all proxies of firm financial performance (ROA, ROE and Tobin's Q). These findings indicate that large board sizes do contribute to firm financial performance. This is probably due to the communication and coordination among firm directors on the board in the UAE, which increase their ability to monitor and evaluate executive managers, thereby implying that a large board size is associated with higher financial performance among UAE listed companies.

The study findings support agency theory and resource dependence theory that larger board sizes seem to be more effective than smaller ones. As stated by Goodstein, Gautam and Boeker (1994) and Mintzberg (1983), smaller boards have the potential to increase uncertainty concerning strategic development, which can hinder firm financial performance. The second CG code identifies that boards should have at least three members and up to a maximum of 15 members. This edict aligns with suggestions by Brown and Caylor (2004) and Fauzi and Locke (2012), who 'cap' board size at 15 to ensure well-functioning boards. The results of the present research are supported by earlier studies (Almatari, Alswidi & Fadzil 2014b; Coles et al. 2008; Johl, Kaur & Cooper 2015; Kajola 2008; Klein 2002). In conclusion, the results of this study support the hypothesis that a larger board size can lead to the improved financial performance of UAE listed companies.

4.8.2 Board Composition

Board composition is defined as the proportion of independent directors represented on the board. The results from the present research were mixed among the different performance measurements. While the relationship was significant and negative between market-based measured board composition and the accounting-based measures (ROA and ROE), it had a significant and positive relationship with Tobin's Q.

The ROA and ROE result is generally consistent with some previous studies (Ghabayen 2012; Kiel & Nicholson 2003), although it is inconsistent with predictions from agency theory, where a majority of independent directors on the board would be expected to enhance a firm's effectiveness and provide superior performance (Dalton et al. 1998). With respect to Tobin's Q, the result implies that increasing the proportion of independent directors on the board leads to increased firm financial performance. This result is supported by other previous studies, such as those by O'Connell and Cramer (2010) and Aamir and Sajid (2012).

A possible reason for the differences between market-based Tobin's Q and the accounting-based measures could be their fundamental differences. It is possible that the implementation of the CG code as it relates to board composition has enhanced confidence and the market participants expect a positive impact on firm value. This can be interpreted as a market endorsement of the policy.

The findings of ROA and ROE support the argument that companies may include independent directors on the board for legitimacy purposes, rather than for improvement of firm financial performance (DiMaggio & Powell 2004). In other words, a possible reason for the negative effect on ROA and ROE for UAE listed firms could be because the increase in proportion of independent board members occurred to strictly comply with the law. Another possible reason could be the insufficient knowledge held by independent directors, which did not translate to increased firm financial performance. In addition, the role of independent directors in UAE listed firms is still open to debate because of a lack of clarification regarding what independent directors' main role should be (Altamimi & Charif 2012).

4.8.3 Board Meetings

Board meetings relate to the number of board meetings held in a year. The second UAE CG code stated that the board must disclose the number of meetings held in a year and details of the attendance of each individual director at the meetings held. Although the first and second CG codes did not appear to change in terms of identifying the number of meetings each year, the first UAE CG code was voluntary, while the second CG code was mandatory for all listed companies in the UAE. This suggests that the mandatory component has resulted in more board meetings and higher attendance.

The present research results indicated that board meetings had a significant and positive effect on ROA and ROE, which suggests that more board meetings led to higher financial performance of the UAE listed companies. This finding aligns with agency theory and is supported by previous studies by Ntim and Oseit (2011) and Tarak, Nath and Apu (2013). However, increasing the number of board meetings had an insignificant influence on Tobin's Q, which is supported by Evans, Evans and Loh (2002). A possible reason for the negative effect of board meetings on firm financial performance, as measured by Tobin's Q, is that the market-based measure incorporates the outcomes of current business strategy, as well as the market expectations of a firm's future performance (Demsetz & Villalonga 2001).

4.8.4 Board Members' Education

Board members' education is an important CG characteristic. According to resource dependence theory, education is an external resource that should lead to enhanced firm financial performance (Pfeffer & Salancik 2003). The results of the accounting-based measures (ROA and ROE) were not significant, which is supported by an earlier study by Vo and Phan (2013) conducted in Vietnam. These researchers also found no significant relationship between the education level of board members and the performance of Vietnamese firms. However, when Tobin's Q was employed in the present research as the dependent variable, it indicated that board members' education was significant and positively related to Tobin's Q. Prior empirical studies that support this finding include those by Gottesman and Morey (2006); Darmadi (2013); Ondersteijn, Giesen and Huirne (2003); and Wilson, Hadley and Asby (2001). This seems to imply that the UAE market perceives firms hiring board members with superior educational qualifications as an indication/expectation of positive future financial performance.

From an accounting-based perspective, it seems that board members holding educational qualifications from developed-country universities is a positive but not significant factor for the financial performance of UAE listed firms. This view is supported by Darmadi (2013) and Vo and Phan (2013). Since resource dependence theory states that education is an external resource that enhances the financial performance of firms (Pfeffer & Salancik 2003), this suggests that the role of board members' education—particularly for the financial performance of UAE firms—remains inconclusive.

4.8.5 Board Members' Experience

According to Wu (2009), a good board of directors consists of members with different backgrounds. Different backgrounds and experiences include accounting experience and marketing experience, as well as other experience that can benefit the firm. The present research found that board members' education had an insignificant effect on the accounting-based measures of firm value (ROA and ROE), but a significant and positive effect on the market-based measure (Tobin's Q).

Although there have been conflicting views on the relationship between board members' level of experience and firms' performance, resource dependence theory postulates that board members with various experiences, skills, knowledge and expertise will result in good corporate performance and positively affect firm financial performance (Pfeffer & Salancik 2003). Given this, the market-based measure of Tobin's Q supports this assertion. With respect to the non-significant outcome for the accounting-based measures, a possible reason for this result is that the UAE CG codes did not state the level of experience that the members should hold. Although very little empirical research has been undertaken in this area, this view is supported by Johl (2006). Thus, boards need to ensure they have a suitable mix of members with appropriate skills and experience to cope with business complexities, competition and change.

4.8.6 Audit Committee Size

According to Wild (1996), the main objective of the audit committee is to help the board provide oversight and monitor the firm financial statements, including the financial reporting process, audit process and compliance with laws and regulations. As a subcommittee of the board, the audit committee provides an important function by enhancing information quality, which results in increased financial performance of the firm (Pincus, Rusbarsky & Wong 1989). In terms of audit committee size, the results of this study were mixed among the different performance measurements. The relationship was significant and negative for ROE, while the other two measures had non-significant results.

One possible reason for the significant result for ROE could be due to a lack of communication and coordination among firm audit committee members in the UAE, which reduces their ability to monitor financial performance. This result is consistent with Kyereboah-Coleman's (2008) study, which found that a larger committee size led to poor

financial performance, since small committee sizes are more cost-effective, are able to meet more regularly and have greater communication among members, which can lead to improved firm financial performance.

Another possible reason for the result could be the lack of a specific description and specification of the number of audit committee members in the UAE CG code, which only recommended having at least three members on the committee. This code was not uniformly followed, as some UAE firms only had two members (see Table 4.2). Although no ideal size for an audit committee exists, the overriding concern is for the committee to effectively operate as a team to monitor firm financial performance. Thus, it is unsurprising that this research produced mixed results.

4.8.7 Audit Committee Composition

Audit committee composition refers to the proportion of independent members compared with the total members in the committee. The present research found that audit committee composition had a significant and positive effect on the ROA and Tobin's Q measures, while the ROE model demonstrated an insignificant and positive relationship with audit committee composition.

One possible reason for the non-significant effect of audit committee composition on ROE is that the ROE indicator measured the effectiveness of UAE firms taking advantage of their equity base. That is, it indicated how effectively a company used its shareholders' money (Almatari, Alswidi & Fadzil 2014c). Thus, it would seem that audit committee members of UAE listed firms are less effective in taking advantage of their earnings advantage from their equity base, as opposed to taking earnings advantage of their base of assets. The findings of the ROA and Tobin's Q models support agency theory, which posits that independent members on the audit committee would help the owners to monitor management activities to increase firm financial performance.

This study shows that an increased number of independent members on the audit committee leads to enhanced financial performance of UAE listed firms, as measured by ROA and Tobin's Q. Prior studies support these findings. For example, Yasser, Entebang and Mansor (2011) investigated the relationship between audit committee composition and firm financial performance on listed firms in Karachi, and found that audit committee composition was positively associated with firm financial performance. A similar result was obtained by Ilaboya and Obaretin's (2015) Nigerian study, which found that

independent audit committee members could improve the oversight function of the committee, which could lead to improved firm financial performance.

4.8.8 Audit Committee Meetings

Audit committee meetings refer to the number of meetings held by the committee each year. The present research demonstrated a significant and positive relationship between audit committee meetings and the accounting-based measures (ROA and ROE) in the UAE, yet found no relationship between audit committee meetings and firm financial performance via the market value measure (Tobin's Q). Thus, an increase in the number of audit committee meetings improves the ROA or ROE of the firm, but is insignificant for Tobin's Q.

The different foci of the accounting-based measure versus the market-based measures imply that a possible reason that audit committee meetings had a negative yet insignificant effect via the Tobin's Q model could be due to the audit committee focus. Specifically, the charter of the audit committee is biased towards past performance indicators and not towards future-looking expectations of market-based growth.

In addition, since the UAE CG codes have not specified a maximum number of annual audit committee meetings, the mandatory nature of the second CG code could have increased the number of meetings, which may have led to increased costs associated with it, such as travel expenses and meeting fees, which can also negatively affect firm financial performance, as stated by prior studies (e.g., Stewart & Kent 2006). Stewart and Kent (2006) found a positive relationship between the amount of audit fees paid and the frequency of audit committee meetings. This result from their study implied that audit committees that meet more frequently pay more audit fees, and thereby negatively affect firm financial performance (Malhotra et al. 2015). This result is contrary to agency theory expectations.

Consequently, the findings of ROA and ROE in this study strongly support the agency theory view, which states that a high level of committee activities, such as meetings, leads to better monitoring of the firm financial activities and improved financial performance. The result is supported by prior studies, such as those by Hsu (2010) and Almatari, Alswidi and Fadzil (2014b).

4.8.9 Audit Committee Members' Education

Audit committee members' education refers to the type of educational background of the audit committee members. The present research found that audit committee members' education had a significant and positive effect on all proxies of firm financial performance (ROA, ROE and Tobin's Q). These findings indicate that audit members with an accounting or financial background and knowledge lead to improved financial performance of UAE listed companies.

This result is supported by previous studies. For example, Yang and Krishnan (2005) found that audit committees with a member with financial knowledge could significantly reduce the incidents of internal control problems, which could improve the firm financial performance. Other previous studies supporting these findings include those by Aldamen et al. (2012) and Almatari, Alswidi and Fadzil (2014a).

The study findings support resource dependence theory, which states that members with a reasonable financial background are more effective in providing more monitoring to control system mechanisms and firm financial performance. With respect to the UAE, the result supports changes to the CG code, which stated, in regard to members' education, that the audit committee should have at least one member with a financial qualification or an expert in accounting and financial affairs.

4.9 Discussion of Research Objective 2

This study employed comparative analyses to investigate the changes occurring in the relationship between board and audit committee characteristics and firm financial performance between the periods of 2006 to 2007, 2009 to 2010 and 2013 to 2014. The study tested three financial performance models for the UAE: (i) the accounting-based measure of ROA; (ii) the accounting-based measure of ROE; and (iii) the market-based measure of Tobin's Q. The results are presented in Table 4.15 below.

Table 4.15: Comparative Analyses between Periods 1, 2 and 3

Board and Audit Committee Variables	ROA	ROE	Tobin's Q
BS Period 1	Pos, Insig	Pos, Insig	Pos, Sig
BS Period 2	Pos, Sig	Pos, Sig	Pos, Insig
BS Period 3	Neg, Insig	Pos, Insig	Pos, Sig
BCOM Period 1	Pos, Insig	Neg, Sig	Pos, Sig
BCOM Period 2	Pos, Insig	Neg, Insig	Pos, Sig
BCOM Period 3	Pos, Insig	Neg, Sig	Pos, Insig
BM Period 1	Pos, Insig	Pos, Sig	Neg, Insig
BM Period 2	Pos, Sig	Pos, Sig	Neg, Insig
BM Period 3	Pos, Insig	Pos, Insig	Neg, Sig
BMED Period 1	Pos, Sig	Pos, Insig	Pos, Insig
BMED Period 2	Neg, Insig	Neg, Insig	Pos, Sig
BMED Period 3	Neg, Insig	Neg, Insig	Pos, Insig
BMEX Period 1	Pos, Insig	Neg, Insig	Pos, Insig
BMEX Period 2	Neg, Sig	Neg, Sig	Pos, Insig
BMEX Period 3	Neg, Sig	Neg, Insig	Pos, Insig
ACS Period 1	Pos, Insig	Neg, Sig	Neg, Insig
ACS Period 2	Neg, Insig	Neg, Insig	Neg, Insig
ACS Period 3	Pos, Insig	Neg, Insig	Pos, Insig
ACCOM Period 1	Pos, Sig	Pos, Insig	Pos, Sig
ACCOM Period 2	Pos, Sig	Pos, Insig	Pos, Insig
ACCOM Period 3	Pos, Sig	Pos, Sig	Pos, Sig
ACM Period 1	Neg, Insig	Pos, Sig	Neg, Sig
ACM Period 2	Pos, Insig	Pos, Sig	Neg, Insig
ACM Period 3	Pos, Sig	Pos, Sig	Neg, Insig
ACED Period 1	Pos, Sig	Pos, Sig	Pos, Insig
ACED Period 2	Pos, Insig	Pos, Sig	Pos, Sig
ACED Period 3	Pos, Insig	Pos, Sig	Pos, Sig

Note: **BS** = board size, **BCOM** = board composition, **BM** = board meetings, **BMED** = board members' education, **BMEX** = board members' experience, **ACS** = number of members in the committee, **ACCOM** = audit committee composition, **ACM** = audit committee meeting, **ACED** = audit committee members' education, **Pos** = positive, **Neg** = negative, **Sig** = significant, **Insig** = insignificant, **Period 1** = 2006-2007, **Period 2** = 2009-2010, **Period 3** = 2013-2014.

The overall results of the comparative analysis between the three periods indicated that the implementation of the governance codes has made some changes to the effects of board and audit committee characteristics on firm financial performance, according to the results of the ROA, ROE and Tobin's Q models. However, the association between the CG characteristics and firm financial performance was different for the three models. Some general reasons for these results are discussed below.

A possible reason for obtaining these different relationships is that the properties of accounting measures are different to market measures. Although ROE and ROA are both measures for profitability, they focus on different aspects. For example, ROA illustrates how successfully a firm uses its assets. Therefore, liquidity debt results in an increase in ROA. However, there is no change in ROE for a similar company in the same situation, as ROE takes debt into account (Loi & Khan 2012). The ROA measure gauges the operating and financial performance of the firm (Haniffa & Hudaib 2006) and the failure of UAE companies to use assets to serve the economic interests of their shareholders may affect the ROA. In contrast, the ROE is a measure of profit, but is also used as a measure of the efficient use by management in deploying shareholders' equity (Almatari, Alswidi & Fadzil 2014c; Veklenko 2016).

Tobin's Q presents a firm's expected future growth opportunities, which can stem from factors both endogenous and exogenous to managerial decisions. The inconsistent findings of the firm financial performance measures in the present research are similar to many prior CG studies (see Amer, Ragab & Shehata 2014; Chang-Jui 2011; Darmadi 2013; Dincer & Oguz 2016; Khatab et al. 2011; Palaniappan 2017; Rouf 2014; Silwal 2016; Suadiye 2017; Teh et al. 2016). Although some CG studies used only one measure of firm financial performance to reduce the possibility of obtaining mixed results (Coles et al. 2008; Ghabayen 2012; Johl, Kaur & Cooper 2015; Mura 2007; Vafeas 1999; Yermack 1996), the present research posits that this is a suboptimal approach to adopt, given that, as evidenced above, different financial performance measures predict different results. Hence, for reasons of robustness, multiple measures of firm financial performance are required.

While the OLS regression indicated differences in the effects of board and audit committee characteristics on firm financial performance, it could not provide detailed information on how these differences occurred among the various study groups. Specifically, it could not provide detailed information about which change to each variable caused the changes in the relationship between board and audit committee characteristics and firm financial performance. Hence, to better understand the differences that occurred to each variable, the present research conducted post hoc tests. A class of post hoc tests that enable this type of detailed information is multiple comparison analysis tests. The most commonly used multiple comparison analysis statistics is the Tukey test. The discussion of these results is presented below.

4.9.1 Board Size

The results in Table 4.15 shows that changes to the UAE CG codes had an impact on the relationship between board size and firm financial performance for all three measures (ROA, ROE and Tobin's Q). Specifically, ROA changed to significant after the first CG code adoption (Period 2) and to negative and insignificant after the adoption of the second CG code (Period 3). ROE changed to significant after the first CG code (Period 2) and then to insignificant after the second CG code (Period 3), while Tobin's Q changed from significant in period 1 to insignificant in period 2 and then significant after the second CG code (Period 3). However, as Table 4.13 demonstrated, the results indicated that board size was not significantly different over the three selected periods for UAE listed companies. This suggests that there was no significant effect on board size by changing the UAE CG codes from voluntary to mandatory.

A possible reason for changing the relationship between board size and firm financial performance may relate to changes that occurred to ROA, ROE and Tobin's Q. The accounting-based performance indicator (ROA) increased after adopting the second CG codes in 2010, while an increase in ROE and Tobin's Q was evident from 2007. This result may imply increase confidence among investors after adopting the first CG code, which led to increased equity investment.

4.9.2 Board Composition

Table 4.15 shows that the changes to the UAE CG codes had some effect on the relationship between board composition and firm financial performance for the ROE and Tobin's Q measures of financial performance, while the relationship with ROA remained unchanged for all periods. With respect to ROE, firm financial performance became insignificant after the first CG code (Period 2) and returned to significant after the second CG code (Period 3), while, for Tobin's Q, board composition's effect on firm financial performance became insignificant after the second CG code.

However, as Table 4.13 shows, board composition had no significant change on the UAE listed companies in the sample as a result of changes to the UAE CG codes. This result reflects the fact that: (i) the guidelines from the first to second CG codes did not change (boards had to comprise at least one-third independent directors); and (ii) the move from a voluntary to mandatory CG code had no real effect on board composition, which suggests that most UAE listed firms were complying with the voluntary first CG code. A

possible factor changing the relationship between board composition and firm financial performance could relate to changes that occurred to ROA, ROE and Tobin's Q. Overall, the changes of the governance codes had some effect on the relationship between board composition and financial performance. However, this effect did not seem to affect the proportion of independent directors on board, which could be due to having the right balance of board composition by the UAE firm to reflect that companies have complied with the governance code requirements.

4.9.3 Board Meetings

Table 4.15 indicates that changes to the UAE CG codes affected the relationship between board meetings and firm financial performance for all three models: ROA, ROE and Tobin's Q. Board meetings significantly and positively affected ROA after implementing the first CG code (Period 2), but became insignificant after the second CG code (Period 3), while ROE become insignificant after the second CG code. In addition, Tobin's Q's effect on firm financial performance became significant, albeit negative, after the second CG code. As Table 4.13 shows, board meetings significantly increased after the second CG code.

A possible reason for the change in the relationship between board meetings and firm financial performance could be due to the guidelines for the number of meetings held per year. As Table 2.2 shows, both the first and second UAE CG codes stated that board meetings should be set once or more every two months; however, there was no maximum limit recommended by the codes. Some boards of directors in UAE companies had around 16 meetings per year, which could negatively affect the relationship between meetings and performance because of the costs associated with board meetings, such as travel expenses and meeting fees. This result aligns with Fich and Shivdasani (2006), who stated that boards that meet more frequently were valued less by the market. In addition, Lipton and Lorsch (1992) stated that frequent meetings can lead to resources being channelled towards less productive activities and thereby negatively affect firm financial performance.

4.9.4 Board Members' Education

Table 4.15 shows that changes to the UAE CG codes affected the relationship between board members' education and firm financial performance. The relationship changed from significant and positive in the first period (pre CG code 1) to insignificant and

negative in the second and third periods for the ROA accounting-based measure. Although the relationship remained insignificant throughout for ROE (the other accounting-based measure), it changed from positive in the first period to negative in the second and third periods. For the market-based measure (Tobin's Q), the relationship was positive for all three periods; however, it changed from an insignificant relationship in Period 1 to significant in Period 2, and then back to insignificant in Period 3. The Tukey test (see Table 4.13) indicated that board members' education significantly increased in Period 3 compared with other periods, thereby suggesting that board members' education increased after adopting the CG codes.

Although board members' education is an important resource for the UAE to improve its financial performance—and is typically proxied via education qualification to equate to managerial quality—other factors might also need to be considered, such as managerial skills, networks and other skills obtained outside of an educational qualification. This could act as a basis for future studies.

4.9.5 Board Members' Experience

The result of the OLS test showed no significant changes in the relationship between board members' experience and firm financial performance for Tobin's Q. However for ROA, firm financial performance became significant and negative for both Periods 2 and 3 as opposed to positive and insignificant in Period 1. While for ROE, all three periods had a negative direction but it was significant for Period 2. The Tukey multiple comparisons test indicated that board members' experience increased after adopting the first and second UAE CG codes.

The first UAE CG code suggested that directors should have experience and technical skills in the best interests of the company, while the second UAE CG code stated that board directors are required to be trained to gain more experience in understanding the company's policies, organisational structure and business, as well as their duties under the law. In light of the results from the present research, the UAE CG code should specify the required competencies of directors. According to Kikhia (2014), board members who have financial expertise enhance the quality of oversight by the board. This enhanced oversight may substitute increased auditor effort and reduce the auditor's assessment of controlled risk, thereby resulting in improved firm financial performance.

4.9.6 Audit Committee Size

Table 4.15 describes the findings obtained by the OLS test to determine the difference in the relationship between the board audit committee size variable and firm financial performance because of changes to the CG rules in the UAE. The result showed that changes in the UAE CG code had an insignificant effect on the relationship between audit committee size and firm financial performance for ROA and Tobin's Q, while the relationship with ROE was negative for all three periods, although only the first period (pre CG code 1) was significant. The Tukey test indicated that audit committee size had no significant change in the UAE listed companies because of changes to the UAE CG codes.

According to the second UAE CG code, the audit committee should have at least three members, with no maximum number recommended. Hence, a large audit committee size could negatively affect the relationship between the committee and the firm's financial performance because of accompanying increases in audit fees and costs. Vafeas and Waagelein (2007) supported this contention when they examined the relationship between audit committee characteristics and audit fees. They found that audit committee size and the proportion of members serving on the audit committee were positively related to audit fees. Although the UAE CG rules prescribe a specific minimum audit committee size, they should also specify a maximum number to avoid increasing audit fees, which may negatively affect firm financial performance.

4.9.7 Audit Committee Composition

The results for audit committee composition in Table 4.15 show that the changes to the UAE CG code had some effect on the relationship between audit committee composition and firm financial performance. The results of the OLS test showed a positive relationship between audit committee composition and firm financial performance for all three models. Specifically, the ROA remained unchanged for all periods. With respect to ROE, the relationship between audit committee composition and firm financial performance was positive for all three periods; however, it was only significant for Period 3 (after implementation of the second CG code). For Tobin's Q, the effect of audit committee composition on firm financial performance was positive for all three periods and significant for Periods 1 and 3. The Tukey multiple comparisons test indicated that the difference in means for the proportion of independent directors was not significant, which implied that there was no significant difference in the proportion of independent directors

on the board for listed companies in the UAE between all three periods. Hence, the changes to the governance rules caused no significant changes to audit committee composition in the listed companies.

According to the UAE CG code (see Table 2.2), the audit committee must comprise one independent member, which may improve the performance of the firm. According to agency theory, an increase in the proportion of independent auditors on the committee can lead to more correct decisions being made, which implies a positive relationship between audit committee composition and firm financial performance. However, UAE listed companies might increase independent elements in their audit committee merely to show that they strictly comply with the law, and thus may not necessarily benefit in terms of financial performance. This is a possible reason for the insignificant relationship between audit committee composition and firm financial performance. In addition, the experience held by independent audit committee members may be insufficient to monitor board activities.

4.9.8 Audit Committee Meetings

The result of the OLS test showed that the CG codes appear to have affected the relationship between audit committee meeting and firm financial performance as measured by ROA and Tobin's Q with ROE unchanged. Specifically, although Table 2.2 shows that both the first and second UAE CG codes stated that the audit committee should meet at least once every three months, the change from voluntary to mandatory may have caused an effect resulting in an increased number of meetings (see Table 4.13). The Tukey multiple comparisons test indicated that audit committee meetings for listed companies in the UAE significantly increased in Period 3 compared with Period 1. Another possible reason for this result is that the UAE CG codes did not state a maximum limit for meetings. Hence, the increase in audit committee meetings could depend on the companies themselves.

Although the CG code suggested that the audit committee should meet at least once every three months, some firms did not strictly comply with this law, which could negatively affect the firm financial performance (see Table 4.2). This is a possible reason for the changes in the relationship between audit committee meetings and firm financial performance.

4.9.9 Audit Committee Members' Education

Table 4.15 describes the difference in the relationship between audit committee members' education and firm financial performance during the changes to CG rules in the UAE. The result shows that the changes to the UAE CG rule had an insignificant effect on the relationship between audit committee members' education and firm financial performance for the ROA model (e.g., Periods 2 and 3). The relationship with ROE remained unchanged for all three periods, while for Tobin's Q it became significant after the implementation of both CG codes (Periods 2 and 3). The Tukey test indicated statistically significant differences between the audit committee members' education groups. A significant difference occurred in Period 3, which indicated a greater number of audit committee members holding a degree in a financial discipline to the total members in the committee, compared with the other two periods. Hence, the changes to the governance rules in 2010 caused significant changes to committee members' education within the listed UAE companies.

Having audit committee members with financial qualifications is very important for UAE listed companies. However, this study found that audit committee members can come from a wide variety of backgrounds and may not have sufficient financial or accounting knowledge, which could negatively affect firm financial performance. According to Abbott, Parker and Peters (2004), companies must have some members who understand the various accounting and financial issues to attain effective auditing oversight.

According to the Australian Securities Exchange Corporate Governance Council, audit committees in Australian companies must have some members with financial and/or accounting backgrounds, and these members should be able to analyse and understand financial statements (ASX 2007). The council requires companies to have at least one member on the committee with a related education qualification, such as an accountant qualification, as well as some members who have an understanding of the firm's industry, to reduce financial fraud and risk (ASX 2007).

The results of this study show that implementing CG codes does not necessarily enhance firm financial performance, as other external economic factors have some direct influences on corporate financial performance (Ahmed et al. 2014; Alqatamin 2018; Demirhan & Anwar 2014; Tailab 2014). Although some variables remained unchanged during the changes to the UAE CG codes, the majority of them did change, which affected firm financial performance. However, compared with developed countries, UAE

management professionals may have lower expertise in translating CG rules into business advantage. This conclusion is supported by the finding of Al-Malkawi, Pillai and Bhatti (2014) that all GCC countries, including the UAE, need to improve board effectiveness.

This study reached the conclusion that a higher level of compliance with CG codes will improve performance, as measured by various instruments. It is also notable that effective boards and audit committees can compensate for shortfalls in compliance, at least to some extent. According to the collected data in this study, most of the UAE listed firms were sincere in complying with the codes to improve performance and gain stakeholder acceptance.

4.10 Conclusion

This chapter has presented and discussed the empirical results on the effect of board and audit committee characteristics on the financial performance of listed companies in the UAE. It also analysed the effect of the changes made to the UAE CG rules on the characteristics of the board and audit committee and firm financial performance. Specifically, this chapter presented the results of statistical analysis, including descriptive statistics and the results of the multiple regression analysis. This study applied multiple panel data regression to address the first objective, which was more suitable than applying multiple ordinarily linear regressions.

This chapter also presented the findings and a discussion of the results, with tables presented separately according to the research objectives. This study determined the relationship between the board and audit committee characteristics and financial performance of listed companies in the UAE. The study found different results via the three measures of firm financial performance (i.e., ROA, ROE and Tobin's Q). This was, in part, explained by how the accounting-based measures (ROA and ROE) are backwards-looking measures, whereas the market-based measure (Tobin's Q) is a forward-looking measure of expected firm financial performance. This chapter has also presented the results of the comparative analysis between the three periods, which indicated that implementation of the UAE governance codes had some effect on firms financial performance. The next chapter presents a summary of this thesis and provides the study limitations and recommendations and offers directions for future research.

Chapter 5: Conclusion and Recommendations

5.1 Introduction

This chapter summarises the study and its conclusions and draws relevant implications. Section 5.2 provides a summary of this thesis and presents the main objectives of this study. Section 5.3 presents the findings of testing the relationships between the board and audit committee characteristics and firm financial performance. Section 5.4 presents the study's contributions. Section 5.5 provides the implications of the study, while Section 5.6 presents the limitations of this study and provides directions for future research.

5.2 Research Summary

Chapter 1 presented an overview of this study. The effect of CG in the UAE context was established as the research focus, given the dearth of studies that exist specifically in this area. Some empirical studies on CG have primarily focused on the specific characteristics and dimensions of the attributes of CG in Middle Eastern countries; however, the literature is sparse on the contribution of some of the more important CG characteristics in the UAE, particularly the characteristics of audit committees and boards of directors (Hassan & Halbouni 2013). In the UAE, as a developing economy, CG is important to build investor confidence to attract foreign and local investors to expand trade and investment. The rapid nature of the UAE's economic growth led the UAE to adopt CG codes to help monitor management and improve the quality of financial reporting.

Prior UAE regulations in terms of CG have not been successful; hence, in 2006, the *Hawkamah* Institute for Corporate Governance was established to improve CG in the UAE. In 2007, the first CG code was published in the UAE. This code identified the governance structures and principles, including the distribution of rights and responsibilities between different participants in the corporation, such as the board of directors, managers, shareholders, creditors, auditors, regulators and other stakeholders. In 2010, a second CG code was introduced and became mandatory for all UAE listed companies. This code enhanced CG rules and discipline standards for UAE listed firms. In light of the above, and as stated in Chapter 1, the research problem for this study was:

To identify the relationship between board and audit committee characteristics and the financial performance of UAE listed firms.

Addressing the research problem led to the formation of the two research questions:

1. RQ1: Do board and audit committee characteristics affect the financial performance of UAE publicly listed firms?
2. RQ2: Have the UAE CG codes affected the financial performance of UAE publicly listed firms?

Two research objectives were formed to answer the research questions. They were:

- a. Determine the relationship between the board and audit committee characteristics and the firm financial performance of listed companies in the UAE
- b. Determine the influence of the changes to the CG codes on the financial performance of listed companies in the UAE.

A conceptual framework based on a multi-theoretic approach (agency and resource dependence theories) was developed to reflect the UAE context. This acted as the foundation for the study. CG was divided into two main characteristics: board characteristics and audit committee characteristics. The variables for board characteristics were board size, board composition, number of board meetings, board members' education and board members' experience, while the variables for audit committee characteristics were audit committee size, audit committee composition, number of audit committee meetings and audit committee members' education. A firm's financial performance was measured in three ways—with two accounting-based measures (ROA and ROE) and a market-based measure (Tobin's Q). In addition, three control variables were employed: firm age, firm size and leverage.

The method used to address Research Objective 1 involved a panel regression model that examined the following hypotheses:

- H1:** There is a positive relationship between board size and firm financial performance in the UAE.
- H2:** There is a positive relationship between board composition and firm financial performance in the UAE.
- H3:** There is a positive relationship between board meetings and firm financial performance in the UAE.

- H4:** There is a positive relationship between board members' education and firm financial performance in the UAE.
- H5:** There is a positive relationship between board members' experience and firm financial performance in the UAE.
- H6:** There is a positive relationship between audit committee size and firm financial performance in the UAE.
- H7:** There is a positive relationship between audit committee composition and firm financial performance in the UAE.
- H8:** There is a positive relationship between audit committee meetings and firm financial performance in the UAE.
- H9:** There is a positive relationship between audit committee members' education and firm financial performance in the UAE.

For Research Objective 2, the OLS regression model and a one-way ANOVA with Tukey post hoc tests were employed to examine the potential association between firm financial performance and changes to the CG codes. The periods selected for analysis were chosen to detect meaningful (significant) differences pre- and post-establishment of the CG codes. These periods were as follows:

1. Period 1 (2006 to 2007) to capture the period prior to the first CG code.
2. Period 2 (2009 to 2010), which commenced two years after the first CG code was adopted.
3. Period 3 (2013 to 2014), which was three years after the second CG code was adopted.

The models were tested on a study sample of 47 listed UAE companies on the DFM and ADX covering a period of 10 years from 2006 to 2015. The following sections present the study findings and summarise the study limitations and recommendations.

5.3 Research Conclusions

This section reports the conclusions drawn from the two research objectives of the study.

5.3.1 Research Objective 1

A panel regression model was used to test the nine hypotheses. The hypotheses investigated the effect of board and audit committee characteristics on firm financial performance in the UAE listed companies. The results for the three financial performance measures (ROA, ROE and Tobin's Q) indicated different effects on the dependent variables. The analysis displayed mixed results, between board and audit committee characteristics and firm financial performance in the UAE. The key findings are presented below.

Table 5.1: Summary of Hypotheses Tests for All Models

Hypothesis	Financial Performance		
	ROA	ROE	Tobin's Q
H1: Board size is positively related to firm financial performance.	Pos, Sig	Pos, Sig	Pos, Sig
H2: Board composition is positively related to firm financial performance.	Neg, Sig	Neg, Sig	Pos, Sig
H3: Board meetings are positively related to firm financial performance.	Pos, Sig	Pos, Sig	Neg, Insig
H4: Board members' education is positively related to firm financial performance.	Pos, Insig	Pos, Insig	Pos, Sig
H5: Board members' experience is positively related to firm financial performance.	Neg, Insig	Neg, Insig	Pos, Sig
H6: Audit committee size is positively related to firm financial performance.	Neg, Insig	Neg, Sig	Pos, Insig
H7: Audit committee composition is positively related to firm financial performance.	Pos, Sig	Pos, Insig	Pos, Sig
H8: Audit committee meetings are positively related to firm financial performance.	Pos, Sig	Pos, Sig	Neg, Insig
H9: Audit committee members' education is positively related to firm financial performance.	Pos, Sig	Pos, Sig	Pos, Sig

5.3.1.1 H1: Board Size

The first hypothesis (H1) stated that board size is positively related with firm financial performance. The results showed a statistically significant positive relationship between board size and firm financial performance, as measured by ROA, ROE and Tobin's Q. This finding supports Hypothesis 1, as well as agency theory and resource dependence theory, which argue that larger board sizes should improve firm financial performance.

5.3.1.2 H2: Board Composition

The second hypothesis (H2) stated that board independence is positively related with firm financial performance. Board independence depends on the proportion of independent directors on the board. The empirical results showed a significant and negative relationship between independent directors and financial performance as measured by ROA and ROE, and a significant and positive relationship with financial performance as measured by Tobin's Q. This finding of Tobin's Q supports agency theory, which argues that a majority of non-executive directors on a board will positively influence corporate performance through better monitoring, control and protection of shareholders' interest (Fama & Jensen 1983). Thus, the hypothesis was partly supported.

5.3.1.3 H3: Board Meetings

The third hypothesis (H3) stated that board meetings are positively related to firm financial performance. Board meetings depend on the number of board meetings held in a year. The empirical results showed a significant and positive relationship between board meetings and firm financial performance as measured by ROA and ROE, and an insignificant association with financial performance as measured by Tobin's Q. The finding of the ROA and ROE models supports agency theory, which argues that a greater number of board meetings offers companies more benefits that outweigh the costs of meetings, and can lead to better monitoring of the firm activities, ensure disciplined management, and ultimately lead to enhanced firm financial performance. Thus, the hypothesis was partly supported.

5.3.1.4 H4: Board Members' Education

The fourth hypothesis (H4) stated that board members' education is positively related to firm financial performance. Board members' education refers to the board members' educational background. The results demonstrated a significant and positive relationship between board members' education and financial performance as measured by Tobin's Q, and an insignificant association with firm financial performance as measured by ROA and ROE. The Tobin's Q finding supports resource dependence theory, which argues that education is one of the external resources that enhances the financial performance of firms. Thus, the hypothesis was partly supported.

5.3.1.5 H5: Board Members' Experience

The fifth hypothesis (H5) stated that board members' experience is positively related to firm financial performance. Board members' experience relates to the number of years of experience held by the board members. The empirical results showed a significant and positive relationship between board members' experience and firm financial performance as measured by Tobin's Q, yet an insignificant association with financial performance as measured by ROA and ROE. The Tobin's Q finding supports resource dependence theory. Thus, the hypothesis was partly supported.

5.3.1.6 H6: Audit Committee Size

The sixth hypothesis (H6) stated that audit committee size is positively related to firm financial performance. Audit committee size depends on the number of audit committee members. The empirical results showed a significant and negative relationship between audit committee size and firm financial performance as measured by ROE, yet no significant association with financial performance as measured by ROA and Tobin's Q. The findings of all three estimates do not support agency and resource dependence theories, which posit that larger audit committee sizes can enhance firm financial performance by providing better monitoring. Thus, the hypothesis was not supported.

5.3.1.7 H7: Audit Committee Composition

The seventh hypothesis (H7) stated that audit committee composition is positively related to firm financial performance. Audit committee independence indicates the proportion of independent members on the audit committee. The results showed a significant and positive relationship between committee composition and firm financial performance as measured by ROA and Tobin's Q, yet no significant association with firm financial performance as measured by ROE. The findings of ROA and Tobin's Q support agency theory, which argues that increasing the number of independent auditors on the audit committee can positively affect firm financial performance. Thus, the hypothesis was partly supported.

5.3.1.8 H8: Audit Committee Meetings

The eighth hypothesis (H8) stated that audit committee meetings are positively related to firm financial performance. Audit committee meetings indicate the number of audit committee meetings held in a year. The results showed a significant and positive

relationship between audit committee meetings and firm financial performance as measured by ROA and ROE, yet no significant relationship between audit committee meetings and firm financial performance as measured by Tobin's Q. The findings of ROA and ROE support agency theory, which argues that more committee meetings lead to better monitoring of firm financial activities and can result in improved financial performance. Thus, the hypothesis was partly supported.

5.3.1.9 H9: Audit Committee Members' Education

The ninth hypothesis (H9) stated that audit committee members' education is positively related with firm financial performance. Audit committee members' education depends on the number of auditors that have a financial background. The empirical results showed a statistically significant positive relationship between audit committee members' education and firm financial performance as measured by ROA, ROE and Tobin's Q. The findings support resource dependence theory, which states that education is one of the external resources that can improve firm financial performance. Thus, the hypothesis was supported.

5.3.2 Research Objective 2

The second research objective sought to determine the influence of the changes to the CG codes on the financial performance of listed companies in the UAE. Specifically, the study sought to identify the changes in the relationship between board and audit committee characteristics and firm financial performance due to changes in the CG codes. According to the results of the OLS regression, the changes to the UAE CG codes affected the relationship between board and audit committee characteristics and firm financial performance. In addition to the OLS regression, a one-way ANOVA with Tukey post hoc tests provided further specific information regarding how the changes to each variable, based on changes to the CG codes, affected the relationship between board and audit committee characteristics and firm financial performance.

Specifically, the ANOVA test showed that, from an overall perspective, changes to the CG codes resulted in a positive and significant increase on the financial performance of listed companies in the UAE as measured by ROA, ROE and Tobin's Q. Post hoc tests on the ANOVA indicated that the adoption of CG codes did result in a significant positive change to board meetings, board members' education, board members' experience, audit committee meetings and audit committee members' education (see Table 4.13), while

board size, board composition, audit committee size and audit committee composition did not change.

5.4 Contributions of the Study

The present research contributes to the academic literature in the following ways:

1. The study developed a framework to address the effect of board and audit committee characteristics on financial performance for UAE listed firms. By doing so, this study provided a more accurate identification of relationships between firm financial performance and board and audit committee characteristics.
2. The study tested the effect of the first and second CG codes on financial performance of UAE listed companies. Consequently, the present research provided new insights into the impact that the changes to CG codes had on the financial performance of UAE listed firms.

Due to the contributions outlined above, this study provides a significant contribution to academia to understand the present CG characteristics in the UAE, which will help stakeholders to understand CG practices in the UAE.

5.5 Implications

Board and audit committees are important factors to improve firm financial performance in a structured and sustainable manner through a balanced approach and application of good CG standards (OECD 2015). However, the results of this study also suggest that, apart from the effect on firm financial performance caused by implementing CG codes, there are other factors that influence firm financial performance. Nonetheless, the findings of this study provide some important implications for listed firms in the UAE, as well as for policymakers.

5.5.1 Improving Directors' Skills

The study's findings were mixed regarding the relationship between board of directors' education and experience and UAE firm financial performance. From an accounting measurement perspective, the impact of board members' education and experience on firm financial performance was inconclusive, however the Tobin's Q measure showed that the UAE market perceives firms hiring board members with superior educational

qualifications and experience as an indication of future positive financial performance. From an overall perspective therefore, there does seem to be some impact which would suggest that there is a lack of an appropriate skill base among members of the board of directors. Thus, UAE firms should consider appointing directors with a more diverse skill set to enhance board effectiveness. This will enable boards to work effectively as a team in order to meet the challenges of a rapidly changing business environment which requires boards to be flexible and responsive.

5.5.2 Strengthening Corporate Governance Reporting

The final sample comprised 47 listed firms out of a possible 127, which suggests that most listed companies in the UAE provide reports with poor information in terms of CG practices. Consequently, UAE listed firms need to improve the quality of CG reports to more accurately reflect the firm's relationship and to ensure that they comply with the new rules arising from the UAE CG codes. Further, deliberate efforts should be invested to establish a follow-up and compliance team to ensure that all firms not only comply, but also meet the expectations of the regulatory body, as mandated in the CG code.

5.5.3 Rationalising Audit Committee Size

The analysis suggests the need to rationalise the size of audit committees, which were found to exert a significant and negative influence on firm financial performance. The UAE CG code does not mention a specific number of members to constitute an effective audit committee size, and does not contain any specific guideline about the number of audit committee members. This is an issue that could be investigated and supported with more specific recommendations.

5.5.4 Specifying a Maximum Proportion of Independent Members

The overall findings suggest that too many independent directors negatively impact financial performance. Currently, the UAE codes endorse a regulation requiring that listed firms appoint a minimum one-third of board directors as independent directors. This regulation aims to enhance director independence with regard to directors' monitoring and supervisory role of firm managers. However, there is a large variation in the percentage of independent directors on the boards in the study data, with a maximum of 100% for a number of firms. Hence, the UAE should specify the maximum proportion of independent members on the board to ensure that firms do not have 100% of

independent directors on the board, given that a well-diversified board can improve firm financial performance.

5.5.5 Specifying Independent Audit Committee Members

The results showed that audit committees are more effective in monitoring a firm's financial reporting process when they have a larger number of independent members, which can lead to enhanced firm financial performance. Given this, UAE listed firms should consider having all members of the audit committee be independent from the company to provide better monitoring, which improves board performance and firm financial performance.

5.5.6 Requiring Audit Committee Members with Recognised Qualifications

Future policy should focus more on the relationship between audit committee members' education and firm financial performance. The present research showed that, when audit committee members have a recognised qualification in finance or significant expertise in accounting and financial affairs, firm financial performance increased across all measures. Thus, UAE listed firms should consider introducing a requirement whereby all audit committee members must have a recognised qualification in finance or significant expertise in accounting and financial affairs.

5.6 Study Limitations and Directions for Further Research

Although the results of the present research provide extensive evidence regarding CG characteristics and associations with firm financial performance, there were still limitations to the research. To fulfil the intent of this study as a basis for future research, it is important to reflect critically and recommend directions for future research.

5.6.1 Study Limitations

The first limitation of this study was the exclusion of non-listed companies in the UAE from the sample due to the UAE government decision to introduce the CG codes only for listed companies in the ADX and DFM.

Second, the availability of secondary data for this study restricted the amount of available data to assess UAE CG practice for listed companies. For instance, the number of listed firms chosen was restricted to a sample size of 47, which constituted approximately 37% of the population.

Third, the focus on secondary data meant that other potential factors that influence firm financial performance—such as shareholder perceptions of CEOs—were omitted. Thus, this study was confined to only a quantifiable list of factors affecting firm financial performance. This approach meant that the views from a wide range of stakeholders—such as regulators, investors, foreign corporate partners or consumers—were not incorporated.

Fourth, this research used ROA, ROE and Tobin's Q to measure firm financial performance because these are traditional and common measurements. However, there are other measures of firm financial performance, such as profit margin, earnings per share and return on sales. Thus, this study was confined to a limited portion of firm financial performance measures.

5.6.2 Future Directions

With respect to directions for future research, there are some potential opportunities for further studies, as follows:

1. A comparative study of UAE with other Middle Eastern countries and/or developing countries
2. An investigation of the effects of various other committees, such as remuneration and nomination committees. Further studies could expand the notion of CG beyond board and audit committee characteristics by exploring in greater depth the effect of CG on the financial performance of UAE listed firms
3. An investigation of the difference between listed and non-listed companies in terms of CG practices in the UAE. In 2016, the UAE introduced a third set of CG codes. Thus, future studies could undertake a comparative study comparing 2016 to 2017 with previous years to identify any improvements from the implementation
4. A qualitative study to provide more insight into certain CG characteristics. For example, a qualitative study could determine the quality of board meetings and audit committee meetings and their effect on firm financial performance
5. An investigation of the relationship between CG, corporate social responsibility and the financial performance of UAE listed firms, which has not yet been undertaken.

In the context of these future research possibilities, this study has provided a strong foundation for opening the potential for more in-depth analysis of this important area of CG research.

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Appendix 1: Hausman and Lagrange Multiplier Tests

ROA Hausman test

— Coefficients —

Test: difference in coefficients not systematic

$$\begin{aligned} \text{chi2}(12) &= (b-B)'[(V_b-V_B)^{-1}](b-B) \\ &= 11.38 \end{aligned}$$

$$\text{Prob} > \text{chi2} = 0.4970$$

Chi-square	p-value
11.38	0.4970

Breusch and Pagan Lagrangian multiplier test for RE results

	Var	sd = sqrt(Var)
ROA	1.467687	1.211481
e	0.7609233	0.8723092
u	0.1292789	0.3595538

$$\begin{aligned} \text{Test: Var}(u) &= 0 \\ \text{chibar2}(01) &= 12.89 \\ \text{Prob} > \text{chibar2} &= 0.0002 \end{aligned}$$

Chi-square	p-value
12.89	< 0.001

ROE
Hausman test

— Coefficients —

Test: difference in coefficients not systematic

$$\begin{aligned} \text{chi2}(12) &= (b-B)'[(V_b-V_B)^{-1}](b-B) \\ &= 10.65 \\ \text{Prob} > \text{chi2} &= 0.5594 \end{aligned}$$

Chi-square	p-value
10.65	0.5594

Breusch and Pagan Lagrangian multiplier test for RE results

	Var	sd = sqrt(Var)
-----+-----		
ROE	2.869646	1.694003
e	1.57442	1.254759
u	0.3967482	0.6298795

$$\begin{aligned} \text{Test: Var}(u) &= 0 \\ \text{chibar2}(01) &= 36.58 \\ \text{Prob} > \text{chibar2} &= 0.0000 \end{aligned}$$

Chi-square	p-value
36.58	< 0.001

**Tobin's Q
Hausman test**

— Coefficients —

Test: difference in coefficients not systematic

$$\begin{aligned} \text{chi2}(12) &= (b-B)'[(V_b-V_B)^{-1}](b-B) \\ &= 19.93 \\ \text{Prob} > \text{chi2} &= 0.0684 \end{aligned}$$

Chi-square	p-value
19.93	0.0684

Breusch and Pagan Lagrangian multiplier test for RE results

	Var	sd = sqrt(Var)
+-----		
TOBINSQ	.0383753	.1958961
e	0.0246392	0.1569687
u	0.0043659	0.0660748

Test: Var(u) = 0
chibar2(01) = 28.25
Prob > chibar2 = 0.0000

Chi-square	p-value
28.25	< 0.001

Appendix 2: Variance Inflation Factor and Tolerance (1/VIF) Test

VIF test

Variable	VIF	1/VIF
+-----+-----		
BS	1.61	0.620173
ACM	1.53	0.652454
BCOM	1.52	0.655951
ACS	1.42	0.703426
BM	1.30	0.769265
BMEX	1.28	0.783620
ACC	1.17	0.852060
ACED	1.14	0.876637
BMED	1.13	0.885693
FIRMAGE	1.42	0.704973
FSlogAsset	1.37	0.730837
LEVERAGES	1.07	0.932718
+-----+-----		
Mean VIF	1.33	

Appendix 3: Tukey's Honestly Significant Difference Tests

Multiple Comparisons (Tukey HSD)							
	Year(i)	Year(j)	Mean Difference (i-j)	Std Error	Sig.	95% Confidence Interval	
						Lower Bound	Upper Bound
BS	2006–2007	2009–2010	-0.043	0.315	0.990	-0.78	0.7
		2013–2014	-0.330	0.315	0.547	-1.07	0.41
	2009–2010	2006–2007	0.043	0.315	0.990	-0.70	0.78
		2013–2014	-0.287	0.315	0.633	-1.03	0.45
	2013–2014	2006–2007	0.330	0.315	0.547	-0.41	1.07
		2009–2010	0.287	0.315	0.633	-0.45	1.03
BCOM	2006–2007	2009–2010	.05894	2.78596	0.999	-6.5056	6.6235
		2013–2014	-0.70309	2.78596	0.966	-7.2676	5.8615
	2009–2010	2006–2007	-0.05894	2.78596	0.999	-6.6235	6.5056
		2013–2014	-0.76202	2.78596	0.960	-7.3266	5.8025
	2013–2014	2006–2007	0.70309	2.78596	0.966	-5.8615	7.2676
		2009–2010	0.76202	2.78596	0.960	-5.8025	7.3266
BM	2006–2007	2009–2010	-0.313	0.198	0.256	-0.78	0.15
		2013–2014	-1.026*	0.198	< 0.001	-1.49	-0.56
	2009–2010	2006–2007	0.313	0.198	0.256	-0.15	0.78
		2013–2014	-0.713*	0.195	0.001	-1.17	-0.25
	2013–2014	2006–2007	1.026*	0.198	< 0.001	0.56	1.49
		2009–2010	0.713*	0.195	0.001	0.25	1.17
BMED	2006–2007	2009–2010	-4.53691	2.1035	0.081	-9.4934	0.4195
		2013–2014	-12.50223*	2.1035	< 0.001	-17.458	-7.5458
	2009–2010	2006–2007	4.53691	2.1035	0.081	-4.195-	9.4934
		2013–2014	-7.96532*	2.1035	0.001	-12.921	-3.0089
	2013–2014	2006–2007	12.50223*	2.1035	< 0.001	7.5458	17.4587
		2009–2010	7.96532*	2.1035	0.001	3.0089	12.921
BMEX	2006–2007	2009–2010	-2.546*	0.679	0.001	-4.14	-0.95
		2013–2014	-5.220*	0.679	< 0.001	-6.82	-3.62
	2009–2010	2006–2007	2.546*	0.679	0.001	0.95	4.14
		2013–2014	-2.675*	0.679	< 0.001	-4.27	-1.08
	2013–2014	2006–2007	5.220*	0.679	< 0.001	3.62	6.82
		2009–2010	2.675*	0.679	< 0.001	1.08	4.27
ACS	2006–2007	2009–2010	-0.032	0.088	0.930	-0.24	0.18
		2013–2014	-0.053	0.088	0.818	-0.26	0.15
	2009–2010	2006–2007	0.032	0.088	0.930	-0.18	0.24
		2013–2014	-0.021	0.088	0.968	-0.23	0.19
	2013–2014	2006–2007	0.053	0.088	0.818	-0.15	0.26
		2009–2010	0.021	0.088	0.968	-0.19	0.23

ACCOM	2006–2007	2009–2010	0.21862	2.907	0.997	-6.6311	7.0684
		2013–2014	1.2766	2.907	0.899	-5.5731	8.1263
	2009–2010	2006–2007	-0.21862	2.907	0.997	-7.0684	6.6311
		2013–2014	1.05798	2.907	0.930	-5.7918	7.9077
	2013–2014	2006–2007	-1.27660	2.907	0.899	-8.1263	5.5731
		2009–2010	-1.05798	2.907	0.930	-7.9077	5.7918
ACM	2006–2007	2009–2010	-0.493	0.215	0.058	-1.00	0.01
		2013–2014	-0.968*	0.214	< 0.001	-1.47	-0.46
	2009–2010	2006–2007	0.493	0.215	0.058	-0.01	1.00
		2013–2014	-0.475	0.215	0.071	-0.98	0.03
	2013–2014	2006–2007	0.968*	0.214	< 0.001	0.46	1.47
		2009–2010	0.475	0.215	0.071	-0.03	0.98
ACED	2006–2007	2009–2010	0.21734	3.53186	0.998	-8.1047	8.5394
		2013–2014	-9.97330*	3.53186	0.014	-18.295	-1.6512
	2009–2010	2006–2007	-0.21734	3.53186	0.998	-8.5394	8.1047
		2013–2014	-10.19064*	3.53186	0.012	-18.512	-1.8685
	2013–2014	2006–2007	9.97330*	3.53186	0.014	1.6512	18.295
		2009–2010	10.19064*	3.53186	0.012	1.8685	18.512
	(I) YearGroup	(J) YearGroup	Mean Difference (I-J)	Std Error	Sig.	95% Confidence Interval	
						Lower Bound	Upper Bound
ROA	2006–2007	2009–2010	0.247782	0.19066	0.397	-0.20151	0.69708
		2013–2014	-0.245313	0.19066	0.404	-0.69461	0.20398
	2009–2010	2006–2007	-0.247782	0.19066	0.397	-0.69708	0.20151
		2013–2014	-0.493095*	0.18749	0.024	-0.93492	-0.05127
	2013–2014	2006–2007	0.245313	0.19066	0.404	-0.20398	0.69461
		2009–2010	0.493095*	0.18749	0.024	0.05127	0.93492
ROE	2006–2007	2009–2010	0.034227	0.22568	0.987	-0.49761	0.56606
		2013–2014	-1.889285*	0.22568	< 0.001	- 2.4211	-1.35745
	2009–2010	2006–2007	-0.034227	0.22568	0.987	-0.56606	0.49761
		2013–2014	-1.923512*	0.22193	< 0.001	-2.4465	-1.40052
	2013–2014	2006–2007	1.889285*	0.22568	< 0.001	1.35745	2.4211
		2009–2010	1.923512*	0.22193	< 0.001	1.40052	2.4465
Tobin's Q	2006–2007	2009–2010	-0.005400	0.02829	0.980	-0.07207	0.06127
		2013–2014	-0.082044*	0.02829	0.011	-0.14871	-0.01538
	2009–2010	2006–2007	0.0054	0.02829	0.980	-0.06127	0.07207
		2013–2014	-0.076644*	0.02782	0.017	-0.14220	-0.01108
	2013–2014	2006–2007	0.082044*	0.02829	0.011	0.01538	0.14871
		2009–2010	0.076644*	0.02782	0.017	0.01108	0.1422
*. The mean difference is significant at the 0.05 level.							