

Optimal capital structure and the debtholdermanager conflicts of interests: a management decision model

This is the Accepted version of the following publication

Adeoye, OA, Islam, Sardar M. N and Adekunle, AI (2020) Optimal capital structure and the debtholder-manager conflicts of interests: a management decision model. Journal of Modelling in Management. ISSN 1746-5664

The publisher's official version can be found at https://doi.org/10.1108/JM2-03-2020-0095 Note that access to this version may require subscription.

Downloaded from VU Research Repository https://vuir.vu.edu.au/41815/

1	Title – Optimal Capital Structure and the Debtholder-Manager
2	Conflicts of Interests: a management decision model
3	
4	Olanike A Adeoye ^{1*} , Sardar MN Islam ² , Adeshina I Adekunle ³
5	^{1,2} Institute of Sustainable Industries and Liveable Cities
6	Victoria University, Melbourne, VIC 3000, Australia
7	
8 9	³ Australian Institute of Tropical Health and Medicine James Cook University, Australia
10	

11 Abstract

Purpose - The issuance of debt as a corporate governance mechanism introduces a different agency problem, the asset substitution problem noted as the agency cost of debt. Thus, there is a recognised need for models that can resolve the agency problem between the debtholder and the manager who acts on behalf of the shareholder, leading to efficient financial management systems and enhanced firm value. The purpose of this paper is to model the debtholder-manager agency problem as a dynamic game and resolve the conflicts of interests.

19

20 **Design/methodology/approach -** This paper uses the differential game framework 21 to analyse the incongruity of interests between the debtholder and the manager as a 22 non-cooperative dynamic game and determine the optimal capital structure which 23 minimizes the marginal agency cost of debt and further resolves the conflicts of 24 interests as a cooperative game via a Pareto-efficient outcome. The model is applied 25 to a case study company.

26

Findings - The optimal capital structure required to minimize the marginal cost of the agency problem is a higher use of debt, lower cost of equity and withheld capital distributions. The debtholder is also able to enforce cooperation from the manager by providing a lower and stable cost of debt and greater debt facility in the overtime framework.

Originality/value - The study develops a model based on the integrated issues of capital structure, corporate governance, agency problems and differential game theory and applies the differential game approach to minimize the agency problem between the debtholder and the manager.

37

38 Keywords: Modelling, Simulation

39

40 **1** Introduction

The optimal capital structure is a classic issue in corporate finance and management. There has been a lot of contributions to observe the effect of the asset substitution moral hazard problem on the firm's capital structure. However, there is a need for more research and development of models to mitigate this problem in a dynamic framework. Implementing good corporate governance mechanisms and contracts in determining optimal capital structure will result in efficient financial management by minimizing the effects of agency problems.

48 The issuance of debt as a corporate governance mechanism (Jensen & Meckling 49 1976) introduces the agency cost of debt known as the asset substitution problem (Green, Richard C. & Talmor 1986). Due to the limited liability of shareholders, debt 50 finance provides shareholders with an impetus to select riskier projects to maximize 51 his value against the preferences of debtholders (Jensen & Meckling 1976). The 52 53 agency cost of asset substitution results in the reduction of a company's total firm value due to consequences of risk-shifting (Vanden 2009). This implies that the 54 55 company's 'first-best' exercise policy of maximizing the firm value is replaced with the 56 'second-best' exercise policy of maximizing equity value (Wang, H, Xu & Yang 2018). The problem is also significant because a company's payout policy is influenced by 57 58 the extent of the agency conflicts between its shareholders and debtholder (Lepetit et 59 al. 2018). Although agency cost does not consistently increase with the use of debt (Mao 2003), higher tax rates exacerbate the risk-shifting incentives and debt-overhang 60 61 problem (Wang, H, Xu & Yang 2018). The agency conflicts of interests are also 62 worsened by director interlocks (Ramaswamy 2019).

Debt contract can be perfectly represented as an incentive contract. In the incentive contract, the principal induces the agent by taking penal actions when the agent sub-optimal effort. Similarly, in the debt contract, the debtholder legally obliges the firm to enforce its interest payments (cost of debt) irrespective of the firm's financial position. The debtholder can impose a penalty on the firm and its manager when cheating arises (Shah & Abdul-Majid 2019).

A manager encounters the following significant issues: What is the optimal level of 69 70 coupon or cost of debt and cost of equity that minimizes the marginal effect of the agency cost of debt on the firm? What is the optimal capital structure required to 71 72 minimize the impact of the debtholder's penal actions on the firm in the case of non-73 cooperation? What are the incentives provided by the debtholder to discourage risk-74 shifting? In contrast, the debtholder faces how to maximise his investments in the 75 company and the design of sufficient and sustainable incentives to induce the 76 manager to protect his interest in the firm.

In this paper, we provide an analysis to observe the impact of moral hazard on the firm's capital structure as a non-cooperative game and further obtain a Pareto-efficient outcome to minimize the agency conflicts of interests between the debtholder and the manager in a dynamic framework. Following Beladi and Quijano (2013), in this study, the manager is assumed to act on behalf of the shareholder due to the firm's indebtedness.

The goals of the study are to a) analyse the debtholder-manager dynamic agency relationship as a non-cooperative game using the Nash open-loop and feedback equilibrium outcomes, b) obtain the Pareto-efficient outcomes for the debtholder and the manager as well as the optimal capital structure for the firm via differential game model, and c) design contracts and strategies to minimize the agency conflicts of interests between the debtholder and the manager for specifying the optimal capital structure of a company in a dynamic framework.

The paper is organized as follows, Section 1 and 2 introduces and provides background for the study. Section 3 discusses the material and methods. This includes the Nash equilibrium game analysis and Pareto analysis of the model. Section 4 discusses the implication of the study for optimal capital structure, corporate 94 governance and dynamic agency theory. Finally, Section 5 summarizes and 95 concludes the study.

96 2 Background

97 This study is linked to several clusters of literature in management and finance. The first cluster are the studies of optimal capital structure such as Fischer, Heinkel and 98 99 Zechner (1989), Leland (1994, 1998), Elton and Gruber (1974), Goldstein, Ju and 100 Leland (2001), Titman and Tsyplakov (2007), Tian (2016), Schorr and Lips (2019), to 101 name few. These studies examine the optimal static/dynamic capital structure for a 102 firm and were limited to results for a shareholder. The major difference in this new 103 study is that it examines the determinant of capital structure arising from the agency 104 costs of debts due to the debtholder-manager conflicts of interests, while the previous 105 studies do not. Their studies do not consider the impact of conflicts of interests (due 106 to the use of debts) on optimal capital structure.

107 The second cluster of literature fundamental to this study introduces the moral hazard 108 problem called the asset substitution or risk-shifting problem such as Jensen and 109 Meckling (1976), Heinrich (2002), and Wang, H, Xu and Yang (2018). Jensen and Meckling (1976) establish that the use of external financing in the form of debt can 110 modify the optimal operating strategy of a firm by giving shareholders an impetus to 111 112 select riskier projects against the preferences of debtholders. Moreover, the payoff of a shareholder is convex in the profit stream of an indebted firm whereas the payoff of 113 a debtholder is concave (Heinrich 2002). The debtholder anticipates more risk-shifting 114 115 due to the manager's increased equity assets in the company, and hence imposes a 116 higher cost on the firm which alters its required optimal capital structure (Beladi & Quijano 2013). This creates a problem for the firm and the manager. 117

118 The third cluster are studies that have evaluated the significance of the asset 119 substitution problem on firm value. This includes via theoretical frameworks Leland (1998) and Ericsson (2000), simulation methods Parrino and Weisbach (1999), 120 121 managerial surveys Graham and Harvey (2001), empirical research Eisdorfer (2008), 122 optimization Moreno-Bromberg and Rochet (2018), Lepetit et al. (2018), etc. The difference between these previous studies and our new study is that the former seeks 123 124 to establish the impact of the risk-shifting problem on the firm value but does not 125 resolve the problem.

126 The last cluster relevant to this study examines the elimination of cost or the impact of 127 asset substitution in a static or dynamic framework. The first group under this cluster 128 are literature focused on minimizing the negative impact of asset substitution on the debtholder while maximizing the opportunistic benefits to the company such as Childs, 129 130 Mauer and Ott (2005) and Vanden (2009). Vanden (2009) and Childs, Mauer and Ott 131 (2005) suggest the use of structured financing, identified as a company having the 132 adequate financial flexibility to continuously manage its degree of short-term debts. These studies seek an internal solution to minimize the resultant loss on total firm 133 134 value and consequences for the debtholder but retain the opportunistic benefits for the firm. The model by Vanden is also limited because it eliminates the tax effect in the 135 136 model design.

137 The second group are literature focused on seeking agency-based approach to minimize the asset substitution problem. These strategies seek to defend the interests 138 of the debtholder. These studies include Myers (1977), Green, Richard C (1984), 139 Hennessy and Tserlukevich (2008), Burkart and Ellingsen (2004), (Chod 2015). Myers 140 141 (1977) recommends that the productive life of a company's asset should be evened 142 with the debt maturity offered by the debtholder. However, this does not disincentives a manager from risk-shifting. Smith Jr and Warner (1979) and Wang, J (2017) 143 144 recommend debt covenants. The drawback is that debt covenants may limit the firm's 145 level of investment as a covenant cannot fully distinguish between a non-rewarding 146 and a rewarding investment. Thus covenant may unduly impede a good investment 147 (Edmans & Liu 2011). Brander and Poitevin (1992) and Edmans and Liu (2011) 148 examine managerial compensation contracts; however, with a significant assumption 149 that the manager does not take actions on behalf of the shareholder. In this new study, 150 we assume that the manager takes actions on behalf of the shareholder due to the 151 firm's indebtedness. Further, Green, Richard C (1984) suggests replacing straight debt financing with the use of convertible debt financing, while the convex and concave 152 domains of the debt contract are stabilized to present the security locally in the form 153 of equity. Hennessy and Tserlukevich (2008) prove this to be an unrealistic solution in 154 155 a dynamic context because equity remains risk-loving as a firm tends to bankruptcy. Burkart and Ellingsen (2004) and (Chod 2015) propose trade credit as an agency-156 157 based measure to mitigate asset substitution. However, their result is limited because it only favours the possibility of lending goods rather than lending cash, which is not 158 always a realistic alternative for all companies. Short-term debt has been 159 recommended as one panacea to the moral hazard problem of asset substitution 160

161 because they are less reactive to the change in the company's asset (Barnea, Haugen & Senbet 1980). Moreover, it bridges the information gap between the debtholder and 162 163 manager, since it spurs a frequent reporting by the manager on the company's performance and operating risk (Jun & Jen 2003). Contrarily, Lopez-Gracia and 164 Mestre-Barberá (2015) find evidence that some Spanish Small-Medium Enterprises 165 (SMEs) defer to long-term debt to moderate the conflict of interests between the 166 167 manager and the debtholder. This current study improves this literature by developing a model that is flexible for analysis in both a long-term and short-term (debt maturity) 168 period. The model is developed to enhance a long-term debt contract if the manager 169 170 does not renege on the terms of the contract. Sudheer, Wang and Zou (2019) propose 171 dual ownership can minimize the extent of covenants a company is bound by in its 172 debt contract. If a debtholder simultaneously holds both equity and debt in company, 173 this can minimize the incentive conflict by increasing the debtholder's monitoring 174 scope and internalizing the conflict. The limitation of this proposition includes that; 175 debtholders will not always seek an equity interest in a company, not all debt providers 176 have the legal rights to buy equity interests, and not all firms will be willing to sell equity interests to its debt provider in order to avoid excess monitoring. 177

178 Finally, our paper is related to Liu et al. (2017), Antill and Grenadier (2019), Tran (2019), Sterman (2010). Liu et al. (2017) examine the impact of incomplete information 179 180 on the optimal capital structure under a significant assumption of unobservable firm's growth rate. Our study is different because it considers the moral hazard problem of 181 182 asset substitution. Antill and Grenadier (2019) analyse the debtholder-manager 183 relationship; however, with a focus on a manager who deliberately selects a preferred 184 time to default. In our study, the manager finds the contract and relationship of benefit to the firm. Tran (2019) furthers the literature on the use of debt covenant in addition 185 186 to reputation-building as mechanisms to minimize the agency problem. Sterman (2010) examines system dynamics and decision-making between various agents in 187 188 organisational design. The study noted that decision rules should align with 189 managerial practices.

In this study, using a dynamic optimization approach, the debtholder selects optimal or equilibrium strategies as well as trigger strategies which induce the manager from risk-shifting once the debt contract is active. Similarly, the manager selects the optimal capital structure that minimizes the effect of the debtholder's penal actions on the firm. 194 Hence, the study employs corporate governance mechanisms to minimize the 195 conflicts of interests between the debtholder and the manager and simultaneously 196 optimizes the capital structure of the firm. This modelling work is helpful for managers 197 in making optimal financing decisions as well as maximizing the debtholder 198 relationship. Differential game theory is considered because of its suitability in 199 analysing non-cooperative games as specified above and its use of mathematical 200 optimization approach. Another advantage of differential game theory founded in 201 system dynamics is that it has both rigorous mathematical foundations and it is also 202 valuable for policy makers in solving crucial organisational problems (Sterman 2010). 203 In a differential game, the objective of one decision maker, here as (debtholder and 204 manager) impacts the objective of the other and hence the problem from the strategic 205 interaction becomes a game (de Zeeuw 2014).

3 A Dynamic Principal-Agent Game Model for an Optimal Capital Structure

207 3.1 The model setup

208 In this section, we first specify a dynamic principal-agent model between the 209 debtholder and the manager with the moral hazard problem for determining an optimal 210 capital structure. The model incorporates the firm's capital structure in a continuous-211 time framework. The exogenous contract implies that the manager takes actions that 212 are not in the best interest of the debtholder. We present underlying assumptions for 213 tax environment, debt contract structure and the dynamic game problem. It is assumed 214 that the company only issues limited-liability securities (loans), such as bilateral loans, 215 etc.

216 The model development process is stated as follows:

217 I. Company's liquid reserve

The company's liquid reserve is significant because it covers the company's ongoing 218 219 operating expenses such as its cost of debt or current finance cost. The liquid reserve 220 M(t) otherwise tagged as current asset evolves by adding the operating income $\beta S(t)$, the financial income rM(t) (liquid reserve is assumed to be renumerated at rate r) 221 minus cost of debt c(t) and the cost of equity l(t). S(t) is the firm's productive asset 222 223 and β is the asset payout rate. This is consistent with Moreno-Bromberg and Rochet (2018) and Vanden (2009). The evolution of M(t) can be referred to as the company's 224 net earnings stated as: 225

226
$$\dot{M}(t) = \beta S(t) + rM(t) - c(t) - l(t)$$

227 II. Tax and debt financing

228 A simple tax setting is considered. The firm's income is taxed at the effective tax rate 229 θ , when $\theta > 0$, the use of debt shields some of the firm's income from tax charges. 230 c(t) denotes the cost of debt associated with the use of debt D(t) at any time t. We 231 assume that the company's value of debt changes throughout the lifecycle of the firm 232 depending on its need for new financing in the next period. Thus, the capital structure is dynamic, a distinction from most capital structure models. However, based on the 233 234 agency relationship between the debtholder and the manager, the debtholder promises to provide more or less debt facility to the firm depending on the manager's 235

(1)

discretion to act opportunistically or not in a previous period. Hence, more debt facility may serve as an incentive. The company's value of debt is defined as its cost of debt plus its need for new debt, where α represents the ratio of the new value of debt to the existing value of debt.

240
$$\dot{D}(t) = \alpha D(t) + c(t)$$
 (2)

241 III. Productive assets

The company's productive asset impacts the value of the company in any period. The debtholder may specify that the firm keeps a minimum value of productive assets throughout the contract. The value of the company's productive assets S(t) is assumed to grow or decline exponentially depending on the difference between the riskless rate (*r*) and the payout rate (β):

247
$$S(t) = S_0 e^{(r-\beta)t}$$
, (3)

248 IV. Value of equity

In a company's statement of financial position, total equity E(t) is defined as:

250
$$E(t) = M(t) + S(t) - D(t)$$
 (4)

The equilibrium/optimal strategies selected by the manager and the debtholder impact
the optimal outcomes of Equations (1 - 4) known as the state variables.

253 The exogenous debt contract

In the finite horizon differential game, the debtholder makes the first move by offering 254 a debt contract to the manager. The manager initially accepts the terms and conditions 255 256 of the contract but has incentives to renege, by taking unobservable actions (risk-257 shifting) that can cause it to default on his debt by maximizing rM(t). This is called the 258 moral hazard problem. The output process, M(t), D(t), S(t) are observable by both 259 the debtholder and the manager. Thus, the game is said to be one with perfect information but incomplete information because the preference of the manager is 260 unknown to the debtholder. Since the debtholder does not provide the management 261 262 fee, his incentive options to induce the manager are limited.

263 Differential game problem and utility functions

For simplicity, it is assumed that the firm's flow of earnings is discounted at a constant risk-free rate $\rho \ge 0$. The agency conflict of interests is formulated as a nonzero-sum game problem between two players. Next, we show the differential game problem forthe manager and the debtholder, respectively.

3.1.1 The formulation of the manager's (agent) problem: The manager's objective is 268 269 to minimize the company's cost of finance and maximize the value from its asset substitution. The weighted average cost of capital (WACC) is a compelling and 270 271 extensively applied financial theory by both investors and company management. It is referred to as the cost of financing a company's activities, otherwise known as the cost 272 273 of capital. This is the minimum return a company must realize on its capital asset base 274 as anticipated by its providers of capital (Reilly & Wecker 1973). In addition, a lower 275 cost of capital reduces the company's development and production costs (Sterman 2010). Therefore, the primary financial goal of a company is to find the optimal capital 276 structure which yields the lowest weighted average cost of capital and maximizes the 277 278 value of the company (Zelgalve & Berzkalne 2011).

279 The WACC is, therefore set, as the cost function the risk-loving manager seeks to minimize, while maximizing the financial income of the company rM(t), the rate of 280 281 return on the company's liquid reserve from asset substitution. To achieve an optimal capital structure, it is assumed that the manager prefers the responsibility of cost of 282 equity (or dividend) l(t) to the responsibility of the cost of debt (interest payment) c(t). 283 284 Cost of debt increases the performance pressure on managers and requires more measurable efforts (Harris & Raviv 1988). In addition, the manager prefers to dilute 285 286 the company's shares when he fears overreliance on debt. Therefore, the manager's problem is to select the optimal cost of equity l(t), his **control variable/strategy** that 287 288 minimizes cost of capital and maximizes income.

289 The objective functional of the manager over a finite time horizon is:

290
$$J_1 = \min \int_0^T e^{-\rho t} (\omega_1 \frac{E(t)}{V(t)} l(t)^2 + \omega_2 \frac{D(t)}{V(t)} c(t)^2 (1-\theta) - \omega_3 r M(t)) dt$$
(5)

The ratio of the company's capital V(t) = E(t) + D(t), financed by equity E(t) can be represented as $\frac{E(t)}{V(t)} = \mu(t)$, such that the remaining ratio financed by debt D(t) is $\frac{D(t)}{V(t)} =$ $1 - \mu(t)$. The first two elements of equation (1) are specified as the WACC, and the last element represents the maximization of the company's financial income.

The objective functional of the manager over a finite time horizon is therefore restated as:

297
$$J_1 = \min \int_0^T e^{-\rho t} (\omega_1 \mu(t) l(t)^2 + \omega_2 (1 - \mu(t)) c(t)^2 (1 - \theta) - \omega_3 r M(t)) dt$$
(6)

298 Where $\omega_1, \omega_2, \omega_3 > 0$ are balancing cost factors. The debtholder's objective functional 299 is introduced next.

3.1.2 The formulation of the debtholder's (principal) problem: The risk-averse 300 301 debtholder provides the company a debt finance based on the company's market 302 value, credit rating and existing relationship. These parameters are used by the 303 debtholder to categorise the borrower as a safe borrower, hence relying on the theory 304 of reputation. The debtholder who is assumed to be a secured and senior debtholder 305 ultimately seeks to maximize the principal value of debt D(t) issued to the company 306 at t = 0 which comes an opportunity cost γ_2 while minimizing the monitoring costs γ_1 307 of obtaining his interest payments c(t). The debtholder's problem is to consistently 308 select the optimal cost of debt c(t) in each period as his strategy that achieves this. The principal value of debt and the cost of debt accrued are the fixed claim available 309 310 to the debtholder (Sudheer, Wang & Zou 2019).

311 The debtholder's payoff functional is specified as:

312 $J_2 = \max \int_0^T e^{-\rho t} (\gamma_2 D(t) - \gamma_1 c(t)^2) dt$

(7)

Where $\gamma_1, \gamma_2 > 0$ are balancing cost factors. The debtholder has no power of decisionmaking in the firm but is only keen on the firm's debt valuation and ability to recover his investments. Equations (6) and (7) represents the different objectives of the debtholder (principal) and the manager (agent) and the conflicts of interests between them after debt issuance.

318

320

319 Parameters used in the model are in Table 1:

Parameters	Definition				
r	Rate of return on Liquid reserve $r > 0$, assumed to be constant				
β	payout rate of company's productive assets, assumed to be constant				
c(t)	cost of debt (interest payment)				
l(t)	cost of equity (dividend)				
E(t)	Market value of company equity				

Table 1Parameters used in the model

M(t)	Liquid Reserve
S(t)	Value of company's productive assets
D(t)	Market value of company debt
V(t)	Company's total capital; $V(t) = E(t) + D(t)$
θ	Effective tax rate
α	Ratio of new debt to existing market value of company debt
ρ	Discount rate

322 3.1.3 Balancing cost factors

In specifying the objective functionals, it is presumed that there are certain costs 323 associated with optimising elements of the objective functionals, known as the 324 325 balancing cost factors. $\omega_1, \omega_2, \omega_3$ are specified as inherent transaction and operational 326 costs incurred by the manager in order to meet its finance costs and maximize its 327 financial income. Similarly, the debtholder incurs an opportunity cost γ_1 on the principal debt value D(t) and monitoring cost γ_2 to recover the cost of debt c(t). It is to be noted 328 329 that the values of the weight assigned to the balancing cost factors as specified in 330 Table 3 are merely theoretical for illustrative purposes.

331 Varying the balancing cost factors

To obtain interesting and useful results for the model, the weight or value assigned to the balancing cost factors can be varied to understand the impact of certain cost of optimizing the players' objectives. The varied balancing cost factors are denoted as Encounter 1 (E1), Encounter 2 (E2), Encounter 3 (E3).

Encounter 1 – $[\omega_1, \omega_2, \omega_3] = [2\ 2\ 5]$ and $[\gamma_1, \gamma_2] = [5, 2]$. This implies that the cost of maximizing the company's financial income is higher than the cost of minimizing its finance cost. In the same encounter, it is hypothetically stated that the debtholder incurs a higher cost to optimize its debt face value than the cost of debt.

Encounter 2 – $[\omega_1, \omega_2, \omega_3] = [2\ 2\ 5]$ and $[\gamma_1, \gamma_2] = [5, 10]$. The costs associated in encounter 2 are similar to those of encounter 1, however, with a significant increase in the cost of recovering the cost of debt than the debt face value. 343 **Encounter 3** – $[\omega_1, \omega_2, \omega_3] = [50 \ 2 \ 2]$ and $[\gamma_1, \gamma_2] = [5, 2]$. In encounter 3, there is a significant weight on the operational cost of minimizing the company's cost of equity 344 than other variables. 345

This provides different outcomes for the optimal states of the game and the optimal 346 347 capital structure of the firm that minimizes the agency problem and thus provides useful insights. 348

350 Summarily, the model is therefore set out as:

Manager-Debtholder game 351

352 Manager:
$$J_1 = \min \int_{0}^{1} e^{-\rho t} (\omega_1 \mu(t) l(t)^2 + \omega_2 c(t)^2 (1-\theta)(1-\mu(t)) - \omega_3 r M(t)) dt$$

353 Debtholder:
$$J_2 = \max \int_0^T e^{-\rho t} (\gamma_2 D(t) - \gamma_1 c(t)^2) dt$$

354

355 Subject to:

 $\dot{M}(t) = \beta S(t) + rM(t) - c(t) - l(t), M(0) = M_0$ 356

357
$$D(t) = \alpha D(t) + c(t), D(0) = D_0$$

$$358 S(t) = S_0 e^{(r-\beta)t}$$

359
$$E(t) = M(t) + S(t) - D(t)$$

where $\mu(t)$ can also be represented as $\mu(t) = 1 - \frac{D(t)}{M(t) + S(t)}$. 360 361

The differential game problem is analysed and solved via adequate equilibrium 362 concepts, first as a non-cooperative game using the Nash open-loop and Nash 363 feedback solution concepts. Second, as a cooperative game using the Pareto solution 364 concept to obtain the optimal results for the capital structure. 365

3.2 Model solutions 366

In this section, we solve the agency problem via differential game theory. The general 367 368 case with moral hazard is specified as a non-cooperative game. We derive the open and closed-form solutions by solving the ordinary differential equations (ODEs) with 369 370 the associated initial and terminal (boundary) conditions. To minimize the conflicts of interests, we assume that the manager and debtholder may be able to agree and 371 372 cooperate if the debtholder provides enough incentive for the manager, thus providing

a pareto-efficient outcome. The results are obtained using approximate analyticalmethods and by further applying the model to financial data from a company.

- 375 3.2.1 Non-cooperative Game Analysis Nash Equilibrium
- 376 3.2.1.1 Open-loop Nash Equilibrium (OLNE) Solution Concept

The agency conflicts of interests between the debtholder and the manager stipulate 377 378 the problem as a non-cooperative game. The manager does not comply with the norisk-shifting terms of the debtholder. Given the debtholder selects an optimal strategy, 379 the manager must select his optimal strategy to optimize the firm's capital structure in 380 381 a way that minimizes the impact of the debtholder's penal actions. As a noncooperative game, we solve the model using the open-loop Nash equilibrium solution 382 383 concept where the only available information for action at time t is that of the initial 384 states M(0) and D(0). The information scheme does not give the players knowledge 385 about the changes in state variables, known as pre-commitment (Bressan 2011). This implies that the debtholder and the manager do not revise their actions nor reconsider 386 387 the debt contract throughout the debt maturity.

388



389



- Figure 1 Open-loop System of the Game
- 396

Figure 1 describes the open-loop system of the game. Both players' strategies l(t)and c(t), cost of equity and cost of debt influence the states of the game M(t), D(t). The systems of the game, $\dot{M}(t)$, $\dot{D}(t)$ react to the information from the strategies and states of the game and produce equilibrium state trajectories at the Nash pair of strategies for which a player cannot improve his outcome (J_1 , J_2) if he moves from this strategy while the other player sticks to his. The necessary conditions developed by Pontryagin and his co-workers (Boltyanskii, Gamkrelidze & Pontryagin 1956) are derived by generating the Hamiltonian. This is obtained by adjoining the state equations to objective functional for each player with adjoint or co-state functions, λ_j , j = 1, 2 for player 1 (the manager) and ϕ_j , j = 1, 2 for player 2 (the debtholder). Hence the Hamiltonian for the manager-debtholder game is defined as

409
$$H_1 = \frac{\omega_1 l^2 (M+S-D)}{M+S} + \frac{\omega_2 c^2 D (1-\theta)}{M+S} - r \omega_3 M + \lambda_1 (\beta S + rM - c - l) + \lambda_2 (\alpha D + c)$$
(8)

410
$$H_2 = -\gamma_2 D + \gamma_1 c^2 + \phi_1 (\beta S + rM - c - l) + \phi_2 (\alpha D + c)$$
(9)

Where J_2 is multiplied by minus to change the maximization problem to a minimization problem. The set of necessary conditions makes it possible to identify the equilibrium time path for the variables and proffers implications for the ideal financial management policies. The **first** part of the principle states that each control variable/strategy selected at any moment in time must have an effect that maximises or minimises the Hamiltonian. This imply:

417
$$\frac{\partial H_i(t)}{\partial l(t) \text{ or } \partial c(t)} = 0$$
 for all $i = 1, ..., I$ and all t

418 The equilibrium conditions are:

419
$$\frac{\partial H_1}{\partial l} = \frac{2\omega_1 l(M+S-D)}{(M+S)} - \lambda_1 = 0$$

~ * *

420
$$l^* = \frac{\lambda_1(M+S)}{2\omega_1(M+S-D)}$$
 (10)

This calculation means that the optimal cost of equity for the firm is the ratio of the value of an added dollar of debt or earnings multiplied by the firm's total assets, to the firm's equity multiplied by two times the balancing cost factor of the use of equity at any time t. This implies that with an increase in the weight on the cost of implementing equity, the ratio of the company's total assets to its equity is reduced. A lower asset to equity ratio may mean that the company has more of its assets financed by equity providers.

428
$$\frac{\partial H_2}{\partial c} = 2\gamma_1 c - \phi_1 + \phi_2 = 0$$

429
$$c^* = \frac{1}{2\gamma_1}(\phi_1 - \phi_2)$$
 (11)

From equation (11), the optimal cost of debt for the firm is the ratio of the value of an added dollar of debt to the Debtholder's cost of monitoring times two. In contrast to the first result of Modigliani and Miller, in this study, the required optimal cost of equity was found to be lesser than the required optimal cost of debt when the conflicts of interests is introduced into the optimal capital structure model. This result is also contrary to those of Elton and Gruber (1974), where the cost of equity funds equals the cost of debt funds without the moral hazard problem.

437 Equations (10) and (11) above are the characterisations of the Nash strategies.

The second necessary conditions necessitate the rate of change with respect to time of each co-state variable to be equivalent to the negative of the partial derivative of the Hamiltonian with respect to the correlated state variable.

The starting or ending conditions for the adjoint variables can be logically deduced from the structure of the problem. For example, the present value of a dollar earned in the infinite future is zero (Elton & Gruber 1974).

444 The third condition requires that the state equations are achieved.

445 The optimality system which generates the equilibrium outcomes is a forward-446 backward system of differential equations stated as follows

447
$$\dot{M} = \beta S + rM - c - l, \quad M(0) = M_0$$
 (12)

448
$$\dot{D} = \alpha D + c, \quad D(0) = D_0$$
 (13)

449
$$\dot{\lambda}_1 = \rho \lambda_1 - \frac{\partial H_1}{\partial M} = (\rho - r) \lambda_1 + \omega_3 r - \frac{D(\omega_1 l^2 - \omega_2 c^2(1 - \theta))}{(M + S)^2}$$
 (14)

450
$$\dot{\lambda}_2 = \rho \lambda_2 - \frac{\partial H_1}{\partial D} = (\rho - \alpha) \lambda_2 + \frac{\omega_1 l^2 - \omega_2 c^2 (1 - \theta)}{(M + S)}$$
(15)

451
$$\dot{\phi}_1 = \rho \phi_1 - \frac{\partial H_2}{\partial M} = \phi_1 (\rho - r)$$
 (16)

452
$$\dot{\phi}_2 = \rho \phi_2 - \frac{\partial H_2}{\partial D} = \phi_2 (\rho - \alpha) + \gamma_2$$
(17)

- 453 $\lambda_1(T) = 0$ $\lambda_2(T) = 0$ $\phi_1(t) = 0$ $\phi_2(T) = 0$
- 454 with Nash equilibrium strategies:

455
$$l^* = \frac{\lambda_1(M+S)}{2\omega_1(M+S-D)}$$
 (18)

456
$$c^* = \frac{1}{2\gamma_1}(\phi_1 - \phi_2)$$
 (19)

- 457 Next, some of the optimal state and adjoint variables are obtained analytically.
- The adjoint equations (16) and (17) are independent of other unknown variables and hence can be solved analytically. First, equation (16);

460
$$\dot{\phi}_1 = (\rho - r)\phi_1$$

461 And the solution is

462
$$\phi_1 = k_1 e^{(\rho - r)t}$$

463 Where k_1 is the constant of integration, and solving for the constant of integration using 464 the terminal (transversality) condition this gives:

465
$$\phi_1 = 0$$
 (20)

466 For equation (17):

467
$$\dot{\phi}_2 = \frac{d\phi_2}{dt} = (\rho - \alpha)\phi_2 + \gamma_2$$

468 Using the integrating factor method of integration for $\rho \neq \alpha$, where $e^{-(\rho - \alpha)t}$ is the 469 integrating factor, we obtain:

470
$$\phi_2 = \frac{-\gamma_2}{(\rho - \alpha)} + k_2 e^{(\rho - \alpha)t}$$

471 From the transversality condition $\phi_2(T) = 0$, the constant of integration k_2 is 472 determined. Hence,

473
$$k_2 = \frac{-\gamma_2}{(\rho - \alpha)} e^{-10(\rho - \alpha)}$$

474 Therefore:

475
$$\phi_2 = \begin{cases} \gamma_2(t-T), & \rho = \alpha \\ \frac{\gamma_2(e^{(\rho-\alpha)(t-T)}-1)}{(\rho-\alpha)} & \rho \neq \alpha \end{cases}$$
(21)

From equation (24), the Nash strategy c(t) associated with debtholder is:

477
$$c(t) = \begin{cases} \frac{\gamma_2(T-t)}{2\gamma_1}, & \rho = \alpha\\ \frac{\gamma_2(1-e^{(\rho-\alpha)(t-T)})}{2\gamma_1(\rho-\alpha)} & \rho \neq \alpha \end{cases}$$
(22)

478 Hence the solution for the optimal state for D(t)

479
$$D(t) = k_3 e^{\alpha t} - \frac{\gamma_2}{2\gamma_1(\rho - \alpha)} \left[\frac{1}{\alpha} + \frac{e^{e^{(\rho - \alpha)(t - T)}}}{(\rho - 2\alpha)} \right]$$
 (23)

With D(0) = 0.27 in Table 2, we have 480

481
$$D^*(t) = 0.27e^{\alpha t} + \frac{a}{\alpha}(e^{\alpha t} - 1) + \frac{b}{(\rho - 2\alpha)}(e^{\alpha t} - e^{(\rho - \alpha)t})$$
 (25)

482

483 3.2.2 Feedback Nash Equilibrium (FNE) Solution Concept

484 The alternative to the open-loop Nash case which only relied on the initial state 485 information, the feedback Nash equilibrium uses information about the current state of 486 the game in addition to the initial state or remain memoryless, this eliminates the problem of information non-uniqueness from the equilibria (Yeung & Petrosjan 2006). 487 488 This lends to the co-learning theory in which all players attempt to learn their optimal strategies concurrently (Sheppard 1998). This can also be described as the learning 489 490 process of a decision-making system where the sensors receive a signal (Roberts & 491 SenGupta 2020). Figure 2 describes the feedback system of the game.

492

Feedback System of the Game



503

504 In the feedback system of the game, the debtholder and manager choose to consider 505 the current states of the debt contract at any time t via the reported outcomes of the

506 company and update their strategies with this information. Hence, the equilibrium state 507 trajectories and final utility of the players are functions of information (Info) from the 508 initial strategies l(t), c(t) and updated strategies $l_u(t)$, $c_u(t)$. This feedback 509 information system is reflected in the solution method as a cross-derivative of the Nash 510 strategy of one player in the Hamiltonian of the other.

The set of necessary conditions to be satisfied in the FNE case are similar to those of 511 512 the open-loop Nash Equilibrium case. Although the definition of the optimal strategies of the manager and debtholder are the same as the open-loop case, there exists a 513 514 significant difference in the adjoint equations. The adjoint equations for each player in the feedback case incorporate the response of the other player to changes in the state 515 516 variables thereby impacting the decision making of that player as seen in equations (26) and (27). This is expressed as a cross-derivative and updates the Nash pair of 517 518 strategies of both players as necessary, specifying how each player feeds existing 519 information in the game back into their decision-making process.

520 From the Hamiltonian function (7) and (8), the adjoint equations are:

521
$$\dot{\lambda}_{1} = \rho \lambda_{1} - \frac{\partial H_{1}}{\partial M} - \frac{\partial H_{1}}{\partial c} \frac{\partial c^{*}}{\partial M}$$
522
$$\dot{\lambda}_{1} = (\rho - r)\lambda_{1} + \omega_{3}r - \frac{D(\omega_{1}l^{2} - \omega_{2}c^{2}(1-\theta))}{(M+S)^{2}} + \left[\frac{2\omega_{2}c(1-\theta)D}{(M+S)^{2}}\right] \left[\frac{2\omega_{2}c(1-\theta)D}{(M+S)} - \lambda_{1} + \lambda_{2}\right]$$
(26)

523
$$\dot{\lambda}_2 = \rho \lambda_2 - \frac{\partial H_1}{\partial D} - \frac{\partial H_1}{\partial c} \frac{\partial c^*}{\partial D}$$

524
$$\dot{\lambda}_2 = (\rho - \alpha)\lambda_2 + \frac{\omega_1 l^2 - \omega_2 c^2 (1 - \theta)}{(M + S)} - \left[\frac{2\omega_2 c (1 - \theta)}{(M + S)}\right] \left[\frac{2\omega_2 c (1 - \theta)D}{(M + S)} - \lambda_1 + \lambda_2\right]$$
 (27)

525
$$\dot{\phi}_1 = \rho \phi_1 - \frac{\partial H_2}{\partial M} - \frac{\partial H_2}{\partial l} \frac{\partial l^*}{\partial M}$$

526
$$\dot{\phi}_1 = \phi_1(\rho - r)$$

527
$$\dot{\phi}_2 = \rho \phi_2 - \frac{\partial H_2}{\partial D} - \frac{\partial H_2}{\partial l} \frac{\partial l^*}{\partial D}$$

528
$$\dot{\phi}_2 = \phi_2(\rho - \alpha) + \gamma_2$$

529 $\dot{\phi}_1$ and $\dot{\phi}_2$ shows that the debtholder does not modify his strategies with the updated 530 information available about the firm's change in the cost of equity l(t) or liquid reserve 531 information, since the cross-derivative information of the debtholder's response to 532 changes in M(t), D(t) yields zero. Therefore, the debtholder does not incorporate any new information in his selection of an equilibrium strategy. The manager, on the other
hand, updates his optimal strategies due to new information available in the game, as
seen in equations (26) and (27).

536
$$\dot{M} = \beta S + rM - c - l$$

537 $\dot{D} = \alpha D + c$

Also, these co-states functions satisfy the terminal conditions:

539 $\lambda_1(T) = 0$ $\lambda_2(T) = 0$ $\phi_1(t) = 0$ $\phi_2(T) = 0$

540 The third condition remains that the state equations are achieved.

541 3.3 Cooperative Game Analysis - Pareto Outcome

542 The non-cooperative game analysis discussed above elucidates the incongruity of interests between the players, and thus does not fully resolve the agency problem but 543 544 provides optimal strategies to minimize the marginal agency cost of debt. To elicit 545 corporate governance in the selection of an optimal capital structure and optimizing 546 the interests of the manager and debtholder, cooperation may be sought between the 547 players. The Pareto solution concept, also known as the cooperative form of the game, 548 jointly optimizes all players utility functions over the time interval. It is therefore 549 presumed that the equilibrium of a cooperative game will be Pareto optimal. This implies that it is impossible to allocate resources in a way that make a player better off 550 551 without leaving the other player at least worse off (Yeung & Petrosjan 2006). Although 552 the plausibility of cooperation in a typical non-cooperative game may be argued, due 553 to the difficulty of ensuring congruity, it may be otherwise argued by the so-called 554 Coase Theorem, this states in part that when one player is affected by the externality 555 from the other player's actions, both players (if rational) will transact to reach a Pareto 556 optimal solution (Coase 1960). That is, if a rational debtholder observes the acute effect of the manager's actions on the company's default tendencies, he will readily 557 558 negotiate on a Pareto optimal outcome.

559

Pareto System of the Game

560



Figure 3 describes the Pareto system of the game. The game becomes a seemingly optimal control system, here, both players agree to jointly optimize their objectives with respect to a weight assignment as a corporate governance mechanism. The results from the optimal states and strategies are then imputed in each players utility function to derive a Pareto Frontier to compare the outcomes for both players.

In the solution concept, the interests of both players are prioritized with respect to the assigned constant φ such that

570

However, a controversial question in most multi-objective literature is the basis for
weight assignment; one way out of this dilemma is to create a Pareto front consisting
of possible weight assignments. Thus, the joint objective functional of the game now
becomes

 $\varphi J_1 + (1 - \varphi) J_2$

575
$$\min \int_{0}^{T} \left(\varphi e^{-\rho t} \left(\omega_{1} \mu(t) l(t)^{2} + \omega_{2} c(t)^{2} (1-\theta) (1-\mu(t)) - \omega_{3} r M(t) \right) \right) + e^{-\rho t} (1-\theta) \left(\gamma_{1} c(t)^{2} - \gamma_{2} D(t) \right) dt$$
(28)

577 The Hamiltonian for the game is specified as

578
$$H = \varphi \left(\frac{\omega_1 l^2 (M+S-D)}{M+S} + \frac{\omega_2 c^2 D (1-\theta)}{M+S} - r \omega_3 M \right) + (1-\varphi)(\gamma_1 c^2 - \gamma_2 D) + \lambda_1 (\beta S + rM - c - \delta C)$$
579
$$l + \lambda_2 (\alpha D + c)$$
(29)

580 The optimal conditions are:

581
$$\frac{\partial H}{\partial l} = \frac{2\omega_1 \varphi l(M+S-D)}{(M+S)} - \lambda_1 = 0$$

582
$$l^* = \frac{\lambda_1(M+S)}{2\omega_1\varphi(M+S-D)}$$
 (30)

583
$$\frac{\partial H}{\partial c} = \frac{2c\omega_2\varphi(1-\theta)D}{(M+S)} + 2\gamma_1c(1-\varphi) - \lambda_1 + \lambda_2 = 0$$

584
$$c^* = \frac{(\lambda_1 - \lambda_2)(M+S)}{2\omega_2 D\varphi(1-\theta) + 2\gamma_1(M+S)(1-\varphi)}$$
 (31)

585
$$\dot{\lambda}_1 = \rho \lambda_1 - \frac{\partial H}{\partial M} = (\rho - r)\lambda_1 + \varphi \omega_3 r - \frac{\varphi D(\omega_1 l^2 - \omega_2 c^2(1 - \theta))}{(M + S)^2}$$
(32)

586
$$\dot{\lambda}_2 = \rho \lambda_2 - \frac{\partial H}{\partial D} = (\rho - \alpha) \lambda_2 + \gamma_2 (1 - \varphi) + \frac{\varphi(\omega_1 l^2 - \omega_2 c^2 (1 - \theta))}{(M + S)}$$
(33)

587

588 The optimal cost of equity for the firm from equation (30) is the ratio of the value of an 589 added dollar of debt or earnings multiplied by the firm's total assets, to the firm's equity 590 multiplied by two times the balancing cost factor of the use of equity times the assigned 591 φ at any time t. The higher the weight on the cost of implementing equity, the lower 592 the ratio of the company's total assets to its equity. This implies that the cost of implementing equity can lower the company's asset-to-equity ratio. Similarly, the 593 594 greater the weight φ assigned to the manager's objective function, the lower the 595 optimal cost of equity required to attain optimality.

The optimal cost of debt is impacted by the ratio of the total assets to the tax-deductible value of the use of debt finance and the debtholder's assigned weight. From equation (31), the higher the weight φ assigned to the manager's objective function, the higher the optimal cost of debt required by the debtholder. The contraposition is that the higher the weight assigned to the debtholder $(1 - \varphi)$, the lower the optimal cost of debt. Thus, it is more optimal to assign a lower weight or priority to the manager's utility function.

603 **4 Results**

604 Nikooeinejad, Delavarkhalafi and Heydari (2016) thoroughly discuss the difficulty in solving two-points boundary value problems analytically and the need for numerical 605 solutions for dynamic games. Due to the non-linearity of the developed model, the 606 607 remaining solutions are obtained via a numerical algorithm. The model is applied to financial data from a company. The numerical code was simulated in the Matlab2018b 608 609 (64-bits) programming environment. The numerical algorithm was devised to generate 610 an approximation for a pair of Nash equilibrium piecewise continuous strategies that 611 yield the optimal state values and optimal capital structure for the non-cooperative 612 game analysis. Similarly, they produce optimal results for the Pareto case. The fourth 613 order Runge-Kutta (RK4) numerical method is used to solve the boundary value problem using the forward-backward sweep approach. The procedure for the RK4 614 615 forward-backward sweep approach is as follows: initial guesses are provided for the control or strategy variables l(t), c(t) specified as zero, using the initial values of the 616 617 state variables M(t), D(t) collected from the financial statements, the states are 618 solved forward in time following the differential equations in the optimality system, using the transversality condition $\lambda(T) = \phi(T) = 0$, and the values for (l(t), c(t), M(t)), 619 620 D(t), $\lambda(t)$ and $\phi(t)$ are solved backward in time, l(t), c(t) are updated using the 621 values of M(t), D(t), $\lambda(t)$, $\phi(t)$ in the characterization of the optimal strategies, finally, convergence is confirmed if the values of the variables in a current iteration is close to 622 623 the last iteration such that $\delta ||l(t)|| - ||l(t) - oldl(t)|| \ge 0$ and $\delta ||c(t)|| - ||c(t) - oldl(t)|| \ge 0$ 624 $oldc(t)|| \ge 0$, else the process is restarted until convergence is attained.

The results obtained are computed graphically, discussed and compared to provide implications of the model. Financial variables obtained from the company's 2018 financial statements to obtain numerical results for the model application are presented below.

629 Table 2 Financial data from a company

Parameters	Definition and Code	Data
r	Rate of return on Liquid reserve $r > 0$, assumed to be constant - Current (As of May 2019) Government bonds yield for 10-year residual maturity	0.02

β	Payout rate of productive assets, assumed to be constant - Assumed	0.30
<i>M</i> (0)	Initial value of liquid reserve - financial data (AUD \$b)	2.40
<i>S</i> (0)	Initial value of company's productive assets - financial data (AUD \$b)	1.30
<i>D</i> (0)	Initial market value of company debt - financial data (AUD \$b), calculated as the interest-bearing current liabilities plus total non-current liabilities	0.27
θ	Applicable effective tax rate, ranging between 0 and 1	0.28
α	An average of the rate of change in use of debt over a 6-year financial period (2013 - 2018)	0.01
ρ	Discount rate - Assumed	0.001

The simulated results for the open-loop case are given as follows in table 4. The Nash
Equilibrium strategies over time are presented in figures 4. Where unspecified on the
figure, the parameters do not have units on the y-axis.

~~ .	T / / O		2
634	Table 3	Open-loop Nash Equilibrium Outcomes for Encounters (1	- 3)

Encounter	ρ	<i>M</i> (0)	D(0)	M(T)	D(T)	$\omega_1, \omega_2, \omega_3$	γ_1, γ_2
1	0.001	2.400	0.270	2.494	0.374	[2 2 5]	[5 2]
2	0.001	2.400	0.270	2.092	0.778	[2 2 5]	[5 10]
3	0.001	2.400	0.270	2.480	0.374	[50 2 2]	[5 2]



637 Figure 4 Open-loop Nash equilibrium pair of Strategies

636

For the open-loop case, the optimal capital structure from the study suggests a higher 639 640 cost of debt than a higher cost of equity. In addition, payouts (cost of equity) should 641 be returned into the firm's fund pool rather than as a cash outflow. This can be done 642 by repurchasing shares rather than paying out dividends. Moreover, share 643 repurchases may be encouraged by low capital gain rates (Allen & Morris 2014). Although payout policy conveys information to the capital market about the health and 644 ability of a company to produce cash flows (signalling motives), a firm is limited by the 645 availability of its free cashflows (Copeland, Weston & Shastri 2014). 646

647

The feedback Nash outcomes are presented in table 4 and figure 5.

649

Table 4Feedback Nash Equilibrium Outcomes for Encounters (1 - 3)

Encounter	ρ	<i>M</i> (0)	D(0)	M(T)	D(T)	$\omega_1, \omega_2, \omega_3$	γ_1, γ_2
1	0.001	2.400	0.270	2.494	0.374	[2 2 5]	[5 2]
2	0.001	2.400	0.270	2.099	0.778	[2 2 5]	[5 10]

651



652

653 Figure 5 Feedback Nash equilibrium pair of Strategies

With a minimal reaction from the debtholder, from figure 5, the result for the FNE case is similar to those of the open-loop case, except that the manager adjusts his equilibrium strategy to a higher cost of equity, and thus show only a marginal difference in the outcomes. In contrast to Liu et al. (2017), in which the optimal cost of debt is found to be increasing, in this study the optimal cost of debt required declines over the time period due to the long-term relationship.

Achieving cooperation between the players present a mechanism that resolves the agency problem. An optimal solution found for each weight φ , $0 < \varphi < 1$ yields a point on the Pareto frontier. To obtain the Pareto frontiers, the optimal strategies and states were obtained for each $\varphi = [0.1, ..., 0.9]$. Weights 0 and 1 have been excluded because a player will not remain in a game if his interest is set to 0. The returned equilibrium values at each weight share are then imputed into the individual payoff functions (objective functionals) of each player independently, thereby producing the manager and debtholder's payoff for each weight share. The values for the manager's payoff are then plotted against those of the debtholder, to observe the outcome for both players in the Pareto frontiers as seen in Figure 6. From the Pareto frontiers, the weight assignment with the optimal payoff is at (0.1, 0.9).



671

672 Figure 6 Pareto Frontier

4.1 Comparison of the Open-loop, Feedback and Pareto Solution for the weightshare [0.1, 0.9] and [0.7, 0.3]

It offers insights to compare the over time outcomes for the value of liquid reserve M(t) and debt D(t) of the three solution concepts. The sub-optimal [0.7, 0.3] and optimal Pareto outcomes [0.1, 0.9] are compared with the open-loop and feedback Nash outcomes for all encounters in figure 7 and figure 8. This is done for liquid reserve and value of debt over time. This is also done to identify the trigger strategies presented by the debtholder when the manager shifts from the optimal strategy and reneges on the terms of cooperation.



683 Figure 7 Firm liquid reserve over time



685 Figure 8 Market value of debt over time

684

29

Figure 9 below presents the optimal capital structure over a ten-year period. This is compared for the open-loop and feedback case, as well as the pareto case at the optimal and sub-optimal weight assignment.



689

690 Figure 9 Optimal Debt-Equity Ratio (Open-loop, Feedback and Pareto cases)

691

The optimal capital structure obtained enhances the firm's ability to finance potential 692 693 investments as the firm's financial income and operating income increases. This empowers the manager to make appropriate investment decisions in the time-period 694 695 considered. The graph of the optimal capital structure in the cooperative game is 696 slightly convex or concave up while the graph of the optimal capital structure for the 697 non-cooperative game is concave down. This implies that a marginally lower debtequity ratio is required when the players can reach cooperation in contrast to the non-698 699 cooperative case. Since the Pareto case presents more gains than the noncooperative case, any of the encounters are wealth maximizing for the players, 700 701 however with a preference for encounter 3 where the debtholder enjoys the optimal 702 payoff, see figure 6. Further implications are discussed in section 4.2.

4.2 Implications for Corporate Governance, Optimal Capital Structure and Dynamic Game Theory

The implications of the results of the differential game theory-based financial management model for corporate governance, optimal capital structure and dynamic game theory are discussed below.

- 708 1.) The Nash strategies proposed by the optimal cost of debt and equity as shown 709 in figures 4 and 5 causes an improvement in the firm's liquid reserve over time 710 in encounter 1 and 3 for the feedback and open-loop non-cooperative cases. 711 The result for the liquid reserve levelled out towards a maximum at the near 712 end of the contract when the debtholder does not incur an excessive monitoring 713 cost on the firm. This shows the decreasing marginal effect of the use of debt 714 towards the end of the contract. This provides salient recommendations for a 715 manager in estimating the weighted average cost of capital required to optimize 716 the capital structure while cooperation is yet to be attained.
- 717 2.) Similarly, in the absence of cooperation, during the debt maturity period, it is 718 recommended that the company's payouts, that is cost of equity should be 719 returned into the company's fund pool rather than as a cash outflow, e.g., via 720 share repurchase. Thus, a capital distribution may be avoided. This result 721 agrees with Lepetit et al. (2018) which established that a company's payout 722 policy is significantly dependent on the degree of agency conflicts between 723 shareholders and debtholders. Further, the optimal payout policy (cost of 724 equity) can serve as a complementary mechanism for the firm in cushioning the 725 effects of the debtholder's stringent actions on the firm, particularly when 726 cooperation is yet to be attained.
- 3.) Additionally, the cost of debt which is the debtholder's response to the agency
 issue declines overtime because long-term relationship can minimize
 information asymmetries between the debtholder and the firm and can thus
 reduce agency problems, consequently the agency cost of debt (Fukuda &
 Hirota 1996).
- 4.) When compared with interest bearing borrowings and other long-term debt, the
 initial values of the financial data reveal a low debt to equity ratio was
 maintained at the start of the dynamic game. The optimal capital structure
 obtained in this study permits for a greater use of debt to equity than is currently

736 being used, up to the maximum recommended by the optimal debt-equity ratio 737 obtained in figure 9. This result is consistent with He (2011), Mu, Wang and 738 Yang (2017) and Qu et al. (2018) which suggest a need for higher leverage 739 when moral hazard is present even between the shareholder and manager in 740 contrast to Leland (1994), a no moral hazard problem. However, when the two players can reach cooperation, a lower use of debt is required for an optimal 741 742 capital structure. This implies that cooperation reduces the weight of the optimal leverage required by the company. The optimal capital structure and optimal 743 744 cost of financing obtained are provided as corporate governance mechanisms that minimizes the marginal agency cost of debt associated with the issuance 745 of debt. 746

- 747 5.) Cooperation as a mechanism via the Pareto case minimizes the conflicts of interests between the two players by disincentivising the manager from 748 substituting the company's asset, which jeopardises the debtholder's value 749 750 maximization. From the results of the study, the incentives proposed by the 751 debtholder includes the provision of a lower and more consistent cost of debt 752 as well as more debt facility for the company. These are described as a fair 753 distribution of the gains from cooperation (Trost & Heim 2018). The relationship 754 between the company's cost of debt, new debt and total debt was linear in the 755 Pareto case but non-linear in the non-cooperative case. Thus, suggests a more 756 reliable relationship between the players over time. The Pareto optimal solution 757 in the cooperative analysis is to assign a lower weight φ to the manager's objective functional, and a higher weight to the debtholder's objective 758 759 functional. This is logical because it enhances the interest of the debtholder in 760 the debt contract or strategic game relationship.
- 761 6.) During the cooperation, a selfish manager has an incentive, albeit minimal to 762 shift from the optimal pair of weight [0.1, 0.9] to an opportunistic weight 763 assignment [0.7, 0.3], as this provides the firm a minimally higher liquid reserve 764 as seen in figure 7. This proves the theory of Pareto optimality, which states in 765 part that it is impossible to allocate resources in a way that makes one player 766 better off without making the other player worse-off. If a selfish manager 767 reneges from the Pareto optimal strategy, the debtholder responds by increasing the firm's cost of debt and reducing its available debt facility. This is 768 769 observed by the lower value of debt finance available to the firm as seen in

Figure 9 when the optimal pair of weight [0.1, 0.9] are compared to the suboptimal weight assignment [0.7, 0.3]. These are trigger strategies that enforce cooperation and ensure renegotiation-proofness.

773 7.) Over time, in the dynamic game relationship, the private information held by the 774 manager may be revealed through the company's regulatory reporting such as 775 annual reports, annual corporate governance statements and other forms of 776 external reporting demanded by the debtholder. Additionally, in a dynamic 777 game, the constrained efficiency of the contractual outcome should be affected 778 by the repeated interactions (Bolton & Dewatripont 2005). From the results, due 779 to the repeated interactions in the optimal contract observable from the pareto-780 efficient outcome, it is observed that the company enjoys a stable and an 781 efficient cost of debt, a greater provision of debt facility, and a higher liquid 782 reserve overtime.

783 **5 Summary and Conclusion**

784 One main drawback of debt as a key corporate governance mechanism as established 785 by Jensen and Meckling (1976) is that it introduces the asset substitution moral hazard 786 problem in the debtholder-manager agency relationship. Most studies have focused 787 on observing the impact of the moral hazard problem on a firm's capital structure. However, there has been a number of studies designed to minimize the problem. We 788 789 have offered a more tractable framework using differential game theory to design and 790 observe the contract dynamically. We obtain a Pareto-efficient outcome that minimizes 791 the agency problem and compare these outcomes with non-cooperative scenarios to 792 highlight the benefits of the joint optimisation approach. These provide 793 recommendations for a manager about the optimal financing strategies and the 794 optimal capital structure required for the firm when there are significant effects of 795 agency cost of debts.

For an optimal capital structure in the non-cooperative game, the manager adopts a higher cost of debt and lower cost of equity for the company and avoids capital distribution until the debt matures. The pareto-efficient outcome provides incentives and trigger strategies which serves as corporate governance mechanisms to align the interests of the two parties. Generally, the gains of cooperation were higher than the open-loop and feedback non-cooperative cases for the manager and thus induces him to select the pareto-efficient outcome. The gains include provision of more debt facilitywith lower and more consistent cost of debt and improved earnings.

The study has modelled the strategic interactions between the debtholder and 804 805 manager as a dynamic game, and designed mechanisms to minimize the inherent 806 conflicts of interests for specifying an optimal capital structure. Optimal mechanisms 807 are important for company's growth. However, managers may make financing policies at the expense of an effective debt-management policy. The modelling in this paper 808 809 laid a template for efficient and effective interactions between manager and debtholders. When such optimal strategies are followed, it provides a framework for 810 successful organizational management. 811

- 812 Future research in line of this study will include the signalling use of the state variables
- 813 and the use of other complementary corporate governance mechanisms in minimizing
- the highlighted agency cost of debt.

815 Acknowledgements

- 816 The authors thank the anonymous reviewers for their comments to improve the quality
- 817 of this paper.
- 818

819 **Reference List**

- Allen, F & Morris, S 2014, 'Game theory models in finance', in K Chatterjee & W Samuelson (eds), *Game theory and business applications*, Springer, New York, pp. 17-41.
- Antill, S & Grenadier, SR 2019, 'Optimal capital structure and bankruptcy choice: Dynamic bargaining versus liquidation', *Journal of Financial Economics*.
- Barnea, A, Haugen, RA & Senbet, LW 1980, 'A rationale for debt maturity structure
 and call provisions in the agency theoretic framework. the ,' *Journal of Finance*, vol.
 35, no. 5, pp. 1223-34.
- Beladi, H & Quijano, M 2013, 'CEO incentives for risk shifting and its effect on
 corporate bank loan cost', *International Review of Financial Analysis*, vol. 30, pp. 1828.
- Bolton, P & Dewatripont, M 2005, *Contract theory*, MIT press, Massachusetts.
- Boltyanskii, VG, Gamkrelidze, RV & Pontryagin, LS 1956, 'Towards a theory of optimal
 processes', *Proceedings of the USSR Academy of Sciences*, vol. 110, no. 1, pp. 7 10.
- Brander, JA & Poitevin, M 1992, 'Managerial compensation and the agency costs of debt finance', *Managerial and Decision Economics*, vol. 13, no. 1, pp. 55-64.

- Bressan, A 2011, 'Noncooperative differential games', *Milan Journal of Mathematics*,
 vol. 79, no. 2, pp. 357-427.
- 839 Burkart, M & Ellingsen, T 2004, 'In-kind finance: A theory of trade credit', *American* 840 *Economic Review*, vol. 94, no. 3, pp. 569-90.

Childs, PD, Mauer, DC & Ott, SH 2005, 'Interactions of corporate financing and investment decisions: The effects of agency conflicts', *Journal of Financial Economics*, vol. 76, no. 3, pp. 667-90.

- Chod, J 2015, 'Inventory, Risk Shifting, and Trade Credit', *Proceedings for the Northeast Region Decision Sciences Institute (NEDSI)*, pp. 1-25.
- Coase, RH 1960, 'The Problem of Social Cost', *Journal of Law & Economics*, vol. 3, pp. 1-44.
- 848 Copeland, T, E., Weston, JF & Shastri, K 2014, *Financial theory*, Pearson, Harlow.
- 849 de Zeeuw, A 2014, 'Differential Games and Environmental Economics', in J 850 Haunschmied, VM Veliov & S Wrzaczek (eds), *Dynamic Games in Economics*,
- Haunschmied, VM Veliov & S Wrzaczek (eds), *Dynamic Games in Economics*, Springer, Berlin, Heidelberg, vol. 16, pp. 135-59.
- Edmans, A & Liu, Q 2011, 'Inside debt', *Review of Finance*, vol. 15, no. 1, pp. 75-102.
- Eisdorfer, A 2008, 'Empirical evidence of risk shifting in financially distressed firms', *The journal of finance*, vol. 63, no. 2, pp. 609-37.
- Elton, EJ & Gruber, MJ 1974, *Finance as a dynamic process*, Prentice Hall, New Jersey.
- Ericsson, J 2000, 'Asset substitution, debt pricing, optimal leverage and maturity', *Finance*, vol. 21, no. 2000, pp. 39-70.
- Fischer, EO, Heinkel, R & Zechner, J 1989, 'Dynamic capital structure choice: Theory and tests.', *The journal of finance*, vol. 44, no. 1, pp. 19-40.
- Fukuda, A & Hirota, SI 1996, 'Main bank relationships and capital structure in Japan', *Journal of the Japanese and International Economies*, vol. 10, no. 3, pp. 250-61.
- 63 Goldstein, R, Ju, N & Leland, H 2001, 'An EBIT-based model of dynamic capital 864 structure', *the Journal of Business*, vol. 74, no. 4, pp. 483-512.
- 65 Graham, JR & Harvey, CR 2001, 'The theory and practice of corporate finance: evidence from the field', *Journal of Financial Economics*, vol. 60, no. 2-3, pp. 187-243.
- 67 Green, RC 1984, 'Investment incentives, debt, and warrants', *Journal of Financial* 688 *Economics*, vol. 13, no. 1, pp. 115-36.
- 69 Green, RC & Talmor, E 1986, 'Asset substitution and the agencycosts of debt 670 financing', *Journal of Banking & Finance*, vol. 10, no. 3, pp. 391-9.
- Harris, M & Raviv, A 1988, 'Corporate governance: Voting rights and majority rules', *Journal of Financial Economics*, vol. 20, pp. 203-35.
- He, Z 2011, ' A model of dynamic compensation and capital structure', *Journal of Financial Economics*, vol. 100, no. 2, pp. 351-66.
- Heinrich, RP 2002, *Complementarities in Corporate Governance*, Springer, Berlin.

- Hennessy, CA & Tserlukevich, Y 2008, 'Taxation, agency conflicts, and the choice
 between callable and convertible debt', *Journal of Economic Theory*, vol. 143, no. 1,
 pp. 374-404.
- Jensen, MC & Meckling, WH 1976, 'Theory of the firm: Managerial behavior, agency
 costs and ownership structure., 3(4), pp.', *Journal of Financial Economics*, vol. 3, no.
 4, pp. 305-60.
- Jun, SG & Jen, FC 2003, 'Trade-off model of debt maturity structure', *eview of Quantitative Finance and Accounting*, vol. 20, no. 1, pp. 5-34.
- Leland, H 1994, 'Corporate debt value, bond covenants, and optimalcapital structure', *Journal of Finance*, vol. 49, no. 1213–1252.
- 886 1998, 'Agency costs, risk management, and capital structure', *The journal of* 887 *finance*, vol. 53, no. 4, pp. 1213-43.
- Lepetit, L, Meslier, C, Strobel, F & Wardhana, L 2018, 'Bank dividends, agency costs
 and shareholder and creditor rights', *International Review of Financial Analysis*, vol.
 56, pp. 93-111.
- Liu, B, Liu, Y, Peng, J & Yang, J 2017, 'Optimal capital structure and credit spread under incomplete information', *International Review of Economics & Finance*, vol. 49, no. 596-611.
- Lopez-Gracia, J & Mestre-Barberá, R 2015, 'On the Relevance of Agency Conflicts in
 SME Debt Maturity Structure', *Journal of Small Business Management*, vol. 53, no. 3,
 pp. 714-34.
- Mao, CX 2003, 'Interaction of Debt Agency Problems and Optimal Capital Structure:
 Theory and Evidence', *Journal of Financial & Quantitative Analysis*, vol. 38, no. 2, pp.
 399-423.
- Moreno-Bromberg, S & Rochet, J-C 2018, *Continuous-Time Models in Corporate Finance, Banking, and Insurance: A User's Guide*, Princeton University Press.
- Mu, C, Wang, A & Yang, J 2017, 'Optimal Capital Structure with Moral Hazard', *International Review of Economics and Finance*, vol. 48, pp. 326-38.
- Myers, SC 1977, 'Determinants of corporate borrowing', *Journal of Financial Economics*, vol. 5, no. 2, pp. 147-75.
- Nikooeinejad, Z, Delavarkhalafi, A & Heydari, M 2016, 'A numerical solution of openloop Nash equilibrium in nonlinear differential games based on Chebyshev
 pseudospectral method', *Journal of Computational and Applied Mathematics*, vol. 300,
 pp. 369-84.
- Parrino, R & Weisbach, MS 1999, 'Measuring investment distortions arising from
 stockholder–bondholder conflicts', *Journal of Financial Economics*, vol. 53, no. 1, pp.
 3-42.
- Qu, W, Wongchoti, U, Wu, F & Chen, Y 2018, 'Does information asymmetry lead to
 higher debt financing? Evidence from China during the NTS Reform period', *Journal*of Asian Business and Economic Studies, vol. 25, no. 1, pp. 109-21.
- Ramaswamy, V 2019, 'Director interlocks and cross-cultural impact on strategies
 affecting shareholder–creditor conflicts: A conceptual analysis', *Management Decision*, vol. 57, no. 10, pp. 2693-713.

- Reilly, RR & Wecker, WE 1973, 'On the Weighted Average Cost of Capital', *Journal of Financial & Quantitative Analysis*, vol. 8, no. 1, pp. 123-6.
- Roberts, M & SenGupta, I 2020, 'Infinitesimal generators for two-dimensional Lévy process-driven hypothesis testing', *Annals of Finance*, vol. 16, no. 1, pp. 121-39.

923 Schorr, A & Lips, M 2019, 'The optimal capital structure of Swiss dairy farms', 924 *Agricultural Finance Review*, vol. 79, no. 3, pp. 323-37.

- Shah, SM & Abdul-Majid, M 2019, 'Reciprocity, self-interest and reputation: debt vs equity contracts', *Islamic Economic Studies*, vol. 27, no. 1, pp. 53-64.
- Sheppard, JW 1998, 'Colearning in differential games', *Machine Learning*, vol. 33, pp.201-33.
- 929 Smith Jr, CW & Warner, JB 1979, 'On financial contracting: An analysis of bond 930 covenants', *Journal of Financial Economics*, vol. 7, no. 2, pp. 117-61.
- Sterman, J 2010, *Business dynamics: systems thinking and modeling for a complex world*, McGraw Hill, Irwin.
- Sudheer, C, Wang, R & Zou, H 2019, 'Covenants, Creditors' Simultaneous Equity
 Holdings, and Firm Investment Policies', *Journal of Financial and Quantitative Analysis*, vol. 54, no. 2, pp. 481–512.
- Tian, Y 2016, 'Optimal capital structure and investment decisions under timeinconsistent preferences', *Journal of Economic Dynamics and Control*, vol. 65, pp. 83104.
- Titman, S & Tsyplakov, S 2007, 'A Dynamic Model of Optimal Capital Structure', *Review of Finance*, vol. 11, no. 3, pp. 401-51.
- Tran, QT 2019, 'Creditors and dividend policy: Reputation building versus debt
 covenant.', *European Research on Management and Business Economics*, vol. 25,
 no. 3, pp. 114-21.
- Trost, R & Heim, S 2018, 'Setting incentives for managers: incentive compatibility,
 similarity rule, and goal congruence', in D Mueller & R Trost (eds), *Game theory in management accounting*, Springer, Cham.
- Vanden, JM 2009, 'Asset substitution and structured financing', *Journal of Financial and Quantitative Analysis*, vol. 44, no. 4, pp. 911-51.
- Wang, H, Xu, Q & Yang, J 2018, 'Investment timing and optimal capital structure under
 liquidity risk', *European Journal of Finance*, vol. 24, no. 11, pp. 889-908.
- Wang, J 2017, 'Debt covenant design and creditor control rights: Evidence from the tightest covenant', *Journal of Corporate Finance*, vol. 44, pp. 331-52.
- Yeung, DW & Petrosjan, LA 2006, *Cooperative stochastic differential games*, Springer
 Series in Operations Research and Financial Engineering, Springer New York.
- Zelgalve, E & Bērzkalne, I 2011, 'Application of the weighted-average cost of capital
 in Latvia: analysis, problems and possibilities for improvement.', *Applied Economics: Systematic Research*, vol. 5, no. 2, pp. 143-61.
- 958